

# Big Data Adoption Success Pack

## Benefits

- Architecture reviews and guidance so you begin your journey on the right path
- Regular quarterly touchpoints with implementation specialists to help steer you toward success
- Guided help on making the best use of Informatica product features and enhancements
- Use case examples and templates customized to your integration challenges

The Hadoop and Big Data Ecosystem is rapidly evolving with new features and expanded capabilities to allow customers to unlock their data like never before.

## Overview

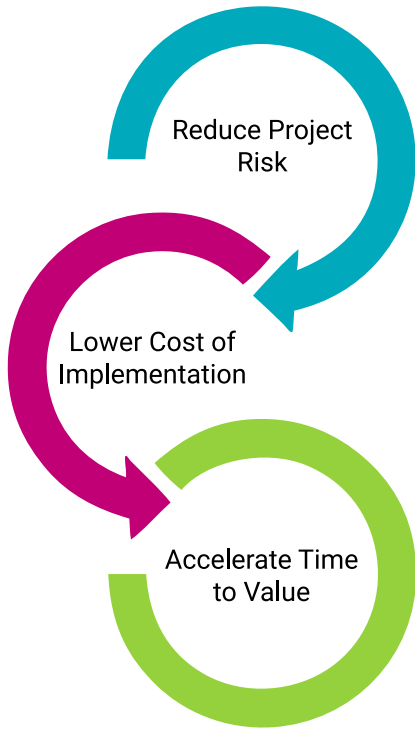
The Informatica portfolio of Big Data products accelerates your ability to ingest, prepare, catalog, master, govern, and protect your big data to deliver successful data lakes to make business decisions based on new, accurate, and consistent insights. Informatica's Professional Services organization helps ensure success leveraging these products on your enterprise Big Data strategy in the following ways:

- Accelerate analytics innovation and business decisions by tapping into a centralized, governed data source
- Understand data proliferation across the enterprise and organize your data environment with a smart data catalog
- Enable real-time decisions from streaming analytics by processing IoT data at scale with prebuilt transformations
- Achieve faster, more flexible, and more repeatable data integration, governance, and security on Hadoop
- Access the most difficult data and file formats in Hadoop, reducing the time and cost of developing data parsers

Staying current with these innovations while still driving individual targeted implementation success can be a challenge. We have designed included services and additional fee based offerings to help you drive maximum value out of your big data investments. These can be delivered by working directly with you or in conjunction with many of our qualified partners to work seamlessly towards driving measurable business value from your investments.

## At a Glance

Informatica's Big Data Adoption Success Pack provide you with expert support for every major project phase – from use case development through implementation management – to help you succeed at every stage of your Big Data journey.



Our lean and agile integration approach helps you avoid common pitfalls and achieve predictable, timely results. Focusing on achieving business outcomes ensures the implementation is optimized to achieve a competitive advantage.

**How it Works**

- Informatica specialists will work to implement an engagement plan and roadmap based on your business use cases and timelines
- Regular checkpoints will provide an opportunity to review the plan and adjust as necessary

**What You Get**

- Advice on a solid foundation and solution architecture for deploying Informatica’s Big Data product portfolio
- Best practices on technical architecture, product configuration, mapping design and development, and optimizing performance
- Guidance for your project on the optimal design and implementation approach for example big data use cases
- Touchpoints throughout the year working with your team directly or with your chosen implementation partner
- Guidance on the latest product functionality and new features and how you can best leverage them in your implementation

Our Big Data Adoption Success Pack offering includes a number of reviews, assessments and checkpoints throughout the year with our implementation professionals to help identify and resolve any key deployment issues. At times, our customers require additional guidance from our team of experts to better address in depth needs. These extended services are delivered at an additional cost from our team on an as needed basis to supplement your deployment efforts.

	Included	Additional Cost
Architecture review	X	
Regular Updates on new release features/functionality	X	
Product Installation & Configuration (Development Environment)	X	
Quarterly checkpoint meetings	X	
Use case reviews	X	
Performance & Tuning best practices	X	
Full Design and Develop Solution Architecture		X
Full Design and Develop Technical Architecture		X
Phase 1 implementation (development, testing, production migration, operationalize)		X
Technical Architecture Management		X
Solution Delivery Management		X
Premium Product Upgrade Services (upgrade execution and testing)		X

## ABOUT INFORMATICA

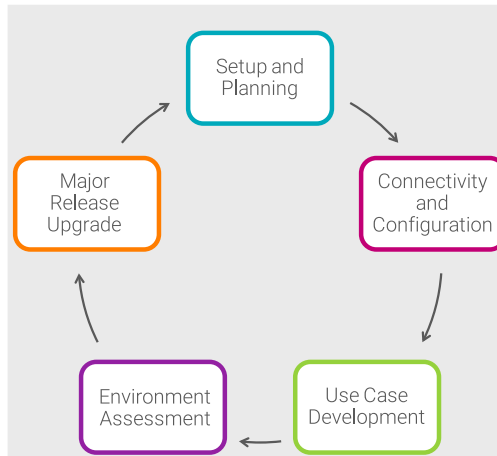
Digital transformation is changing our world. As the leader in enterprise cloud data management, we're prepared to help you intelligently lead the way. To provide you with the foresight to become more agile, realize new growth opportunities or even invent new things. We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption. Not just once, but again and again.

## LEARN MORE

*Do It Right the First Time*

Contact Informatica Professional Services at [ips@informatica.com](mailto:ips@informatica.com)

### Typical Services for Year 1



#### Setup and Planning

- Program Orientation
- Project review / define go-live
- Training plan
- Project readiness call

#### Installation and Configuration

- Architecture review and installation planning
- Install product and configure on a single customer Hadoop environment
- Configuration and connectivity testing for 2 connectors

#### Use Case Development

- Use case review, best practices, architecture planning assistance
- Product feature deep dive and Q&A
- Use case design and template development support

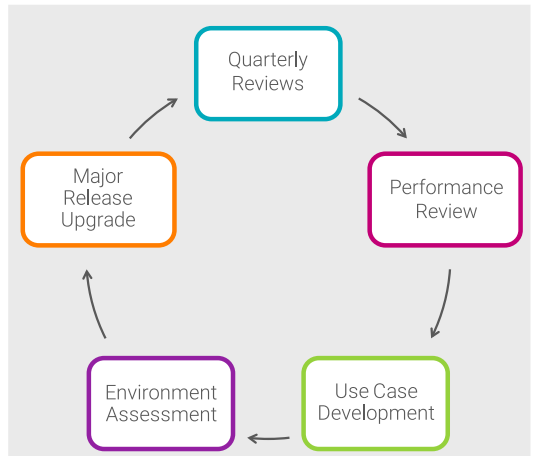
#### Environment Assessment

- Review implementation architecture
- Troubleshoot and address configuration issues
- Advise on changes/updates for optimization

#### Major Release Upgrade and Dot Release Support

- New release features review
- Plan and/or rearchitect for new releases
- Assist team with upgrade execution; customer responsible for all testing

### Typical Services for Year 2+



#### Quarterly Project Reviews

- Project checkpoint
- Quarterly resource and engagement planning

#### Performance Review

- Review implementation performance
- Advise on changes/updates for optimization

