Cloud Business Transformation Readiness Workshop

Outcomes
- Business and technical readiness
- Data management roles, skills and gaps
- Operating model considerations
- High level directional roadmap to implement, scale, and transform

Typical duration
- 4 hours

Are you prepared to transform your business in the cloud?

Informatica is your partner of choice for cloud business transformation. The Informatica suite of products and Intelligent cloud services are designed to accelerate your transformation journey.
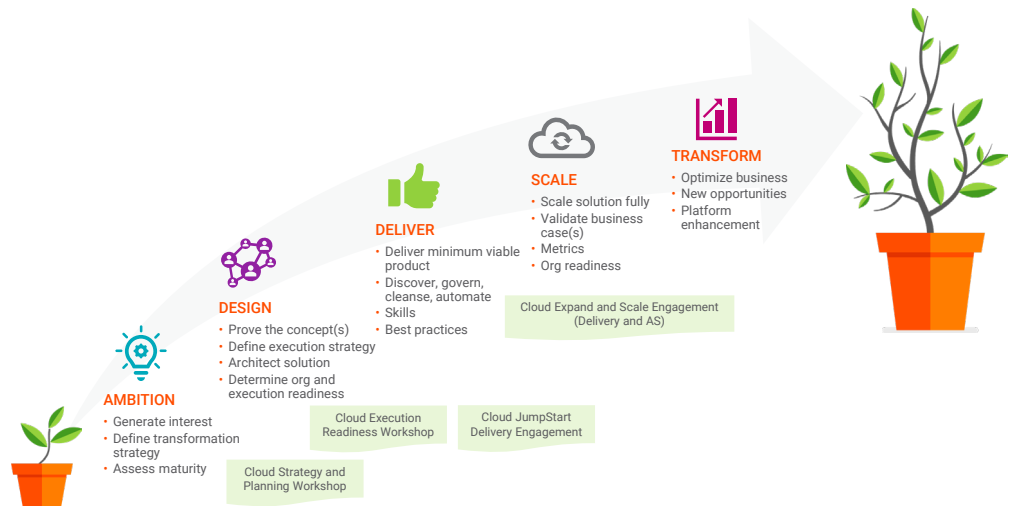
Have you assessed your readiness to maximize the full potential of this investment?

Informatica Advisory Services, a team of business management consultants, will help explore your cloud data management capabilities, business goals, and overall readiness to drive value with your cloud data platform. In an interactive half-day workshop, we will quickly align your business drivers and data needs and review technical and business challenges.

Through this facilitated discussion, we will work with your team to conduct a high-level assessment and gap analysis of current and proposed data capabilities and arrive at a high-level roadmap for implementation. Our advisory services team and architects will also share best practices to scale and transform your program.

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Cloud Business Transformation Journey
Informatica offerings align with the Journey

AMBITION
- Generate interest
- Define transformation strategy
- Assess maturity

Cloud Strategy and Planning Workshop

DESIGN
- Prove the concept(s)
- Define execution strategy
- Architect solution
- Determine org and execution readiness

Cloud Execution Readiness Workshop

DELIVER
- Deliver minimum viable product
- Discover, govern, cleanse, automate
- Skills
- Best practices

Cloud JumpStart Delivery Engagement

SCALE
- Scale solution fully
- Validate business case(s)
- Metrics
- Org readiness

Cloud Expand and Scale Engagement (Delivery and AS)

TRANSFORM
- Optimize business
- New opportunities
- Platform enhancement

Workshop Outline

Activities	Deliverables	Outcomes
• Validate high priority business goals of the data management initiative to be addressed by technical solutions. • Examine data needs, technical and business challenges, business priorities, and end-user perceptions. • Facilitate discussion with a cross-functional group to level-set on priorities.	• Success measures and issues for the data management initiative. • Identification of minimal viable product opportunities to deliver first value. • High level assessment and gap analysis of current and proposed data capabilities. • Recommendations and high-level roadmap for implementation plan.	• Business and technical readiness • Data management roles, skills and gaps • Operating model considerations • High level directional roadmap to implement, scale, and transform.

Who Should Attend

This workshop is geared towards functional leaders from Business and IT, as well as Architects and Analysts responsible for the implementation of Informatica products and solutions.

The focus of this workshop will be on planning and readiness for solution implementation while assessing opportunities to grow

Duration

• **2 - 4 conference calls:** For prep and analysis
• **4 hours:** Readiness workshop
• **1 hour:** Workshop read-out discussion

Dependencies

Advisory services recommends the strategy and planning workshop as a pre-cursor to the readiness workshop.

![Informatica logo]