

Unlocking Provider Innovation with Trusted Data and AI

Improved Patient Outcomes. Increased Cost-Savings. AI at Scale

The Opportunity: Healthcare Is Entering an AI-Driven Era

Artificial intelligence (AI) is set to redefine healthcare — transforming how we engage patients, diagnose, deliver care and manage operations. While the promise of AI is clear, most organizations struggle to move beyond pilot projects because their data isn't ready.

The Challenge: Data Complexity Blocking Business Impact

Across most healthcare organizations, data remains fragmented and difficult to access. It's stored across siloed clinical systems, cloud platforms and third-party applications. It lacks consistency, quality and context, while navigating regulatory risks only adds friction.

Key barriers include:

- **Fragmented Data:** Disconnected systems slow down analytics, care coordination and innovation.
- **Poor Data Quality:** Inaccurate or incomplete data leads to flawed decisions and compliance risks.
- **Manual Effort and Delays:** Every new use case requires costly custom integrations and data wrangling.
- **Privacy and Compliance Hurdles:** HIPAA constraints prevent teams from safely activating data.

The Solution: Informatica Intelligent Data Management Cloud (IDMC)

IDMC provides the modern data foundation that healthcare organizations need to scale AI, analytics and automation across clinical, operational and financial domains. Whether your goals are improved outcomes, greater efficiency or smarter engagement — IDMC ensures the data behind your decisions is complete, compliant and AI-ready, providing:

- **Data Integration Across Systems:** Unify data from EHRs, billing systems, CRM, cloud apps and more.
- **Trusted, Clean Data:** Automatically standardize, deduplicate and enrich data across entities.
- **360° Visibility:** Create a single source of truth for patients, providers and operations.
- **Built-in Compliance:** Enforce HIPAA and enterprise data policies at every step.
- **Cloud Flexibility:** Deploy across AWS, Azure, GCP or hybrid environments — no lock-in.
- **AI-Powered Data Management:** Use CLAIRE® to automate discovery, lineage and governance.
- **Self-Service Access:** Enable business, clinical and operational teams to get the data they need without IT support.

Real-World Results: What Healthcare Leaders Have Achieved

Leading health systems and provider organizations using IDMC have reported:

- Millions in cost savings from simplified data architectures and fewer manual processes.
- 3–5x Faster AI and analytics deployment by replacing one-off efforts with scalable pipelines.
- Improved patient engagement through personalized, timely communications.
- Enhanced clinical decisions with unified, real-time views of the patient.
- Increased operational efficiency across revenue cycle, staffing and care planning.
- Stronger governance and risk management through embedded privacy controls and full data lineage.

Your Next 12–24 Months, Powered by IDMC

With IDMC as your foundation, you can confidently activate the high-value use cases that drive real outcomes:

- **Administrative Efficiency:** Automated credentialing, billing and fraud detection.
- **Clinical Operations:** Visit summaries, AI-supported diagnosis and real-time documentation.
- **Patient Engagement:** AI chatbots, triage, personalized education and scheduling optimization.
- **Care Optimization:** Next-best-action guidance, monitoring and precision medicine.
- **Staff and Resource Planning:** Match patient needs with workforce availability using data-driven insights.

Informatica IDMC unlocks the full value of your existing data, cloud and AI investments, enabling you to lead your organization into a future where innovation is governed, efficient and scalable. **Contact Informatica** to architect the infrastructure that turns data chaos into clarity — and AI pilots into lasting impact.

Where data & AI come to



Worldwide Headquarters

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Informatica (NYSE: INFA), a leader in AI-powered enterprise cloud data management, helps businesses unlock the full value of their data and AI. As data grows in complexity and volume, Informatica's Intelligent Data Management Cloud™ delivers a complete, end-to-end platform with a suite of industry-leading, integrated solutions to connect, manage and unify data across any cloud, hybrid or multi-cloud environment. Powered by CLAIRE® AI, Informatica's platform integrates natively with all major cloud providers, data warehouses and analytics tools — giving organizations the freedom of choice, avoiding vendor lock-in and delivering better ROI by enabling access to governed data, simplifying operations and scaling with confidence.

Trusted by about 5,000 customers in nearly 100 countries — including over 80 of the Fortune 100 — Informatica is the backbone of platform-agnostic, cloud data-driven transformation. **Informatica. Where data and AI come to life.™**

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Want to learn more?

Visit [informatica.com](https://www.informatica.com) to learn how healthcare organizations are using IDMC to ensure the data behind their decisions is complete, compliant, and AI-ready.