

Data Governance Engagement

Outcomes

Assess

- Clarity of the organization's current state and rationale for data governance to support business objectives
- An understanding of how the data governance program will meet business needs and a roadmap towards implementation and maturity
- A clear call to action for leadership

Design

- A defined data governance operating model including process, people, and technology implications
- A data governance implementation plan with activities and timelines
- Defined success criteria and performance measured for the DG program

Implementation

- Well executed change management for the data governance solution, encompassing program management, training, process change, and organization readiness
- Realization of the success measurement plan
- Roadmap to scale the program in the future

Typical Duration

- 4 - 14 Weeks

Data is driving the transformation imperatives for every CIO & CDO, but to be able to utilize it, control it, protect it and make it understood, a data governance program must be implemented to support those efforts.

- **There's never been so much data to work with.**

And the volume, variety, and velocity just keep increasing.

- **There have never been more users and consumers of data.**

In every department, managers and decision-makers are hungry for trusted, actionable data.

- **There have never been more examples of data-driven disruption.**

Virtually every market has been shaken to its roots by new players who deploy and harness data in new ways.

- **There is an increasing need to understand the data and to ensure that processes are in place to protect it.**

More regulations are emerging every day that are driving a focus on privacy.

Clearly, the ability to unleash the power of data is a strategic success factor for every enterprise today. And that begs the question . . .

If you value your data, do you care about the governance around it?

Utilizing Informatica's **Data Governance Framework** our strategic advisory consultants **assess** your organization's strategic drivers for data governance and create a plan for the future. As a second phase we will **design** the operating model and platform for delivering data governance capabilities. Lastly, we provide guidance through the **implementation** to help deliver a strong and sustainable data governance program.

ABOUT INFORMATICA

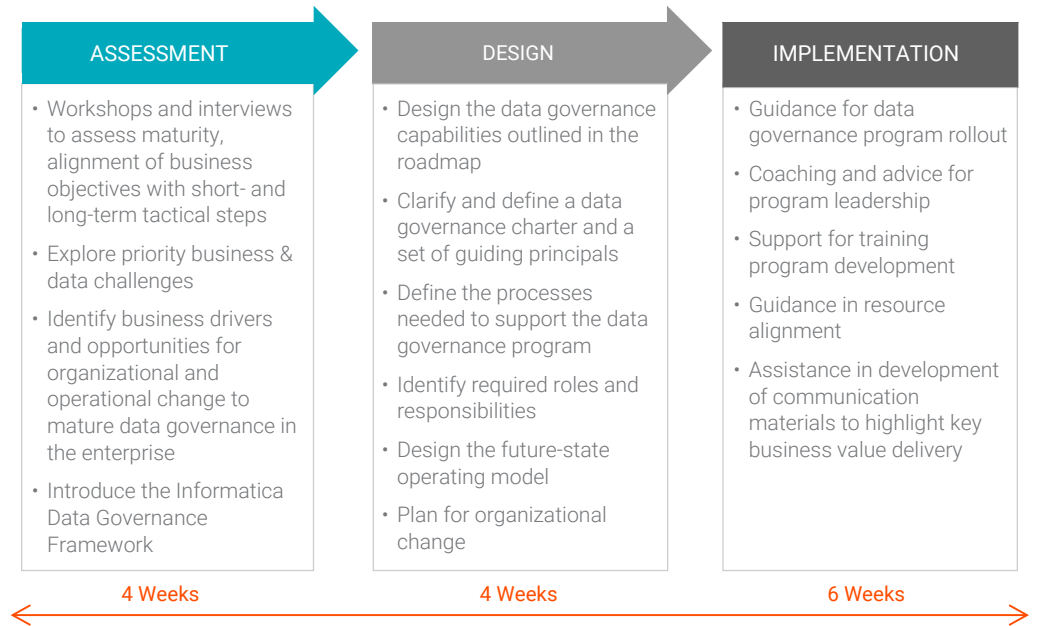
Digital transformation is changing our world. As the leader in enterprise cloud data management, we're prepared to help you intelligently lead the way. To provide you with the foresight to become more agile, realize new growth opportunities or even invent new things. We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption. Not just once, but again and again.

LEARN MORE

Do It Right the First Time

Contact Informatica
Professional Services at
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Workshop Approach



This workshop is geared towards CDO's, CIO's and senior business leaders charged with making better use of data to drive their organization's business strategies. It will provide value to those who:

- Are beginning their data governance journey
- Have previously attempted to create a data governance program
- Are struggling to get buy-in from executive leadership
- Want to align their data and analytics programs with business outcomes
- Have been technology focused and need to align technical capabilities with business outcomes

At the end of engagement **assessment** phase, you will have a plan for moving forward with a data governance program that aligns with your strategic business drivers. After the **design** phase you will have an operating model and implementation plan ready for execution. And after the **implementation** you will have an operational data governance model effectively governing your data.

