

Regulatory Compliance and ESG

Reduce risks and increase compliance with AI-powered data management

Align Data Practices with Regulatory Mandates and ESG Standards for Greater Data Integrity, Privacy and Trust

Modern enterprises must comply with financial regulations, data protection laws and environmental, social and governance (ESG) standards. But as technology evolves, organizations need to keep up with changes in regulatory compliance, such as data protection for cybersecurity and privacy, and managing new risk profiles from generative AI (GenAI). Regulators expect companies to deploy robust risk mitigation frameworks and demonstrate comprehensive data management, even as they manage growing volumes of data. An AI-powered data management platform for regulatory compliance helps minimize data risk exposure and maximize transparency throughout the data lifecycle. It facilitates safer data use by monitoring and automating data discovery and classification, ingestion, integration, mastering and quality controls. Organizations that use this technology can streamline compliance processes, mitigate risks and reputational damage, and turn compliance into a strategic advantage.

Data Challenges and Business Impacts

Key data challenges can impede an organization's ability to meet regulatory compliance

Top Data Challenges	Business Impact
Multiple discrete, non-integrated data sources with data of varying quality	Difficulty creating a unified view of data for reporting, potentially elevating risk and impacting business decision-making
Protection of sensitive customer and company data against breaches	Greater effort needed to comply with stringent data protection laws such as GDPR and CCPA
Resource-intensive compliance management tasks to manage incomplete, duplicate, inaccurate and unreliable data from multiple sources	Additional time, personnel, expertise and technology required, often at the expense of business needs
Changing and expanding compliance regulations	Increased pressure to comply with complex compliance reporting requirements or risk fines, penalties and remediation costs
Difficulty fostering a culture of regulatory policy compliance	Demand for organizational change, improved data literacy and AI fluency and employee engagement

Key Benefits

- Improve the efficacy of regulatory reporting
- Mitigate compliance risk
- Democratize data
- Integrate and deliver data
- Manage data quality
- Ensure end-to-end data traceability
- Enhance data privacy and access management

Minimize Data Risk Exposure and Maximize Transparency with AI-Powered Data Management

To solve these data challenges and maximize the value of regulatory compliance and ESG standards, companies need to promote a culture of policy compliance complemented by proactive, agile risk assessment and mitigation. Modern, AI-powered data management solutions govern data so it remains clean, accurate, transparent, consistent, protected and fit for business use. The right platform helps define and enforce data access rules. This approach aligns with regulatory requirements and helps to maintain compliance with regulations such as the GDPR, CCPA, HIPAA and the EU AI Act, and ESG frameworks such as the EU CSRD.

Choose a modern **data management** solution that helps:

- **Improve the efficacy of regulatory reporting** with AI-powered data management capabilities that help organizations manage, protect and report on sensitive data, such as PII (personally identifiable information)
- **Mitigate compliance risk** by ensuring qualitative, reliable and accurate data while seamlessly integrating it across platforms, applications and systems to support better risk and audit reporting
- **Democratize data** by making it accessible to technical and non-technical users in a transparent, efficient way
- **Integrate and deliver data** from various sources, ensuring the data is in a unified platform
- **Manage data quality** using features that cleanse, validate and enrich data, enabling accurate regulatory reporting and pipeline integrity
- **Ensure end-to-end data traceability** that allows tracking and management of **data lineage**, creating audit trails that support regulatory compliance transparency
- **Enhance data privacy and access management** with advanced, metadata-driven security and privacy controls that ensure sensitive data is protected and access is aligned with policies

¹ Informatica 2025 CDO Survey

² Informatica 2025 CDO Survey

46%

of data leaders say the biggest barrier to demonstrating the business value of GenAI is cybersecurity and privacy compliance¹

93%

of data leaders say that the regulatory environment has held back their efforts to use GenAI, and 39% say they have seen projects stalled due to regulatory concerns²

Powering Regulatory Compliance and ESG Initiatives with a Trusted Data Foundation

Trusted data is the foundation of confident reporting, risk mitigation and reliable governance that aligns to regulations. Top priorities include:

Sustainability Reporting

From fragmented ESG data to trusted, audit-ready sustainability reporting

As sustainability expectations rise, organizations must report consistent, credible ESG metrics across increasingly complex operations and extended supply chains. However, fragmented ESG data is often manually collected and difficult to govern, making it hard to produce timely, audit-ready disclosures and respond to evolving mandates.

Informatica automates ESG **data ingestion**, harmonization, **governance** and lineage across complex enterprise systems, creating a trusted and transparent metadata-enriched foundation for credible sustainability reporting.

This helps users ensure accurate, defensible and timely ESG disclosures that help their organizations meet regulatory requirements, attract ESG-focused capital and protect brand reputation.

Financial Risk and Compliance

From risk exposure to scalable, audit-ready compliance management

As regulatory scrutiny intensifies, organizations must proactively manage financial risk while meeting increasingly complex compliance and reporting requirements. Yet financial data spread across disconnected systems makes it difficult to detect anomalies, assess model exposure and maintain audit readiness at scale.

Informatica unifies transactional and third-party financial data into governed, end-to-end pipelines with embedded privacy controls and lineage, enabling consistent, scalable compliance processes. Automated compliance management helps organizations reduce regulatory risk, avoid costly penalties and build sustained trust with regulators, customers and stakeholders.

AI Governance

From opaque AI systems to trusted, governed and responsible AI

As organizations scale AI across the enterprise, ensuring transparency, accountability and ethical use becomes critical to sustaining trust and meeting emerging regulations. Yet governance is often applied too late, with limited visibility into or control over how data is curated, models are trained or decisions are made.

Informatica embeds governance directly into the AI lifecycle, automating data lineage, bias detection, policy enforcement and risk controls from data preparation through model deployment.

Users can align responsible, compliant AI systems with enterprise risk and compliance strategies, reducing risk, protecting brand reputation and enabling confident AI innovation at scale.

RS Group Engineers the Perfect Customer View

With a surge in digital sales and global acquisitions, RS Group needed to build a single view of its industrial customer base that would enable personalized experiences across channels and the building of AI-ready data for responsible AI initiatives. The company is a leading London-based global provider of product and service solutions for designers, builders and maintainers of industrial equipment and operations. Using the AI-powered Informatica Intelligent Data Management Cloud™ (IDMC), RS Group created a robust data foundation.

Informatica's cloud-native MDM solution, a service of IDMC, includes all-in-one capabilities around data and application integration, data quality and data governance, empowering teams to rapidly enhance their data assets. Low- and no-code data connectors streamline connections across RS Group's complex technology ecosystem. "From AWS and Azure to Salesforce and Snowflake, Informatica helps us easily connect to any ecosystem partner and truly master our data for every customer," says Amanda Fitzsimmons, Senior Director of the Customer Data and Insights Group at RS Group.

IDMC offers a unified view across all systems and touchpoints, making it easier for teams to map data journeys with customer journeys. Empowered by this modern infrastructure, marketers can craft more effective offers and recommendations for each channel, and risk management teams can better mitigate any potential fraud.

"We have consolidated over 1 million records for our customers and contacts across disparate systems and are predicting that our work will support up to 33% reduction in fraud."

Amanda Fitzsimmons, Senior Director, Customer Data and Insights Group, **RS Group**

In addition, RS Group is exploring AI-powered sustainability monitoring as part of the company's 2030 ESG action plan.

Make Compliance a Competitive Differentiator with IDMC

Many organizations are unable to effectively address today's compliance and ESG challenges using legacy tools and manual processes. A modern, AI-powered data management infrastructure is crucial for aligning data practices with regulatory laws and mandates through governance frameworks, automated monitoring and transparent audit reporting. Without it, optimizing compliance initiatives can be nearly impossible. That's where IDMC can help.

Informatica® Intelligent Data Management Cloud™ (IDMC) is an end-to-end, cloud-native data management platform powered by the **CLAIRE® AI** engine (see Figure 1). The platform helps minimize data risk exposure and maximize transparency throughout the data lifecycle. By monitoring and automating data discovery and classification, ingestion, integration, mastering and quality controls, IDMC helps ensure data remains clean, accurate, transparent, consistent, protected and fit for business use to meet regulatory policies.

IDMC offers an intuitive, efficient and cost-effective data management solution for regulatory compliance and ESG standards.

The solution includes:

- A cloud-native design that facilitates high flexibility and performance on hybrid and multi-cloud environments
- Capabilities to define and enforce data access rules that align with regulatory requirements and industry standards
- Support for compliance with regulations such as the GDPR, CCPA, HIPAA, BCBS 239, DORA and the EU AI Act
- Features that enable robust data lineage and audit trails, crucial for compliance reporting
- AI and machine learning capabilities that automate data management, accelerate reliability and confidence in data pipelines, enable organizations to better identify risks proactively, uphold data integrity with policy enforcement and support sustainable practices
- A holistic approach that helps companies prepare for future regulatory requirements by aligning with broader ESG and evolving compliance objectives, promoting transparency and accountability

In addition, flexible pricing options help companies to better plan and predict usage, budgets and optimal costs while automatically scaling compute power based on data management workloads.

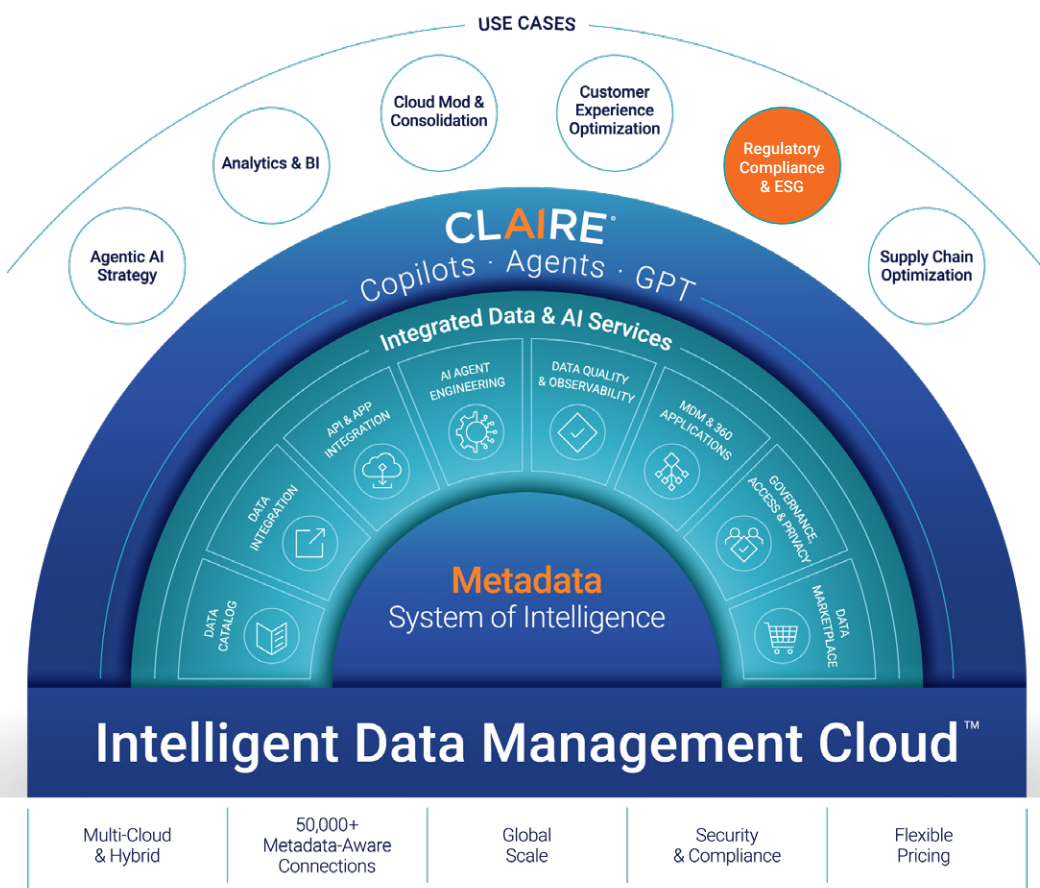


Figure 1. Informatica's end-to-end Intelligent Data Management Cloud (IDMC), powered by CLAIRE AI

"AI initiatives really start with the data going in. Informatica brings AI in at the very start of the process, helping us improve data quality and match-merge our customers and ensuring the data behind those decisions is robust."

Amanda Fitzsimmons, Senior Director, Customer Data and Insights Group, **RS Group**

Beyond Regulatory Compliance and ESG: Exploring More Opportunities

As you tackle your compliance challenges and begin to see value, you open the door to enhancing your overall data strategy. IDMC supports additional use cases, such as delivering analytics and business intelligence, optimizing customer experiences, driving new AI initiatives and more. The Informatica Intelligent Data Management Cloud is your key to a unified approach to sharing critical data assets across your organization.

Want to learn more?

Discover Informatica data integration and management use cases at www.informatica.com/use-cases

Where data & AI come to



Worldwide Headquarters

2100 Seaport Blvd., Redwood City, CA 94063, USA Phone: 650.385.5000, Toll-free in the US: 1.800.653.3871

About Informatica

Informatica from Salesforce is a leader in AI-powered enterprise cloud data management. Its Intelligent Data Management Cloud (IDMC) platform enables organizations to connect, manage and unify AI-ready data across the enterprise. With capabilities spanning data cataloging, integration, governance, quality, privacy, metadata management and master data management, Informatica supports a broad partner ecosystem and helps customers unlock the full value of their data and AI initiatives.

About Salesforce

Salesforce is the #1 AI CRM, empowering companies to connect with their customers in a whole new way through the power of artificial intelligence, data, and trust. For more information about Salesforce (NYSE: CRM), visit: www.salesforce.com.

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