

Data Quality for Siebel Foundation

Benefits

- Benefit from the knowledge and experience of Informatica professionals and begin to ensure your data quality needs are being addressed at the various data touch points within your Siebel application
- Leverage Informatica's Data Quality within your Siebel UCM or CRM environment to improve data quality within the application
- Enable consistency in how data is defined and enable the reuse of data across the organization

Typical Duration

- 3 Weeks

IPS Staff Level

- Senior Consultant

Overview

Informatica® Data Quality™ for Siebel is a services offering that extends Informatica Data Quality's data quality management capabilities to new record data entering the Siebel UCM or CRM system and to data already stored in the Siebel application. This engagement enables you to quickly accomplish the integration of Informatica Data Quality within your existing batch and transactional operations within Siebel UCM and CRM. During the engagement you will benefit from the knowledge and experience of Informatica Data Quality professionals and begin to ensure your data quality needs are being addressed at the various data touch points within your Siebel application.

Our Value Proposition

Architecture Review

Conduct an environmental analysis in which requirements will be gathered regarding your existing Siebel UCM or CRM processes and the potential areas in which Informatica Data Quality could be leveraged within your Siebel UCM or CRM environment to improve data quality within the application.

Install Informatica Data Quality Within Your Siebel Environment

- Discuss best practice strategies to implement Informatica Data Quality for Siebel in either a batch or transactional mode for account, contact and prospect data.
- Prototype the process of invoking Informatica Data Quality business rules in a batch or transactional environment within the Siebel application, addressing through the following areas:
 - * Real time and batch cleansing
 - ◇ Account
 - ◇ Contact
 - ◇ List Management Prospect
 - ◇ Business address
 - ◇ CUT address
 - * Real time and batch de-duplication
 - ◇ Account
 - ◇ Contact
 - ◇ List Management Prospect
- Where applicable, leverage existing business rules and processes previously developed through Informatica Data Quality within your batch or transactional processes in Siebel.

Enterprise Strategies

- Develop processes to certify the quality of data, ensuring that the data is correct, complete, conforms to standards, and is consistent throughout your organization.
- Discuss strategies to reconcile data definitions across multiple applications and silos to enable consistency in how data is defined and to enable the reuse of data across the organization.

Key Program Deliverables and Details

With an Informatica consultant, you'll accomplish the following:

- Install, configure, connect Informatica Data Quality for Siebel to allow for batch or transactional processing via Informatica Data Quality within your environment.
- Receive a comprehensive overview of Informatica Data Quality and recommendations to leverage the solution within your environment.
- Define data quality business rules that are suitable for your data.
- Begin the process of applying data quality business rules in either a batch or transactional mode through Informatica Data Quality for Siebel, progressing through the following areas:
 - Real time and batch cleansing
 - * Account
 - * Contact
 - * List Management Prospect
 - * Business address
 - CUT address
 - Real time and batch deduplication
 - * Account
 - * Contact
 - * List Management Prospect
- Learn about Informatica's data quality methodology and its best practices for integrating Informatica Data Quality in an Siebel environment.
- Document "next step" enterprise data quality strategies that should be addressed within your organization.

Prerequisites

The following prerequisites are required for the engagement to be completed in the time allotted.

- Applicable business and IT personnel
- Informatica Data Quality 9.x or later should be installed and configured within your environment
- Informatica PowerCenter® 9.x should be installed and configured within your environment
- The Informatica PowerCenter® Real Time Option should be installed and configured within your environment
- Siebel UCM/CRM installed and configured within your environment

Note: *The exact software and platform versions for both the Informatica and Siebel components should be confirmed prior to the start of the engagement.*

About Informatica

Informatica Corporation (Nasdaq:INFA) is the world's number one independent provider of data integration software. Organizations around the world rely on Informatica to realize their information potential and drive top business imperatives. Informatica Vibe, the industry's first and only embeddable virtual data machine (VDM), powers the unique "Map Once. Deploy Anywhere." capabilities of the Informatica Platform. Worldwide, over 5,000 enterprises depend on Informatica to fully leverage their information assets from devices to mobile to social to big data residing on-premise, in the Cloud and across social networks. For more information, call +1 650-385-5000 (1-800-653-3871 in the U.S.), or visit www.informatica.com.

Learn More

Do It Right the First Time

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