



Business Glossary

Create, Manage, and Share Business Meaning and Context

BENEFITS

- Improve understanding of data's context and usage
- Enhance business-IT collaboration
- Drive data governance and regulatory compliance initiatives

Enhance Business-IT Productivity with a Common Business Vocabulary

Business Glossary enables data stewards to build and manage a common business vocabulary and make it available across an organization. This vocabulary furnishes clear meaning and business context and can be linked to the underlying technical metadata to provide a direct association between business terms and objects. Business Glossary answers such questions as:

- How is this business term defined?
- Who is the owner of this business term?
- What is the origin of the data related to this business term?
- How are the numbers associated with this business term calculated?

Working in close association with Metadata Manager, Business Glossary boosts your productivity on enterprise data integration projects. With it, you can:

- Establish clear and error-free communication company-wide, resulting in fewer iterations and faster project delivery
- Enhance business-IT collaboration with a common business vocabulary and built-in collaboration tools
- Provide a solid foundation for regulatory compliance, data governance, and data stewardship initiatives

Business Glossary fosters cross-functional alignment and helps all parts of the business to better understand data's context and usage. It enables data analysts, business analysts, and data stewards to work together to create, manage, and share a common vocabulary describing a data integration, data warehouse, or business intelligence environment.

Specifically aimed at the needs of data stewards, Business Glossary enables them to create business terms and to add definitions and context to them in the form of annotations, reference data, and links. Assigning stewards and data owners to these terms can then establish clear accountability by supplying an audit trail, which makes it easy to see who has made changes to a term and when.

Business Glossary increases your return on data by providing a common business vocabulary across the organization. This vocabulary removes ambiguity from conversations, reduces errors, speeds up project delivery cycles, and enables the delivery of trusted data in support of informed business decisions and processes.

Key Features

Common Business Vocabulary

Business Glossary enables you to create and manage a common vocabulary of business terms to ensure clear communication and boost productivity. These terms can be categorized in a way that is relevant to your organization. Multiple glossaries of vocabularies and relationships can be searched and explored. Valid definitions of values and business rules can then be managed and made available across the organization. Business Glossary also provides an audit trail so your team can view the history of changes to glossary categories and terms.

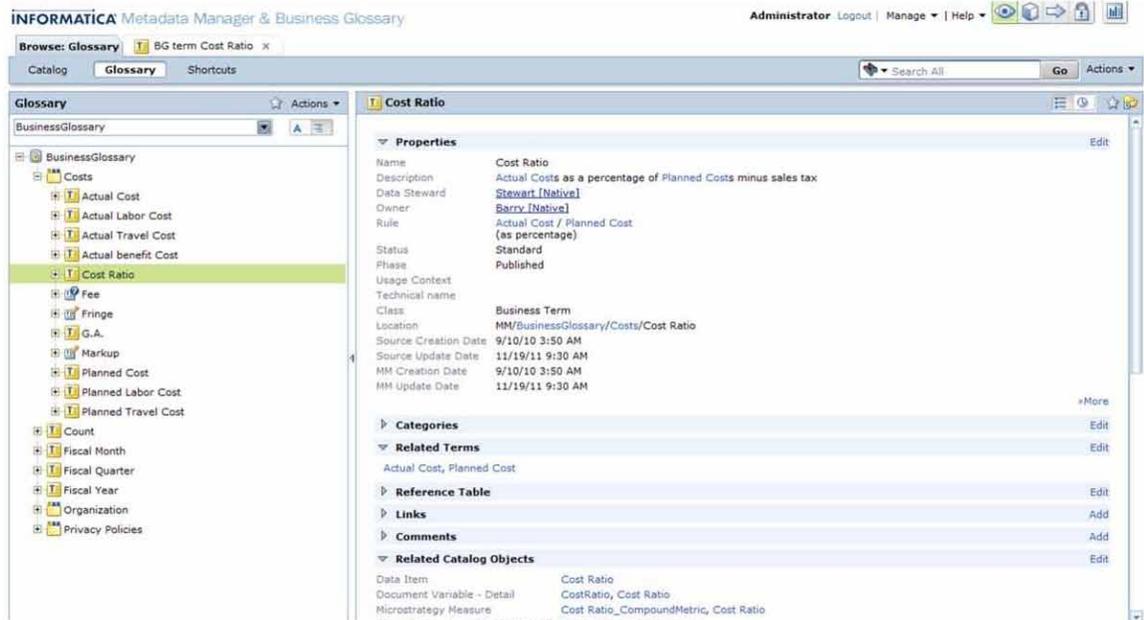
With Business Glossary, your organization has a central place for creating and managing a common business vocabulary. Built-in collaboration tools enhance productivity and understanding between business and IT and between different business units.

Business-Friendly User Interface

Business Glossary's user interface makes it easy for data stewards to search, create, annotate, review, and approve a common business vocabulary. Business analysts can explore business terms and identify related terms. Data stewards can assign term owners and manage an approval process to propose, notify, and review new business terms and edit existing ones. The user interface also includes built-in tools designed to accelerate collaboration between business and IT.

End-to-End Data Lineage

Business Glossary allows business users to drill down into a view of data lineage. This view provides source-to-target visualization of how data was moved and transformed in the data integration environment. Business users can easily understand where the data related to a business term comes from and where it is ultimately consumed.



Business Glossary's user interface makes it easy for data stewards to search, create, annotate, review, approve, and share a common business vocabulary.

Built-In Collaboration Tools

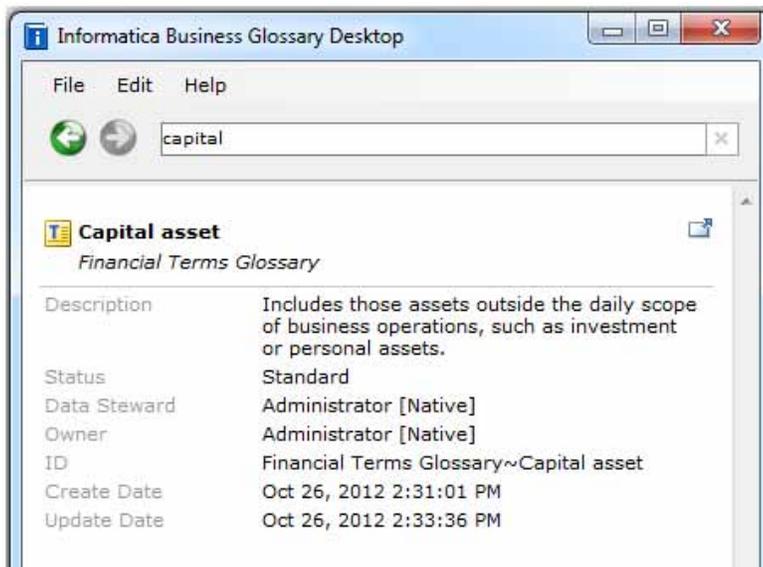
Business Glossary provides built-in tools for collaboration between business and IT:

- Messaging so that users of Business Glossary and Metadata Manager can message each other directly or by email
- Annotation of objects to provide business context and meaning to communications relating to a business term
- Page view context so that a URL of every page view in Business Glossary and Metadata Manager can be included in any message or annotation to furnish immediate and rich context to a discussion
- Change notification to alert interested parties of changes to the approval status of a business term

Business Glossary Desktop

The new Business Glossary Desktop application for Microsoft Windows enables users to easily look up business terms and understand their definitions from within the application they are using. You can simply highlight a term in any Windows program to find its approved definition in Business Glossary. This gives you the freedom of self-service for routine questions related to the meaning and ownership of terms. It also accelerates project delivery and reduces the chances of miscommunication from different interpretations of a term's meaning. Most importantly, Business Glossary Desktop makes this common business vocabulary readily available to every member of your organization.

[A common business vocabulary has the most value when it can be shared and easily accessed across the entire organization, enhancing communication, reducing errors, and streamlining project delivery.](#)



Business Glossary Desktop enables users to look up business terms without leaving the Microsoft Windows application they are using.

Key Benefits

Improve Understanding of Data's Context and Usage

With Business Glossary, your organization has a central place for creating and managing a common business vocabulary, which helps all parts of the business better understand data's context and usage. Data analysts, business analysts, and data stewards can easily work together to create and manage a common vocabulary of data integration business terms that can be shared across the organization. These business terms can be categorized in a way that is relevant to your organization. The result will be a greater return on your data due to higher productivity and the delivery of trustworthy data.

Enhance Business-IT Collaboration

By using Business Glossary, data analysts, business analysts, and data stewards can collaborate to develop, manage, and share a common vocabulary of data integration business terms. All users have a "single source of the truth" for definitions of business terms, eliminating the need to seek the help of subject matter experts.

Business Glossary eliminates ambiguity when communicating with IT. Business terms have approved definitions and can be linked to specific technical data objects. With a clear understanding of terms and their associated business contexts, IT can be more responsive to the needs of the business.

Drive Data Governance and Regulatory Compliance Initiatives

With Business Glossary, data stewards and business analysts can be full and productive participants of initiatives in data governance, data stewardship, or regulatory compliance. Business Glossary provides the tools for them to create, manage, and share a common business vocabulary with the company. This vocabulary provides the basis for the communication of clear requirements and collaboration on governance and compliance projects. Data stewards will also have visibility into the provenance of data relating to business terms, the use of business terms in reports and analyses, and a clear audit trail of who has made changes to business terms.

Business Glossary is included in Informatica® Data Quality Data Governance Edition and Informatica PowerCenter® Advanced Edition.

ABOUT INFORMATICA

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. Organizations around the world rely on Informatica for maximizing return on data to drive their top business imperatives. Worldwide, over 4,630 enterprises depend on Informatica to fully leverage their information assets residing on-premise, in the Cloud and across social networks.



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