

Informatica Cloud Integration Hub

Increase the governance and efficiency of data integration with a hosted publish/subscribe data hub.

The rapid proliferation of software as a service (SaaS) applications, cloud analytics, and data warehouses, drives organizations to look for a modern way to integrate data across applications in the cloud and on-premises. Informatica Cloud Integration Hub provides hub-based data integration that is more agile and efficient than traditional point-to-point data integration approaches.

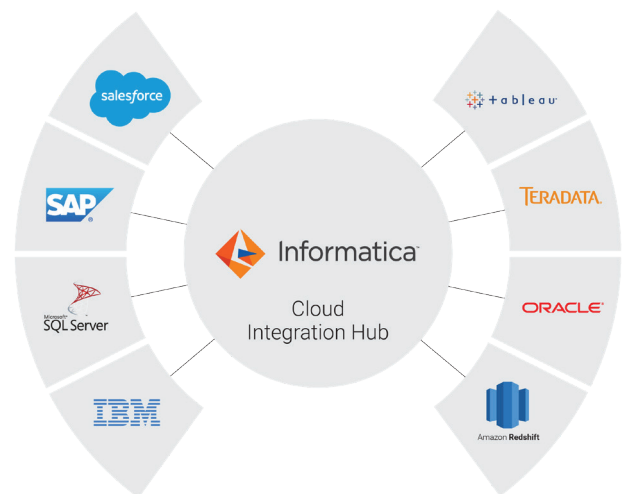
Informatica Cloud Integration Hub provides a versatile data integration solution. Boost productivity and collaboration to fuel your data-driven digital transformation with Cloud Integration Hub.

Modern publish/subscribe integration hub for the cloud

Accelerate integration of complex hybrid environments with a hosted data hub optimized for integration of any size and kind of data. The publish/subscribe hub architecture reduces complexity and makes it easier for your team to focus on using data to build an infrastructure for the future.

You can efficiently connect and share data from SaaS applications, cloud ecosystems, and on-premises applications. Since many clouds charge to transfer data out of their environments, the hub can eliminate redundant and costly cloud synchronizations.

Enable business users and distributed teams with self-service access to data through a simple web-based user interface. Provide consistent data across your organization, reduce fragmentation, and enable effective governance.



About Informatica

Digital transformation is changing our world. As the leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead the way. To provide you with the foresight to become more agile, realize new growth opportunities or even invent new things. We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption. Not just once, but again and again.

Key Features

Publish/subscribe hub for data as a service

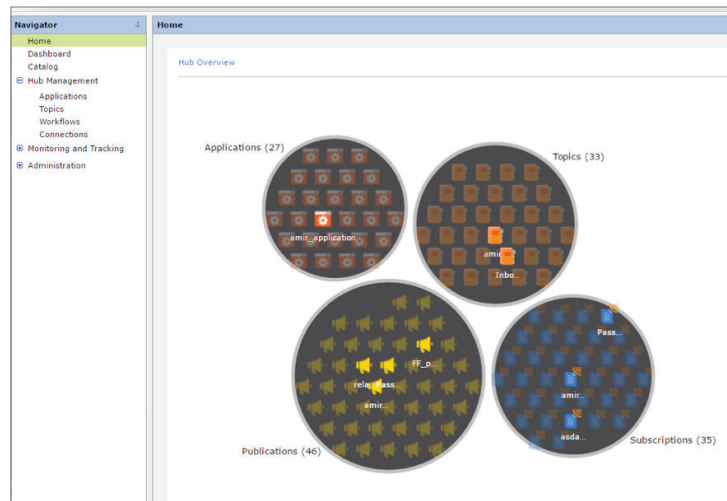
Cloud Integration Hub uses modern publish/subscribe pattern to seamlessly connect hundreds of supported cloud and on-premises systems. Automated delivery of data on mixed latencies, near real-time or batch, to all systems.

Self service

Analysts and LOB teams across the organization can find and self-subscribe to the certified data topics they need, to be delivered at the time they need it. A simple web interface democratizes access to data and reduces the need for developer resources to connect systems.

Visibility and management

Through the Hub Overview, the flows of data through the Hub can be visualized. Understanding and management of data flows and their end-to-end lineage is greatly simplified. Enhanced visibility enables better data integration governance and compliance with regulations, such as GDPR (General Data Protection Regulation).



The Hub Overview provides a visual way to understand data relationships and the flows of data from publishing applications through to subscribers.

Flexible repository options

Cloud Integration Hub automatically manages the hub repository and defined retention periods for data. Flexibility to choose between having your cloud repository securely hosted by Informatica Intelligent Cloud Services or hosting your own repository in AWS, Microsoft Azure, or on-premises. This gives you control and lets you maintain your data security guidelines while still benefiting from a modern hub infrastructure.

Workflow accelerators

Cloud Integration Hub Salesforce Accelerator jumpstarts multi-point integration of widely used Salesforce data with multiple applications in parallel. Prebuilt components make it easy to get started with this efficient way to connect Salesforce data with the rest of your environment.

