

# Making Data Work for Defense Agencies

## Benefits

- Power strategic mission outcomes with intelligent data management, including big data management, master data management, intelligent cloud services, data governance, and data privacy and protection
- Foster strong organizational collaboration within, across, and between agencies by making trusted, high-quality data the common language of a data-driven culture

## Transform the Way You Think About and Use Data With the Informatica Intelligent Data Platform

### **Your Data is Only as Good as Your Data Strategy**

Department of Defense decision-making requires reliable, trusted data to power tactical technologies, support warfighter success on the battlefield, and improve command and control. But while your Defense organization has more data than ever to work with, you're struggling to integrate, govern, clean, catalog, master, and protect that data. And that means you aren't making the most of your data assets to drive positive and impactful outcomes.

As every Defense leader knows, good strategy is key to success. A strong data strategy can unleash the power of your data to generate critical insights, create cultural alignment, and build cross-organizational collaboration. And when your strategy is based on enterprise-class intelligent data management, you're doing more than just preparing your organization to adopt innovative technologies like cloud, artificial intelligence (AI) and machine learning (ML). You're transforming the way your organization thinks about and uses data.

### **Achieving Mission Objectives With Intelligent Data Management**

Automating the management of trusted, high-quality data ensures the right person gets the right data at the right time to fuel timely, innovative decision-making.

With the Informatica® Intelligent Data Platform™ (IDP), your analysts and warfighters can access self-service tools and metadata-driven AI to achieve more insight in less time, even in fast-changing situations.

With the IDP, powered by the CLAIRE™ engine, you can unleash the power and value of any data across multi-cloud and on-premises environments. This AI-driven platform, built on a modular, micro-services architecture, fuels the industry's leading best-of-breed solutions to help you drive innovation and achieve mission outcomes.

## About Informatica

Digital transformation changes expectations: better service, faster delivery, with less cost. Businesses must transform to stay relevant and data holds the answers.

As the world's leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead—in any sector, category, or niche. Informatica provides you with the foresight to become more agile, realize new growth opportunities, or create new inventions. With 100% focus on everything data, we offer the versatility needed to succeed.

We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption.

## Key Solutions for Governed, Trusted and Protected Data

Informatica provides the intelligent data management needed for tactical mission support and strategic planning—data governance, big data management, master data management, intelligent cloud services, and data privacy and protection.

Holistic data governance fosters business and IT collaboration with governed, protected, and trusted data that fuels strategic business initiatives and supports regulatory compliance. And with privacy by design principles, organizations can intelligently discover, identify, and protect sensitive information and ensure consent and ethical data processing.

Also, an intelligent 360-degree view of enterprise data ensures the effectiveness of lifecycle talent management, supply chain risk management, logistics and acquisition tracking, and other combat service support functions. An end-to-end master data management solution delivers and synchronizes trusted and relevant customer, product, supplier, and reference data for a complete view of any data and any relationship, including interactions and transactions.

With big data a reality in Defense organizations, being able to intelligently transform your business by accelerating time to insights with big data management is key—from mass ingestion and batch to real-time streaming. Manage your entire data environment from legacy systems to cloud data warehousing and data lakes with intelligent solutions, including governed self-service data discovery, data cataloging, data quality, data protection, and data preparation for any sort of user and all types of data.

## Results Realized Across Your Environment

Informatica provides the automation and innovation across multi-cloud and on-premises environments required to support Defense organizations. Many organizations adopt cloud to achieve new innovation, agility, and process efficiency—benefits which are achieved only when your cloud infrastructure integrates, orchestrates, and relates all data, applications, and processes. Informatica's next-gen iPaaS goes beyond application integration and data integration to address the growing complexity of data management required across multi-cloud and on-premises architectures.

## Next Steps

We have served the federal and defense market for more than 22 years, and currently work with more than 100 federal organizations, including Defense agencies.

Find out how your employees, service members, and decision makers can achieve mission-critical outcomes by discovering, understanding, and consuming secure, high-quality, trusted data across multi-cloud and on-premises environments.

Learn more at [informatica.com/public-sector](https://informatica.com/public-sector)



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