Delivering high performance through cloud integration

For your cloud integration challenges, Accenture and Informatica are the right partners.

- Accenture is recognized for its market-leading capabilities in systems integration services, data management, business intelligence, performance management and cloud services.
- Gartner’s first ever Enterprise Integration Platform-as-a-Service (iPaaS) Magic Quadrant positions Informatica in the leaders quadrant based on ability to execute and completeness of vision.¹
- Informatica is an established leader in cloud-based solutions for the enterprise, thereby extending its leadership in data integration, data quality and master data management.
- Over the last 15 years, Accenture has successfully delivered over 1000 joint implementations across many industries and has been a four time winner of Informatica’s Partner of the Year award.

Cloud computing is becoming increasingly mainstream as more organizations seek to take advantage of the agility, speed, flexibility and cost-effectiveness of Software-as-a-Service (SaaS) as well as other “as a service” delivery models. But to realize the full potential of these on-demand solutions, a company’s approach to cloud integration and data management needs to be as flexible as the applications and platforms themselves.

As companies are finding, “cloud” does not necessarily equal “simple.” Cloud solutions are often implemented in hybrid models—mixing on-premise and off-premise IT requirements, and integrating cloud with legacy systems and traditional software to create capabilities that deliver the best of both worlds.

An effective cloud integration solution must provide interoperability in hybrid IT environments to seamlessly bridge the cloud and on-premise worlds. It can require coordinating multiple SaaS providers in a virtualized infrastructure and performing effective data integration—integrating existing systems with cloud-based data—to enable a new generation of operational and analytics solutions.

With Accenture and Informatica, organizations can quickly and cost-effectively get up and running and benefit from a rapid pace of cloud integration innovation and automatic upgrades. We help address the primary cloud integration challenges that arise from the complexity of integrating data across cloud-based applications and on-premise systems, social sources, databases and files. Together, Accenture and Informatica can advance you on your journey to improved ROI.


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What's distinctive about cloud integration from Accenture and Informatica?

When it comes to helping organizations achieve high performance through cloud integration, Accenture and Informatica offer distinctive advantages:

- **A proven methodology for data integration:** We provide a strategic roadmap that organizations can follow in committing their enterprise data to cloud applications (see Figure 1). Covering data migration, data integration, data quality and master data management, we help clients gain the insights needed to unlock more value from data and translate insights into measurable outcomes. Organizations can trust their data residing in the cloud, as well as their connection to it.

- **A unified platform and cloud integration components:** Informatica Cloud delivers enterprise-class SaaS integration applications and a powerful platform for developing and deploying custom integration services. This approach reduces time to provision the development and test environments. And the scalability, availability and security of the cloud platform enable organizations to easily adapt their systems and scale up or down as needed.

- **Delivery experience, resources and tools:** Accenture provides extensive industry experience and deep technology skills honed through work on thousands of cloud projects. The Accenture Global Delivery Network includes specialized cloud delivery centers to help clients take full advantage of new cloud-based applications and development platforms. Our professionals also help clients safely expedite and optimize their cloud strategy with industrialized delivery methodologies and tools, including the SaaS Proof of Value/ROI Accelerator, Accenture SaaS Delivery Toolkit, and SaaS Global Deployment Accelerator. The result: Cost-effective delivery with predictable quality and scalability.

Proven benefits and results

Accenture and Informatica deliver a number of benefits for clients looking to commit their enterprise data to cloud applications, including:

- **Faster, simplified integration:** Accenture's accelerators and the Informatica Cloud platform speed development and integration of cloud solutions. With purpose-built integration apps, cloud and on-premise connectivity, and automatic upgrades, implementation time can be significantly reduced.

- **Greater IT agility:** The Informatica Cloud platform enables application customization to help meet organizations’ unique needs, and does so with flexible subscription pricing. No matter how the cloud system is customized, organizations are always running the latest software versions. There is no need for expensive redeployments or upgrades, and employees always have access to critical business information from anywhere in the world. Using Informatica Cloud also simplifies the deployment process for existing on-premise Informatica master data management (MDM) environments, and enables more rapid development of custom MDM applications to address business needs.

- **Improved productivity:** Our cloud integration services can decrease an organization’s dependency on internal IT staff and on-premise solutions. Resources can be allocated to more productive and strategic activities and to higher-value data analytics. Accenture’s extensive experience in realigning business processes to cloud solutions and in managing organizational change can also help increase productivity.

Proven experience

Accenture and Informatica have teamed to deliver results to clients in multiple industries including:

- **We helped a global high-tech company** implement and integrate Salesforce.com and Eloqua campaign management in the cloud, along with Informatica MDM integration, delivering higher sales automation and a seven-fold increase in conversion of sales leads.

- **We supported a chemicals manufacturer** in transforming HR shared services through a Workday implementation that consolidated 47 different human resources systems into a single system, standardized HR business processes across five business units and automated 17 payroll interfaces.

- **We assisted several global pharmaceutical companies** in implementing and integrating Veeva (built on Salesforce.com) with their on-premise systems, enhancing the productivity and compliance of field sales forces at lower cost.

The Accenture and Informatica alliance advantage

The Accenture and Informatica alliance provides organizations with access to deeply skilled resources, asset-driven delivery methods, and data integration solutions to address business and IT imperatives related to information management and analytics. Since its inception in 1999, the Accenture and Informatica alliance has delivered more than 1,000 projects globally and across all major industries using a comprehensive, unified data platform.

Our strategic alliance leverages the power of the Informatica platform to deliver innovative solutions in areas including big data, cloud/software-as-a-service, data migration, data quality and master data management—equipping organizations from every industry to integrate and harness actionable business insights through analytics.

Learn more

Together, Accenture and Informatica can help your organization achieve high performance through cloud integration. To learn more or to arrange a time to discuss your business needs further, contact alliances.informatica@accenture.com and visit www.accenture.com/analyticsalliances-informatica.