Identity Resolution Baseline Deployment

Overview

This engagement builds on the skills you acquired in Informatica® Identity Resolution™ (IIR) product training, enabling you to accelerate deployment in your environment. An Informatica Professional Services consultant will show you how to analyze your data based on your specific identity data matching initiatives and goals.

You will learn to leverage the capabilities of Informatica Identity Resolution to develop a concrete set of steps to improve the quality of your identity data.

Key Program Deliverables

- Informatica Identity Resolution software installed, configured, and reading data from your single source data.
- Intelligence and guidance on Informatica’s data quality methodology and best-practices uses of Informatica Identity Resolution software.
- A baseline set of matching processes, prepared with your team, providing the framework to effectively take your project forward.
- Concrete recommendations and strategies for preparing data for identity resolution projects, meeting industry data regulations, and maximizing the value of data across your organization.

Key Program Details

With our Data Quality Consultant, you’ll accomplish the following:

- Install the Informatica Identity Resolution software within your environment
- Learn about Informatica’s data quality methodology and best practices for high-quality identity data search-and-match
- Begin to define fundamental matching strategies that are suitable for your data
- Where applicable, discuss how to leverage Informatica Data Quality™ in conjunction with Informatica Identity Resolution
- Learn how to troubleshoot and tune your Informatica Identity Resolution processes
- Document “Next Step” business rules and data quality steps for implementation

Benefits

- Increase your knowledge of Informatica Identity Resolution with access to professional expertise and documented best practices
- Confidently plan your data quality strategy for your design, development, and testing processes related to searching and matching identity data, such as name or address data
- Reduce project risk by gaining visibility of hidden data quality issues due to duplicate data

Typical Duration

- 2 Weeks

IPS Staff Level

- Senior Consultant
Prerequisites
Our Data Quality Consultant will need access to:

• Appropriate business and IT personnel
• A representative sample of data from a single source in your enterprise.
• Any predefined data quality processes currently leveraged within your organization
• Your systems, to install the software and connect to data

About Informatica
Informatica Corporation (Nasdaq:INFA) is the world’s number one independent provider of data integration software. Organizations around the world rely on Informatica to realize their information potential and drive top business imperatives. Informatica Vibe, the industry’s first and only embeddable virtual data machine (VDM), powers the unique “Map Once. Deploy Anywhere.” capabilities of the Informatica Platform. Worldwide, over 5,000 enterprises depend on Informatica to fully leverage their information assets from devices to mobile to social to big data residing on-premise, in the Cloud and across social networks. For more information, call +1 650-385-5000 (1-800-653-3871 in the U.S.), or visit www.informatica.com.

Learn More
Do It Right the First Time
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