The Hybrid MDM Success Pack provides accelerated implementation, best practices and a quick start for Hybrid MDM initiatives.

A complete master data management solution addresses the critical business objectives digital organizations face. Cloud and On-Premise technologies provide new possibilities along with complexity. Our full certified experts can guide you through the key components of your Informatica Hybrid MDM project and impart their knowledge to ensure your project is a success.

- Optimally configure Cloud Customer 360 (CC360) for Salesforce and Multi-domain MDM (MDE)
- Receive expert help to ensure best practices are followed
- Achieve a Go-Live on time and on budget

Hands-on Help from Hybrid MDM Experts

Work with a dedicated Customer Success Architect (CSA) to achieve following objectives:

- Successful configuration of MDE and CC360 to enable point of entry search in SFDC against the MDE Hub
- Real-Time bi-directional data syncs to ensure data consistency
- Learn optimization techniques for specific use cases

Deliverables

- Best practices and optimal configuration specific to customer needs
- CC360 search MDE Hub before create in SFDC*
- Real-Time data sync between MDE and SFDC
- Multi-domain MDM Configuration**
  - Up to 2 base objects
  - Packages / Queries / Triggers
  - SIF or Business Entity
  - JMS
  - Match Rules
ABOUT INFORMATICA

Digital transformation is changing our world. As the leader in enterprise cloud data management, we’re prepared to help you intelligently lead the way. To provide you with the foresight to become more agile, realize new growth opportunities or even invent new things. We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption. Not just once, but again and again.

• CC360 Configuration
  • 1 Salesforce standard object (Account or Contact)
  • Package install & configuration
  • Search connection
  • Standard search/create page setup
  • Informatica Cloud Application Integration processes, as needed
  • Knowledge transfer during the engagement to key customer staff

*Standard (out-of-box) CC360 search / create pages
**Customer has an existing MDE installation. Customer is responsible for executing the configuration steps. Not all components may be needed

LEARN MORE

Do It Right the First Time

Contact Informatica Professional Services at ips@informatica.com