

Informatica Legal Entity Master Data Management Solution

Benefits

- Improve visibility into counterparty risk and capital reserve allocation ratios
- Ensure compliance with new and existing regulations with trusted reference data
- Gain business efficiencies across risk management, regulatory compliance, and information technology

Why Informatica for Legal Entity Master Data Management?

- Integrated data access, management, governance, and syndication
- Support for other reference datatypes including securities/instruments and clients
- Flexible and customizable data models and rules

Addressing the Growing Need for Trusted and Authoritative Legal Entity Reference Data

Now more than ever, financial institutions need a trusted, complete, and authoritative source of legal entity reference data to support:

- Client onboarding
- Credit risk management
- Regulatory compliance
- Personalized customer service

Unfortunately, years of traditional business silos, duplicate data vendors, lack of formal governance policies, and no standard global identification system has led to counterparty data fragmentation and discrepancies that pose significant threats to the global financial industry and economy. These issues include:

- Invalid counterparty names and legal entity information
- Poor data quality from incoming sources
- Duplicate records across systems
- Inaccurate or incomplete legal hierarchy information
- Lack of cross-referencing between legal entities
- Difficulty sharing legal entity data between systems

Informatica Legal Entity Master Data Management Solution

The Informatica® Legal Entity Master Data Management solution addresses the complex yet common challenges of managing legal entity information, including:

- Importing and managing legal hierarchy information from third-party data providers or systems and extending business-user friendly views across the enterprise
- Golden record management, leveraging data from trusted sources to construct a single view of each legal entity relationship
- Resolving duplicate records by leveraging industry-leading, AI-powered matching algorithms to identify unique entities
- Tracking and tracing changes to each master record, hierarchy definitions, and relationships
- Providing a flexible and adaptable architecture to integrate mastered data to upstream and downstream systems

Key Features and Benefits

Data Acquisition. Flexible and scalable facility to integrate data from external vendors and internal systems.

- **External data onboarding** leverages prebuilt adapters to onboard data from third-party data providers.
- **Business-driven, proprietary, and custom feed management** enable rapid onboarding of legal entity sources in a configuration-driven visual UI with automated exception monitoring; error-handling facilities identify and address unforeseen data quality errors.
- **Universal data** connectivity allows access to existing counterparty-related data in a variety of sources including mainframes, all relational databases, XML, flat files, messaging queues, and packaged business applications.

Data Management. Configurable, scalable, and business user-friendly solution to manage counterparty/legal entity and securities reference data.

- **Prebuilt data** models include comprehensive counterparty/legal entities and hierarchies.
- **Data model management** provides a flexible approach to extending predefined models or building custom data models to fit your business needs.
- **Golden record management** defines and manages a golden record of attributes from existing systems to deliver a comprehensive view of each legal entity relationship with the business.
- **Hierarchy management** allows data stewards to define parent/subsidiary relationships and enable the export of hierarchies to the existing risk and compliance applications.
- **Cross-entity relationship management** links existing legal entities with other domains, including securities instruments, accounts, employees, and more.

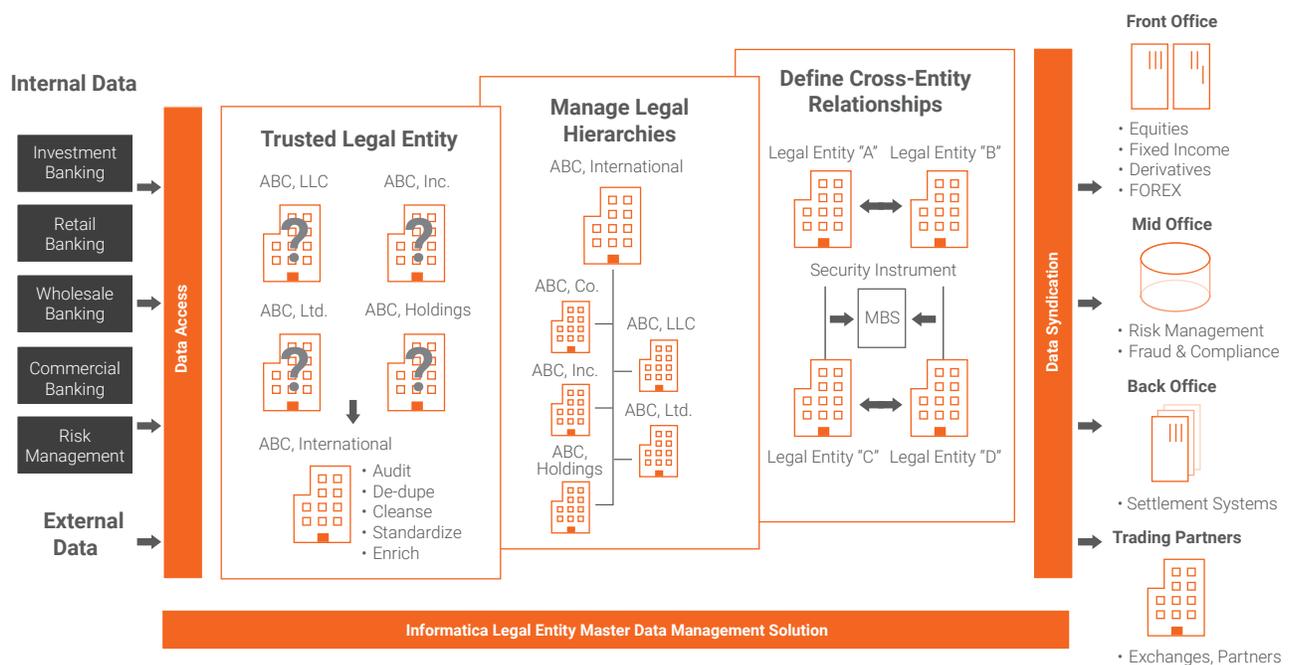


Figure 1. Informatica Legal Entity Master Data Management Solution.

About Informatica

Digital transformation changes expectations: better service, faster delivery, with less cost. Businesses must transform to stay relevant and data holds the answers.

As the world's leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead—in any sector, category, or niche. Informatica provides you with the foresight to become more agile, realize new growth opportunities, or create new inventions. With 100% focus on everything data, we offer the versatility needed to succeed.

We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption.

Data Syndication. Universal connectivity and seamless delivery of required reference data to downstream systems.

- **Universal connectivity** to any target system, databases, or application ensures seamless delivery of counterparty data to downstream risk and compliance systems.
- **Configurable data transformation capabilities** convert counterparty data into the necessary formats for downstream systems and avoid the cost and risks of custom scripts.
- **Right-time syndication** enables real-time or batch integration to the downstream risk and compliance systems.
- **Scalable and proven** architecture supports enterprise-level delivery.

Customer Success Story

A leading global financial firm implemented Informatica's Legal Entity Master Data Management solution to improve its commercial banking client onboarding process. This financial firm created a single source of legal entity master data that included information about each entity, the entity-to-entity relationships, and entity relationships with the bank. Having a single, trusted, and related view of their legal entities helped the financial firm:

- Reduce the average time to onboard a new commercial client by 30% to 40%
- Reduce 50% of the time and cost to complete the customer due-diligence checks and verifications
- Realize an annual savings of \$2.5 million from employee productivity gains across existing business and technology teams by avoiding one-off data requests to support their onboarding needs



Worldwide Headquarters 2100 Seaport Blvd., Redwood City, CA 94063, USA Phone: 650.385.5000, Toll-free in the US: 1.800.653.3871

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