Informatica Cloud Integration Hub

Key Benefits

- Simplify management, governance, and monitoring with end-to-end metadata visibility and lineage

- Enable applications and users to confidently identify and access trusted data assets

- Manage, orchestrate, and coordinate multiple cloud data and application integration functions

- Remove the overhead of application dependency between source and target by de-coupling source and target applications

- Build more resilient integrations to help resolve system downtimes, onboard new systems, and provide an upgraded data recovery

Build More Reliable Integrations to Ensure the Efficient Delivery of Business Data to All Subscribed Systems at the Right Time

The rapid proliferation of software as a service (SaaS) applications, cloud analytics, and data warehouses drives organizations to look for a modern way to integrate data across applications in the cloud and on-premises. Informatica® Cloud Integration Hub provides hub-based data integration that is more agile and efficient than traditional point-to-point data integration approaches.

Informatica Cloud Integration Hub provides a versatile data integration solution. Boost productivity and collaboration to fuel your data-driven digital transformation with Cloud Integration Hub.

Modern Publish-Subscribe Integration Hub for the Cloud
Accelerate integration of complex on-premises and multi-cloud environments with a hosted data hub optimized for integration of any size and kind of data. The publish-subscribe hub architecture reduces complexity and makes it easier for your team to focus on using data to build an infrastructure for the future.

Figure 1: Streamline integration with a modern publish-subscribe data hub.

You can efficiently connect and share data from SaaS applications, cloud ecosystems, and on-premises applications. Since many cloud providers charge a fee to transfer data out of their environments, the hub can eliminate redundant and costly cloud synchronizations.
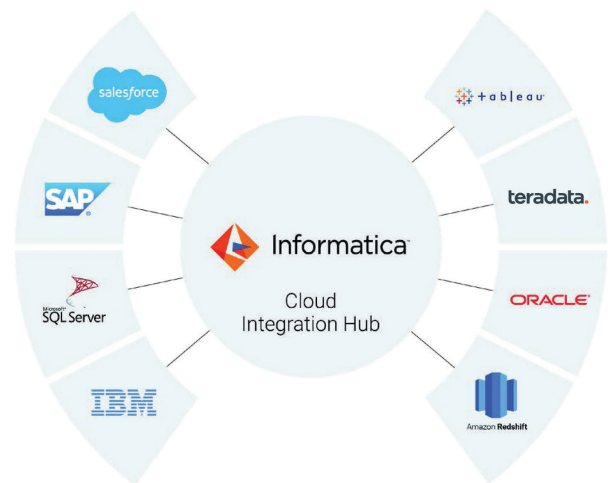
Enable business users and distributed teams with self-service access to data through a simple web-based user interface. Provide consistent data across your organization, reduce fragmentation, and enable effective governance.

Key Features

Publish-Subscribe Hub for Data as a Service

Cloud Integration Hub uses modern publish-subscribe patterns to seamlessly connect hundreds of supported cloud and on-premises systems, with automated data delivery at mixed latencies—ETL/batch or event-driven API/real time—to all systems.

Self-Service

Analysts and line-of-business teams across the organization can find and self-subscribe to the certified data topics they need, to be delivered at the time they need it. A simple web interface democratizes access to data and reduces the need for developer resources to connect systems.

Visibility and Management

Visualize data flows within the hub, search hub events, and get end-to-end data lineage, giving you a complete understanding of data flows. Enhanced visibility enables better data integration governance and compliance with regulations, such as GDPR (General Data Protection Regulation).
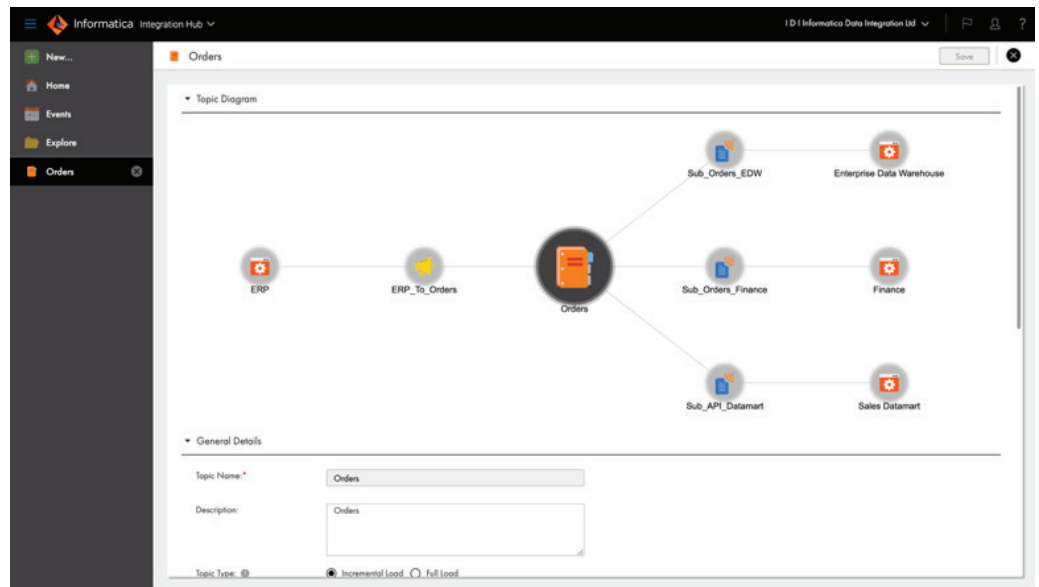

Figure 2: The Hub Overview provides a visual way to understand data relationships and the flows of data from publishing applications through to subscribers.

About Informatica

Digital transformation changes expectations: better service, faster delivery, with less cost. Businesses must transform to stay relevant and data holds the answers.

As the world's leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead— in any sector, category, or niche. Informatica provides you with the foresight to become more agile, realize new growth opportunities, or create new inventions. With 100% focus on everything data, we offer the versatility needed to succeed.

We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption.

Flexible Repository Options

Cloud Integration Hub automatically manages the hub repository and defined retention periods for data. The flexibility to choose between having your cloud repository securely hosted by Informatica Intelligent Cloud Services^{SM} (IICS) or hosting your own repository in AWS, Microsoft Azure, or on-premises gives you control and lets you maintain your data security guidelines while still benefiting from a modern hub infrastructure.

Workflow Accelerators

Cloud Integration Hub Salesforce Accelerator jumpstarts the multi-point integration of widely-used Salesforce data with multiple applications in parallel. Prebuilt components make it easy to get started with this efficient way to connect Salesforce data with the rest of your environment.

Orchestration

Orchestrate data integration functions and seamlessly work with and complement other cloud services within IICS environments, such as Cloud Application Integration and Cloud Data Integration. Easily onboard CIH to services such as Azure.

Learn more

For more information about the Informatica Cloud Integration Hub, please visit: http://www.informatica.com/datahubs.

Worldwide Headquarters 2100 Seaport Blvd., Redwood City, CA 94063, USA   Phone: 650.385.5000, Toll-free in the US: 1.800.653.3871

IN06_1120_03179

© Copyright Informatica LLC 2020. Informatica, the Informatica logo, Informatica Intelligent Cloud Services are trademarks or registered trademarks of Informatica LLC in the United States and other countries. A current list of Informatica trademarks is available on the web at https://www.informatica.com/trademarks.html. Other company and product names may be trade names or trademarks of their respective owners. The information in this documentation is subject to change without notice and provided "AS IS" without warranty of any kind, express or implied.