

Informatica GDPR Solution

Key Benefits

- Continuously access and remediate GDPR risk with predefined GDPR policies, intelligent data discovery, risk analysis, and orchestrated remediation
- Ensure effective business and IT collaboration with a unified view of GDPR policies, stakeholders, and in-scope data
- Precisely link all data for data subjects to streamline the enablement and management of consent and rights
- Automate data protection
- Thwart data use and access violations with the monitoring of GDPR risk, data access, user behavior, and data movement

A Data-Centric Approach to GDPR Compliance

With GDPR, organizations have significant and regulated data responsibilities that can be supported by the governance, intelligence, management, and protection of GDPR data. First, they need to clearly define regulated data and related policies and communicate its purpose and utilization to the organization. Second, they need to discover and understand the risk of their GDPR data. Third, the organization should protect and purge data to remediate risks. Fourth, organizations need to manage consent and rights with a master view of data subjects. Finally, organizations should continually track and respond to new data risks by monitoring excessive access, data movement, or user behavior.

Define GDPR Data

Informatica Axon provides the capabilities to capture both business and technology understanding of policies, responsibilities, processes, data terms, and logical and physical models. Crucially, it provides an understanding of how the technical environment is linked to the understanding of the business environment. This linkage provides an organization with a holistic view of information of their GDPR data and forms an integral part of an approach to managing their data assets.

Discover and Analyze GDPR Data Risk

Informatica Secure@Source® provides an enterprise view and analysis of GDPR data assets so organizations can rapidly assess their GDPR data risks. Leveraging predefined GDPR policies, it provides the risk intelligence to prioritize GDPR compliance investments, policies, and programs. Secure@Source enables organizations to identify the location of GDPR data and its risk, monitor risk increases and suspicious data access or use, and automate the remediation of risks with data access and data security controls.

Protect and Purge GDPR Data

Informatica data protection solutions, including Data Masking and Data Archive, provide capabilities to protect and secure data access, applying data-centric controls, such as masking, encryption, and access controls, and to manage the lifecycle of data, including archiving and deletion of data and the application. Working in conjunction with Secure@Source, organizations can leverage risk scoring to prioritize and direct data control methods with automated orchestration.

Manage and Master GDPR Data

Informatica Master Data Management provides the ability to identify data subject records within all identified sources, match and link records together for each individual data subject, and create a 360-degree view of all data subjects. It provides a single source of truth of high-quality data on what actual data records are held across the in-scope sources and how each piece of data is linked to an individual data subject. Informatica Master Data Management provides the authoritative source of data when organizations are responding to subject access requests, right of erasure, or right of portability requests.

Key Features

GDPR Policies

Leverage comprehensive and user-configurable GDPR policies to rapidly discover GDPR-regulated data across the enterprise. GDPR policies consist of multiple data elements, with Boolean match conditions and acceptance thresholds.

360-Degree View of Data Subjects

Quickly identify all the data you hold about a data subject, regardless of location or system, to provide an immediate 360-degree view of regulated personal data.

Visualizations

Communicate and collaborate with multiple stakeholders, with views for data privacy, data management, data compliance, and data security. Users can leverage abstracted risk and lineage for decision support and drill down to specific data domains to support practitioners and architects.

Control and Manage

Actionable and integrated capabilities deliver results that have immediate impact. Governance and intelligence drive identification, discovery, and analysis of GDPR data, which facilitates the immediate action by data protection and data management capabilities.

Alerts and Monitoring

As compliance of GDPR progresses, organizations can continuously monitor risk scores, understand if data moves across a border, identify unusual user data access or behaviors, and automatically orchestrate remediation.

About Informatica

Digital transformation changes expectations: better service, faster delivery, with less cost. Businesses must transform to stay relevant and data holds the answers.

As the world's leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead—in any sector, category or niche. Informatica provides you with the foresight to become more agile, realize new growth opportunities or create new inventions. With 100% focus on everything data, we offer the versatility needed to succeed.

We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption.

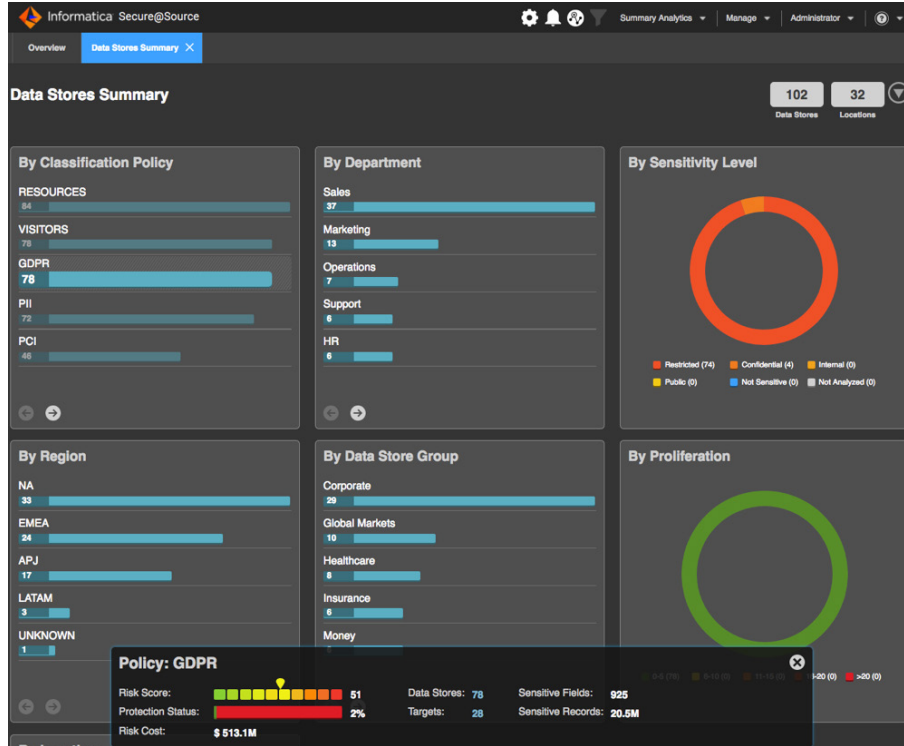


Figure 1: GDPR data viewed by policies, department, data stores, and risk indications

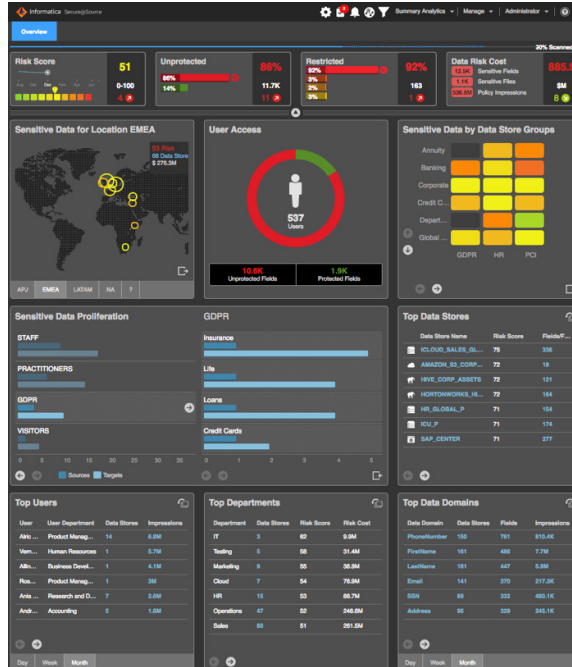


Figure 2: Dashboard of sensitive data location, risk, and proliferation



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