



Inside the Solution

- Informatica Ultra Messaging
- Informatica Professional Services
- Informatica Global Customer Support

Summary

Trading Technologies (TT), a global provider of high-performance trading software, announced plans to launch a new Software-as-a-Service (SaaS) trading platform for professional traders that provides extremely fast execution performance, access to real-time market data and the ability to trade global financial markets from any desktop or mobile device. The SaaS platform significantly decreases TT's time to deliver innovation to its users, from months to days, potentially even to hours.

Business Need

- Leading trading platform provider maintains competitive advantage by launching TT, a SaaS-based trading platform that enables traders to:
 - Access global markets, manage orders and automate trading strategies from any desktop or mobile device
 - Trade competitively with low-latency execution
 - Have persistent, secure access to real-time and historical market data
 - Gain immediate access to new features and functionality without performing complex software upgrades

Challenge

- Design a highly scalable and reliable trading platform infrastructure that facilitates rapid innovation and agile development. TT's internally developed messaging solution, the foundation of its existing trading platform:
 - Required a heavily staffed, dedicated development team
 - Provided questionable value over commercially available options
 - Diverted company's focus from its core competency and customer value proposition, creating innovative trading tools
 - Proved incompatible with commercially available diagnostic and performance analytic tools

Solution and Results

- Utilizes Informatica Ultra Messaging as core component in TT infrastructure
 - Scalable, high performance and reliable messaging solution
 - Allows highly-skilled resources to focus on innovating
 - Increased the availability of development, staging, production environments by many factors
 - Reduced internal development resources dedicated to messaging and IPC by 90%

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