

Cloud Customer 360 for Salesforce JumpStart

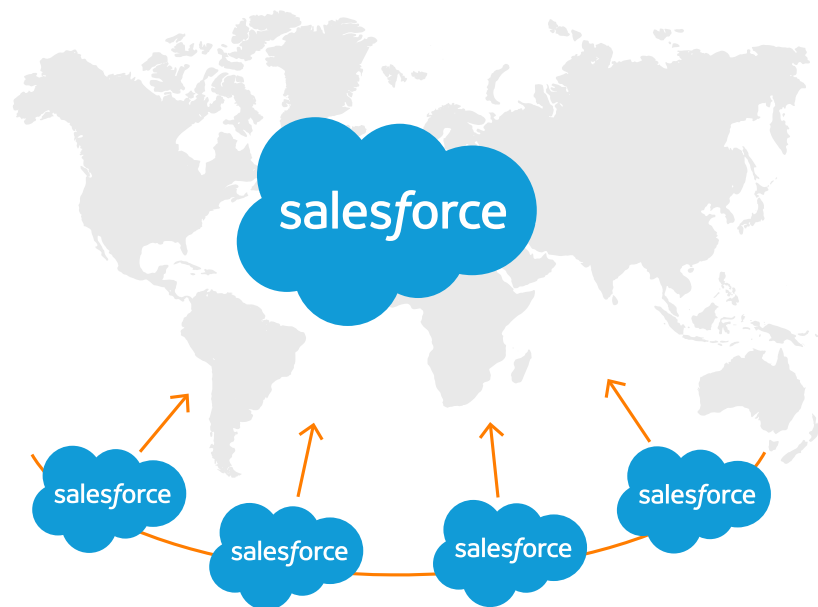
Benefits

- Streamline time taken to configure and implement Cloud MDM
- Expert Help to ensure Best Practices are followed
- Achieve Go-Live on-time and on-budget
- Achieve complex hierarchical view of your customers quickly
- Get a single view of your customer and make your Salesforce the trusted Source

With our Cloud Customer 360 for Salesforce JumpStart, we will help you to successfully tackle complex scenarios to cleanse and master your Salesforce data, leveraging Informatica's Data-as-a-Service (DaaS) and Cloud Customer 360 (CC360) technology stacks.

Allow our experts to guide you through the core components of your project to ensure a robust, scalable and reliable architecture. Our experts are fully certified in the entire Informatica Cloud portfolio and are ready to impart their knowledge to ensure your project is a success.

- Understand the nuances of data profiling to best configure CC360
- Validate and cleanse your address, email and global phone data using your DaaS subscription
- Performance tuning expert session to get the most speed out of CC360 on the Force.com platform
- Enrich your Account data from your 3rd party external sources, such as Dunn and Bradstreet



ABOUT INFORMATICA

Digital transformation is changing our world. As the leader in enterprise cloud data management, we're prepared to help you intelligently lead the way. To provide you with the foresight to become more agile, realize new growth opportunities or even invent new things. We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption. Not just once, but again and again.

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Contact Informatica
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ips@informatica.com

Deliverables

- Optimal configuration of CC360 and relevant DaaS components
- Understand best practices on identifying, reviewing and merging duplicates
- Consolidate data from external sources and confirm results with a walkthrough
- Configure dimensional hierarchies for up to 2 external data sources
- Knowledge transfer to enable your resources to quickly see 360 Views of your customer using Salesforce's Flexible CC360 user interface

Assumptions

- Customer has an active SFDC organization
- The SFDC organization has been provisioned with CC360
- SFDC credentials with Administrator privileges are available for installation/configuration of CC360
- A customer resource has been identified to work with the Informatica team
- 100,000 records are loaded into the Account, Contact or Lead object in SFDC

