MDM – Reference 360 with IMO Clinical Interface Terminology

Benefits

- Improve claims processing resulting in better patient experience
- Strategically manage and leverage the true value of reference data
- Capture complete clinical intent to ensure optimal reimbursement
- Remove operational overhead to reduce costs and save time
- A scalable, cloud-based solution to accelerate time to value from MDM initiatives
- Improved reporting for research and clinical trials

Managing Reference Data for Better Compliance and Reporting

Reference data goes by many names—lookup values, reference code, code tables, reference hierarchies—but no matter what you call it, strategically managing common code types is key to leveraging the true value of reference data. A robust reference data management strategy helps you avoid major issues in data quality that affect reporting, regulatory compliance, transactions, and ultimately, your ability to understand your data.

Informatica MDM – Reference 360 makes it easier for organizations to leverage common reference data for customers, products, and suppliers. Best of all, Reference 360 provides a self-service module that lets governance users define new reference data sets and rules without going through a resource-intensive IT release management cycle.

MDM – Reference 360 is an industry-leading, fully cloud-enabled master data-fueled application that is easy to set up, provides complete life cycle management for reference data, and is built to enable self-service for business users.

The solution consists of:
- An easy-to-use, configurable business-friendly user interface
- Self-service management of ICD, Snomed, LOINC, RxNorm, DRG, Chart of Accounts, provider specialty and internal code sets reference data
- Role-based approval and publishing workflows
- Complete life cycle management with import, hierarchy management, versioning, and export features
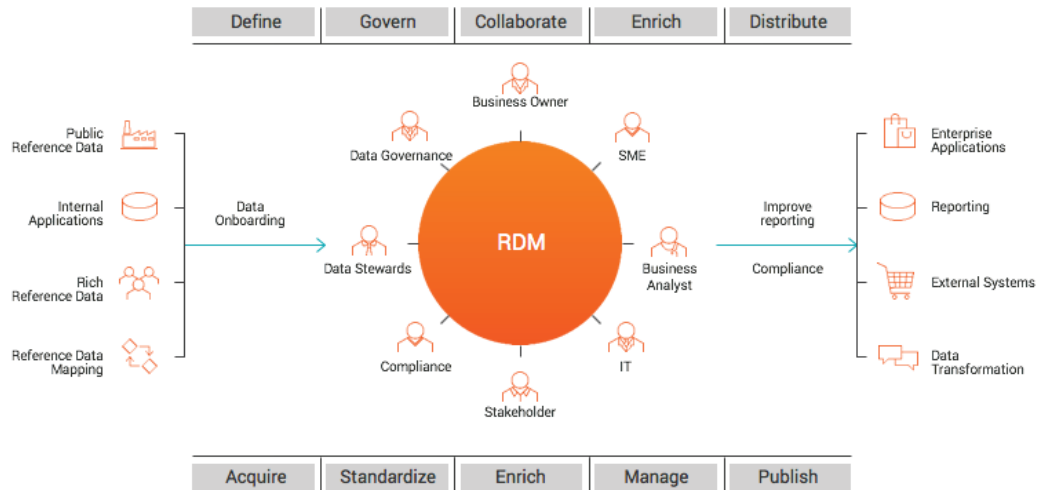- Flexibility and agility of cloud

Figure 1: Reference 360 centralizes enterprise reference data for operational and analytic users and applications.

Key Features

Complete Capabilities in the Cloud

Only Informatica® can support the level of performance, scalability, and productivity needed to centrally manage complex reference data information in a cloud environment. Delivered through Informatica Intelligent Cloud Services℠, the Informatica MDM – Reference 360 solution provides full features and capabilities, along with automated upgrades and fixes for the latest enhancements, features, and functionality.

Modular End-to-End Data Platform

Grow at the pace your business demands. Designed for business users and data stewards, MDM – Reference 360 is an application built on top of Informatica MDM, the industry's only modular end-to-end data management platform. It features the industry's best match and merge capabilities, data quality and governance, data integration, business process management, data security, and data as a service in a single solution.

A True 360-Degree View

MDM – Reference 360 centralizes the reference data critical to your organization. Industry-specific data connectors and adaptors help to standardize, cleanse, and stitch together Health Care Organization (HCO), Health Care Provider (HCP), and payer data from internal and external data sources. Dashboards and graph-enabled visualizations put meaningful, industry-specific data in the hands of business users through a self-service portal.

Key Benefits

Empower Business Users

Gain a competitive advantage and stay compliant with a robust, flexible, reliable framework that provides a 360-degree version of the truth for reference data across an enterprise. A user-friendly self-service interface allows business owners to unleash the power of reference data sets, hierarchies, and cross-walks. Enterprise-ready, flexible, and extensible, MDM — Reference 360 is an end-to-end solution that allows you to manage the complex life cycle of reference data sets.

Simplify Governance and Compliance

Define, manage, and secure reference data sets to ensure accurate data is used in compliance with regulations and transactions. Remove reference data inconsistencies (and their associated operational overhead) in enterprise applications. This holistic approach to reference data management ensures reference data is clean, resulting in accurate external reporting, data interchange, publishing, and entitlements.

Cloud-Based End-to-End Governance

User-friendly configurable dashboards allow organizations to control the quality and govern the complete life cycle of reference data sets, which not only simplifies management of reference data history and catalogues, but also enables authoring of reference data using configurable workflows. As a cloud-based solution, MDM — Reference 360 accelerates time to value for MDM initiatives. It is designed for enterprise scalability in a cloud environment to meet the most demanding business initiatives and deliver rapid value.

About IMO

IMO is the leading provider of medical terminology content and services supporting clinical workflows in hospitals, clinics and medical offices. Using clinician-friendly language, IMO core products allow physicians to easily find and enter medical terms at the point of care within an EHR system.

The IMO system includes over 1.5 million diagnosis descriptions and code-mappings. Clinicians can be assured that their clinical documentation is accurate and includes the correct codes needed for reimbursement.

IMO terminology is used by more than 4,500 hospitals and 500,000 physicians daily to capture clinical intent and communicate this across the entire spectrum of care.

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