

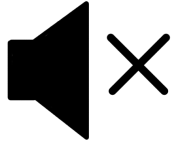
Dec 7, 2021

Accelerate CDI Data Integration Projects with Advanced Serverless

Vivin Nath, Director

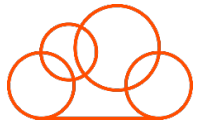
Atul Singh, Senior Product Manager

Housekeeping Tips



- Today's Webinar is scheduled for **1 hour**
- The session will include a webcast and then your questions will be answered live at the end of the presentation
- All dial-in participants will be muted to enable the speakers to present without interruption
- Questions can be submitted to "All Panelists" via the **Q&A option** and we will respond at the end of the presentation
- The webinar is **being recorded** and will be available on our **INFASupport YouTube channel** and **Success Portal** - where you can download the **slide deck** for the presentation. The link to the recording will be emailed as well.
- Please take time to complete the **post-webinar survey** and provide your feedback and suggestions for upcoming topics.

Feature Rich Success Portal



Bootstrap trial and
POC Customers



Enriched Customer
Onboarding
experience



Product Learning
Paths and Weekly
Expert Sessions



Informatica
Concierge



Tailored training and
content
recommendations

More Information



Success Portal

<https://success.informatica.com>



Communities & Support

<https://network.informatica.com>



Documentation

<https://docs.informatica.com>



University

<https://www.informatica.com/in/services-and-training/informatica-university.html>

Safe Harbor

The information being provided today is for informational purposes only. The development, release, and timing of any Informatica product or functionality described today remain at the sole discretion of Informatica and should not be relied upon in making a purchasing decision.

Statements made today are based on currently available information, which is subject to change. Such statements should not be relied upon as a representation, warranty or commitment to deliver specific products or functionality in the future.



7th December 2021

Tech Tuesday's

Advanced Serverless CDI and CDI-Elastic

Atul Singh - Senior Product Manager



Safe Harbor

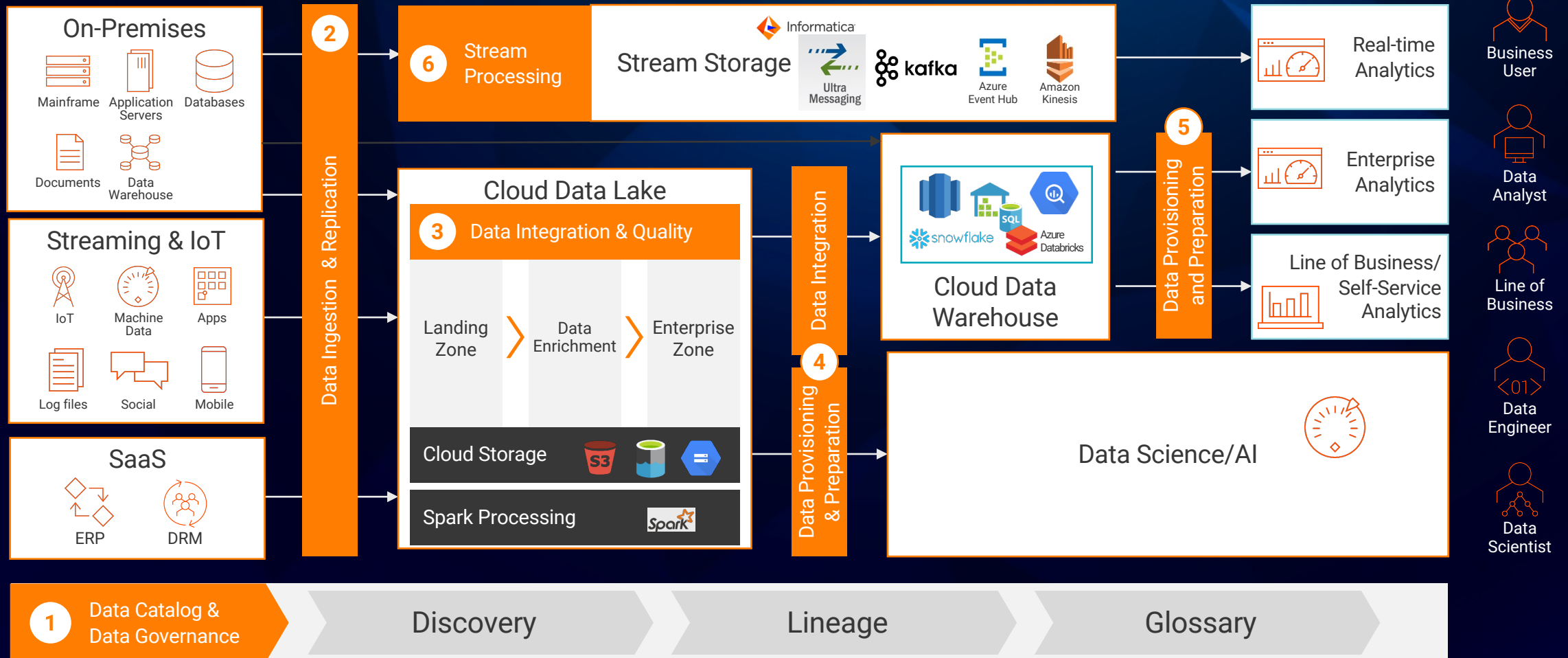
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Agenda

Advanced Serverless

1. Informatica Reference Architecture
2. Introduction to Advanced Serverless
3. When to Use Advanced Serverless
4. Execution Model
5. Architecture
6. Runtime Deployments Comparison
7. Security
8. Demo
9. Q&A

Informatica Reference Architecture for Data Management



Cloud Data Integration Processing Anywhere

Cloud Data Integration

Cloud-native and codeless data integration with intelligence and automation

Cloud Data Integration Elastic

Adds Spark processing with auto tuning and auto scaling capabilities

Advanced Serverless Deployment

Fully managed scale-out environment with no clusters or software to manage and high-performance data integration with built-in elasticity

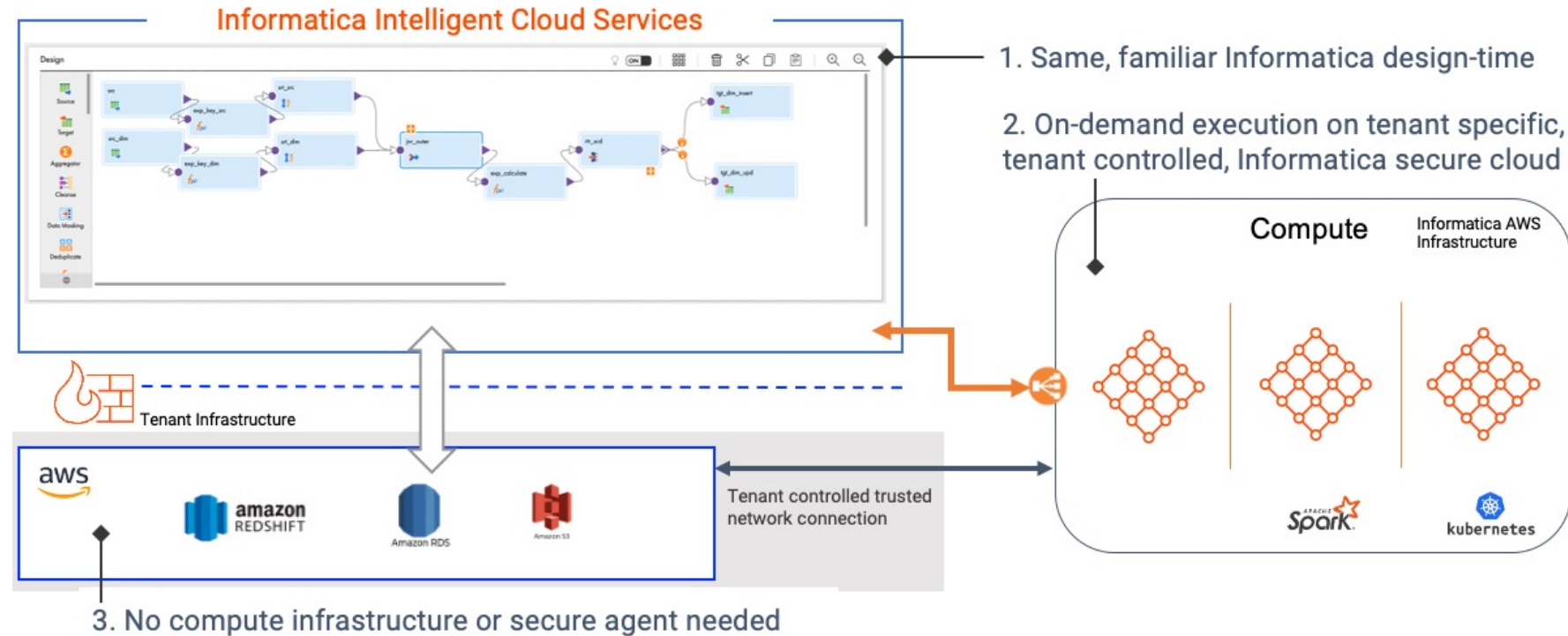
Advanced Serverless

Advanced Serverless Deployment

Fully managed scale-out environment with no clusters or software to manage and high-performance data integration with built-in elasticity

Serverless Features

- ❑ Available for CDI/CDI-E
- ❑ No servers or software to Manage
- ❑ Switch existing tasks from SA to Advanced Serverless Runtime
- ❑ Inbuilt Autoscaling and concurrency
- ❑ Easy setup in 2 mins with cloud formation template
- ❑ Consumption-based pricing
- ❑ Currently available on AWS Only (Azure, GCP on Roadmap)



When to use Advanced Serverless?

When users have a need to ...



Reduce infrastructure maintenance and secure agent administration overhead

No more procuring, provisioning, patching



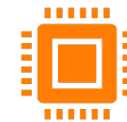
Dynamically or seasonally changing infrastructure needs

Flexibility to meet changing workloads



Jump start projects or do quick POCs

Start building data pipelines on Day 1 instead of waiting to secure, provision infrastructure



Process lots of concurrent workloads

Serverless scales to process infinite concurrent workloads whereas with SA you are limited to processing capacity of the host



Be more productive and/or are short staffed on resources

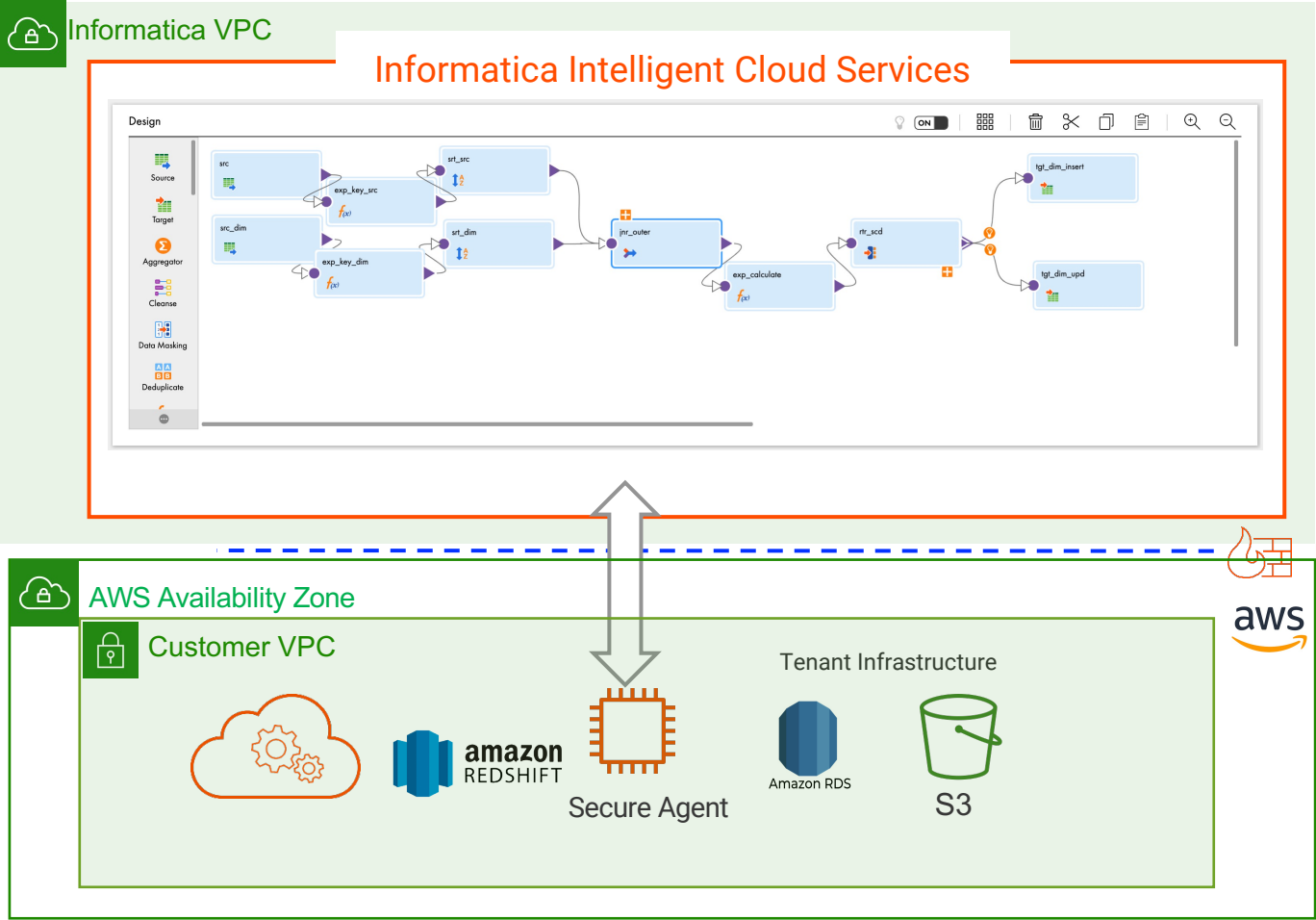
Deploy your staff on building for business needs than for operationalizing infrastructure

Advanced Serverless

Execution Model And Architecture

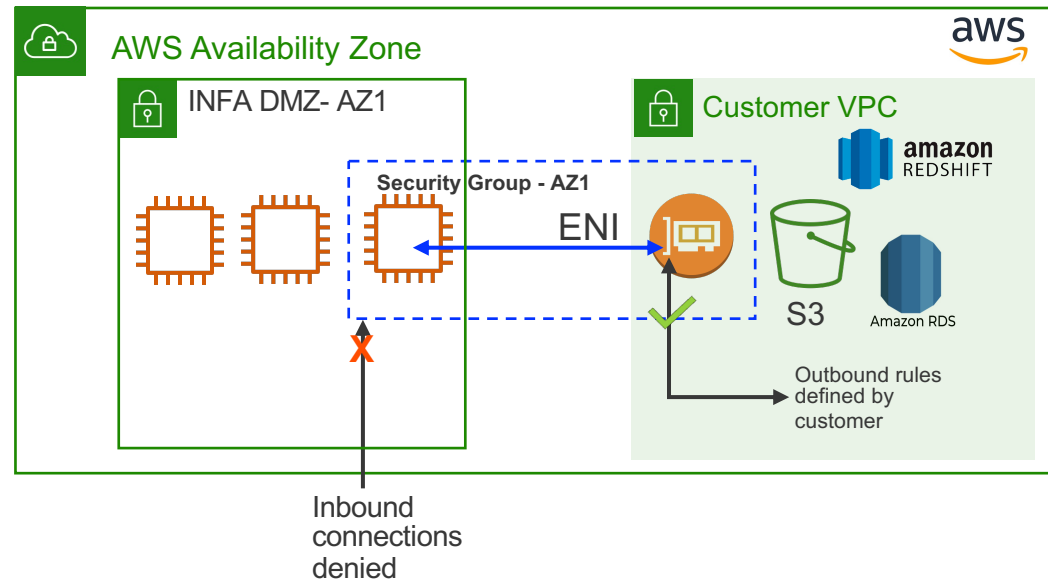
Secure Agent Execution Model

CDI



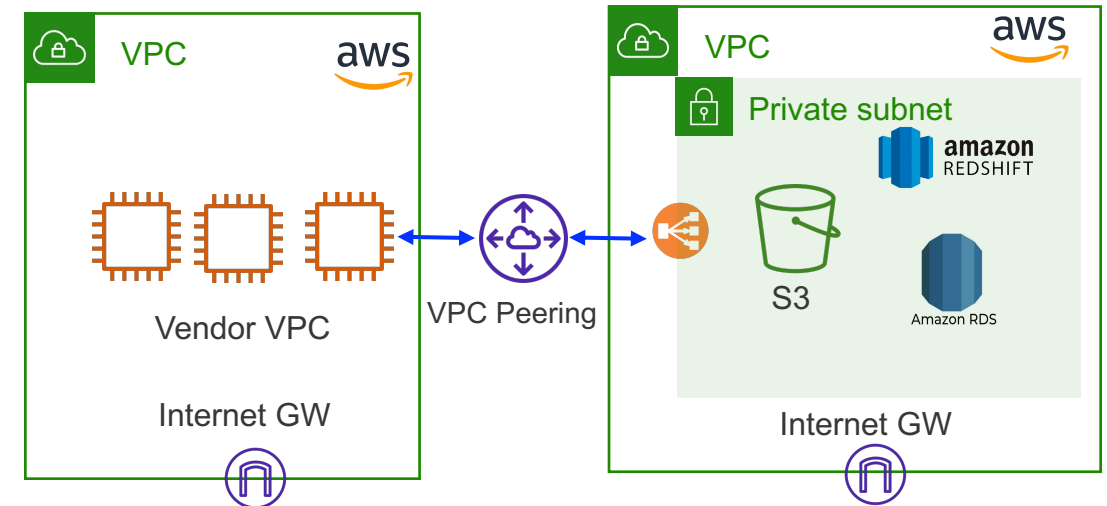
Advanced Serverless architecture is Modern, Secure and cost-efficient than VPC peering

Advanced Serverless



- ✓ Zero Data transfer costs/additional costs
- ✓ Simple Setup (Cloud Formation Template)
- ✓ Advanced network sharing
- ✓ Enables transitive routing if desired
- ✓ Tighter security and isolation

VPC Peering Solution



- ✗ Data transfer costs + GW ELB cost + VPC endpoint cost
- ✗ Setup overhead
- ✗ No transitive routing – only able to communicate with directly peered VPCs
- ✗ Not useful for complex network sharing scenarios
- ✗ Non-starter from enterprise security standpoint

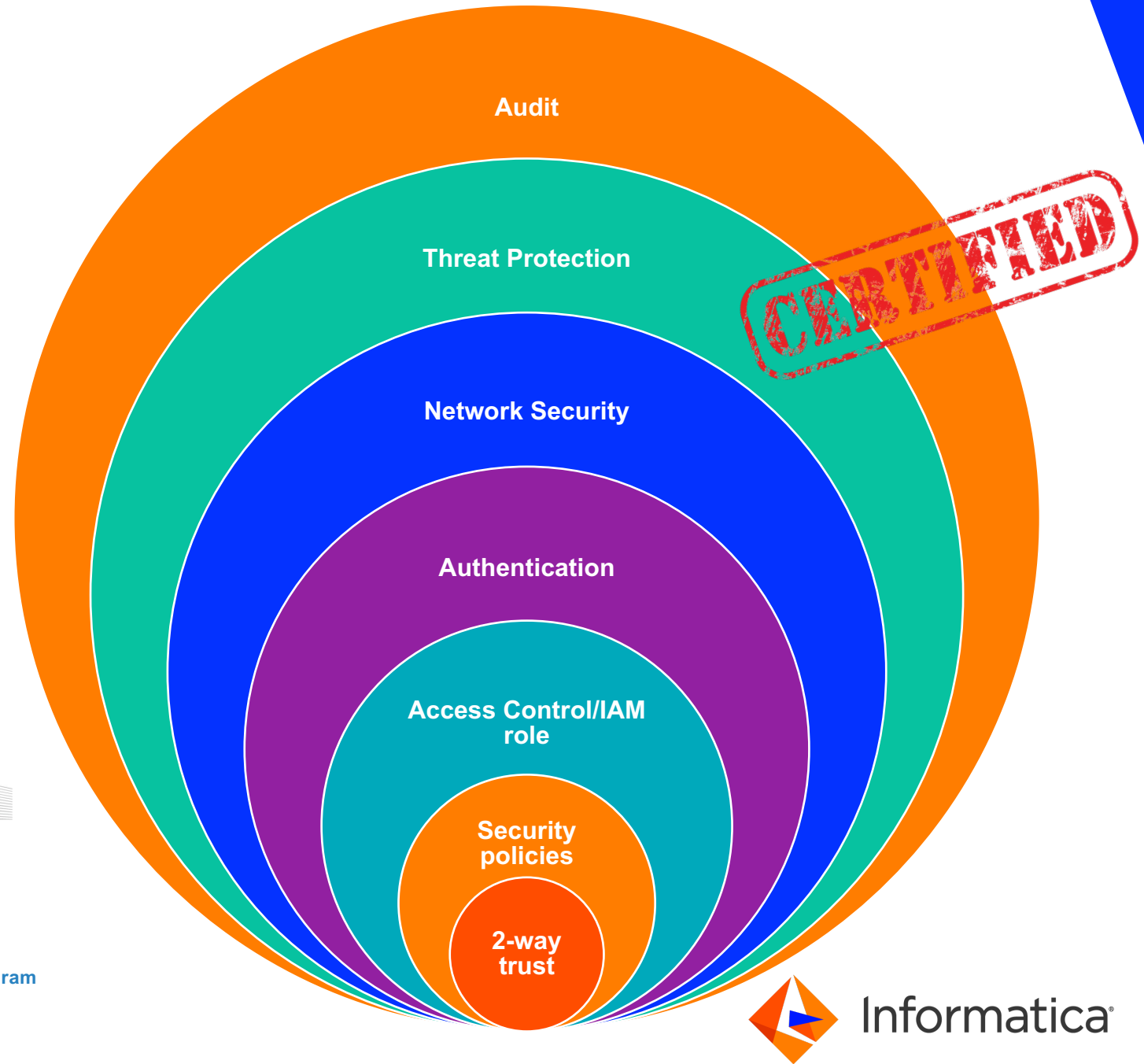
Advanced Serverless

Security

Secure by Design

Defense in Depth Architecture

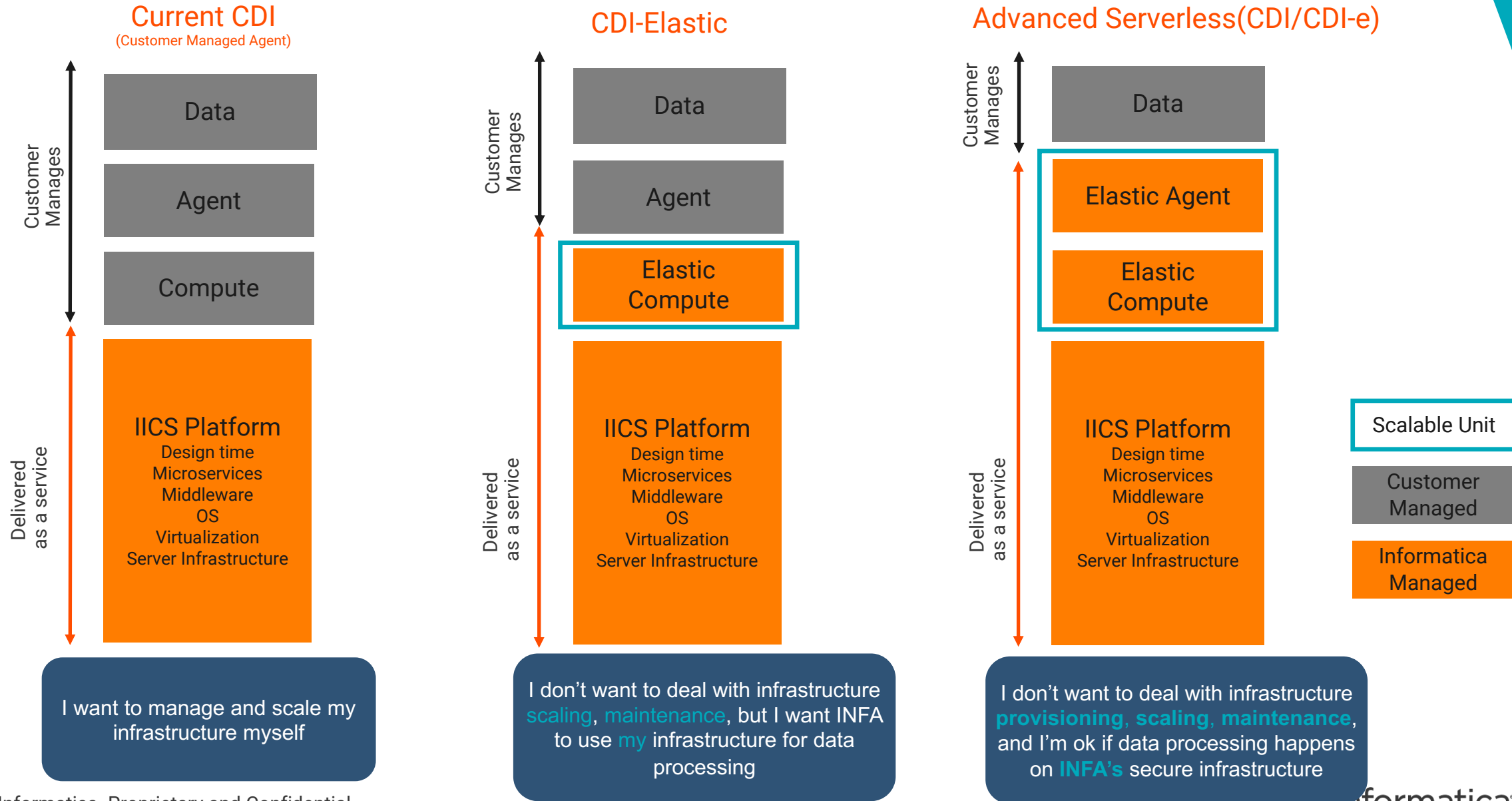
- 7 layers of Enterprise Grade Security protection to get to tenant data
- Tenant Data flows within the trusted networks they control
- Serverless compute in DMZ is part of our SOC2 certification boundary
- Trusted secure link used to link to tenant's network and controlled using tenant's security group and policies
- Serverless Security Whitepaper



Advanced Serverless

Runtime Deployment Options

Runtime Options – SA vs. Elastic vs. Adv Serverless



Runtime Deployment Options

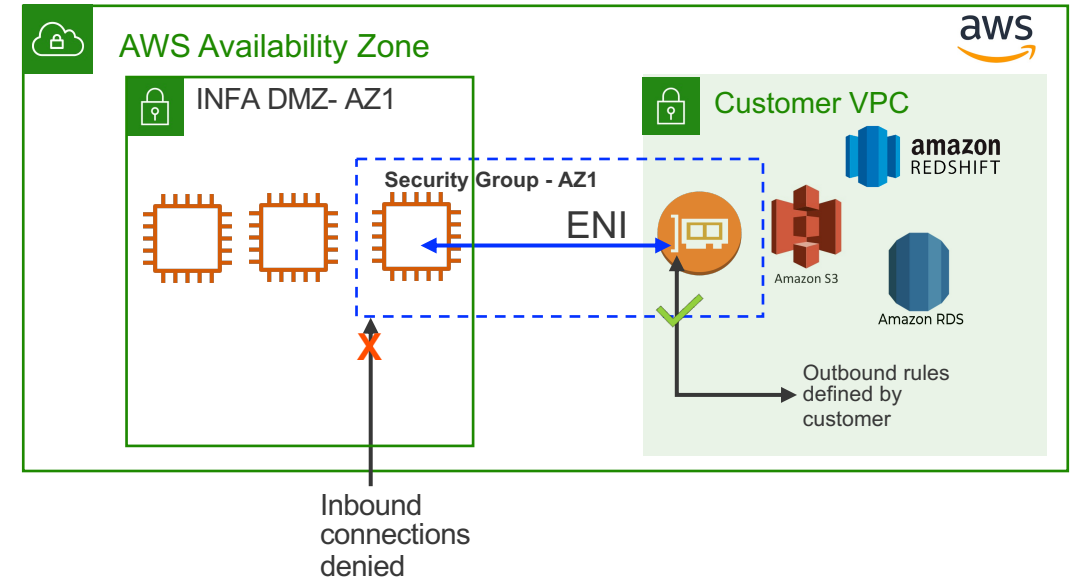
	Secure Agent	CDI-Elastic	Advanced Serverless (CDI/CDI-Elastic)
Cloud Provider	Any (or On-Prem)	AWS, Azure, GCP	AWS, Azure, GCP(On Roadmap)
Elastic Scaling	Manual	Automatic	Automatic
Infrastructure management	Customer	Informatica (agent by customer)	Informatica
Maintenance Overhead	Customer	Informatica	Informatica
Infrastructure Cost Incurred by	Customer	Customer	Informatica
Runtimes supported	CDI, DQ, CAI, MI, Profiling and many more..	CDI-e, CDQ-e, Profiling	CDI, CDI-e, Profiling, CDQ-e (H1'22)
Workload Data Volume	Low-Med	Low-Med + Med-High	Low-Med + Med-High
Recommended Use case	Cloud -> Cloud On-prem->Cloud Cloud->On-prem On-prem->On-prem	Cloud -> Cloud On-prem->Cloud Cloud->On-prem	Cloud -> Cloud On-prem->Cloud Cloud->On-prem
Pricing model	Usage based – separate bills from Informatica and infrastructure provider	Usage based – separate bills from Informatica and infrastructure provider	Usage based – single bill from Informatica

Advanced Serverless

Setup

Pre-Requisites

1. Create a NAT Gateway (Optional)
 - To allow the subnet configured in serverless env to connect to external services through the internet, if needed
2. Create S3 folders (optional)
 - To store supplementary files (Parameter files, Jar files, external libraries, drivers, etc.)
3. Setup IAM role and policies
 - To establish 2-way trust between your (customer) AWS account and Informatica AWS account
4. Create Security groups
 - Used for attaching to the ENI



IICS UI

- User guide:

<https://docs.informatica.com/integration-cloud/cloud-platform/current-version/runtime-environments/serverless-runtime-environments/serverless-runtime-environment-properties.html>

- Navigation

- Login to IICS Administrator
- Go to Serverless Runtime
- Click on New Serverless Environment

Setup Option 1: IICS - UI

The screenshot displays the Informatica Administrator web interface. On the left is a dark sidebar with a navigation menu containing items like Organization, Licenses, SAML Setup, Metering, Settings, Users, User Groups, User Roles, Runtime Environ..., Serverless Environ..., Connections, Add-On Connectors, Schedules, Add-On Bundles, Swagger Files, Logs, and Elastic Clusters. The 'Serverless Environ...' item is highlighted. The main content area is titled 'New Serverless Runtime Environ...' and includes a subtitle 'Create or modify a serverless runtime environment to define how the environment connects to your private cloud.' Below this, there are two sections: 'Basic Configuration' and 'Platform Configuration'. The 'Basic Configuration' section contains fields for Name, Description, Task Type (a dropdown menu), Cloud Platform (set to 'Amazon Web Services (AWS)'), Max Compute Units Per Task (a dropdown menu), Task Timeout (set to 2880), Informatica Account Number (set to 643384346542), and External ID (set to 59b1b51b-54c7-4ef1-8dc3-a99794032ac). The 'Platform Configuration' section contains fields for Configuration Name, Configuration Description, and Account Number. At the top right of the main area, there are 'Save' and 'Close' buttons.

Cloud Formation Template for simple Adv. Serverless setup

- User guide:

- <https://infa-ace-utils.s3-us-west-2.amazonaws.com/iics/aws-serverless/user-guide/IICS-SRE-Setup-Utility-User-Guide.pdf>

- Video Setup tutorial:

- <https://www.youtube.com/watch?v=5KXCLmO2XIk>

- New VPC Scenario :

- <https://infa-ace-utils.s3.us-west-2.amazonaws.com/iics/aws-serverless/cfn-templates/new-vpc/main-new-vpc.template>

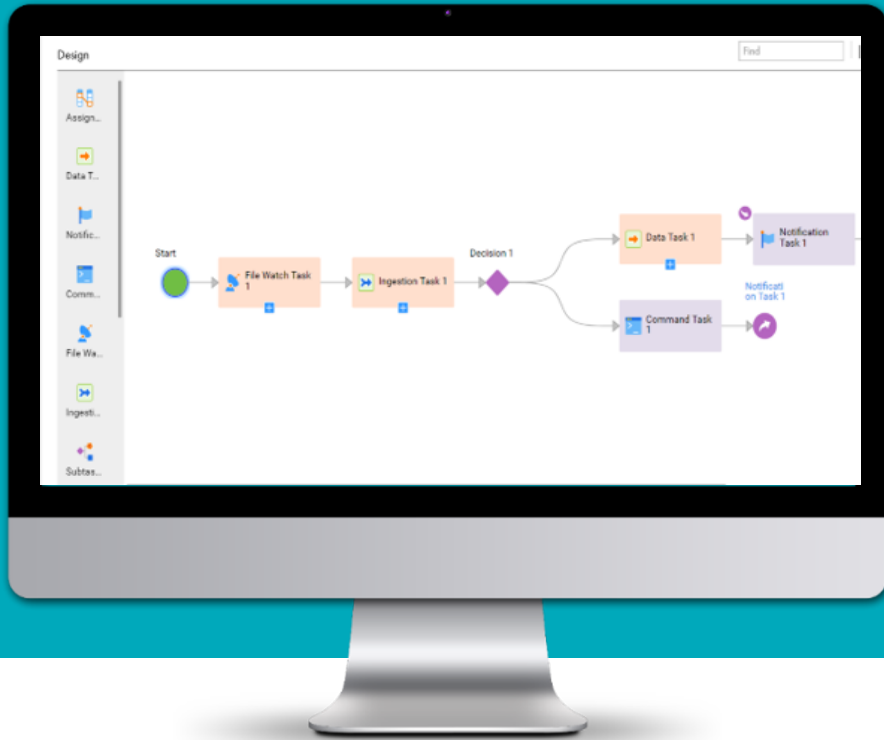
- Existing VPC Scenario :

- <https://infa-ace-utils.s3.us-west-2.amazonaws.com/iics/aws-serverless/cfn-templates/existing-vpc/main-existing-vpc.template>

Setup Option 2: Unified Cloud Formation Templates

The screenshot shows the AWS CloudFormation console interface. The top navigation bar includes the AWS logo, 'Services' dropdown, a search bar with the placeholder 'Search for services, features, marketplace products, and docs', and a user profile icon labeled 'vnath'. The breadcrumb trail indicates the path: 'CloudFormation > Stacks > Create stack'. On the left, a sidebar lists four steps: 'Step 1: Specify template', 'Step 2: Specify stack details' (which is the active step), 'Step 3: Configure stack options', and 'Step 4: Review'. The main content area is titled 'Specify stack details' and contains three sections: 1. 'Stack name' with a text input field containing the placeholder 'Enter a stack name' and a note that stack names can include letters (A-Z and a-z), numbers (0-9), and dashes (-). 2. 'Parameters' with a sub-header '1. VPC' and a 'VPC CIDR*' input field containing '192.168.31.0/24'. Below this is '2. Subnets - Public and Private' with a 'Public Subnet CIDR*' input field containing '192.168.31.0/28'. At the bottom is an 'Availability Zone for Public Subnet*' dropdown menu with a note to 'Select a availability zone from the list for Public subnet. e.g. us-west-2a'.

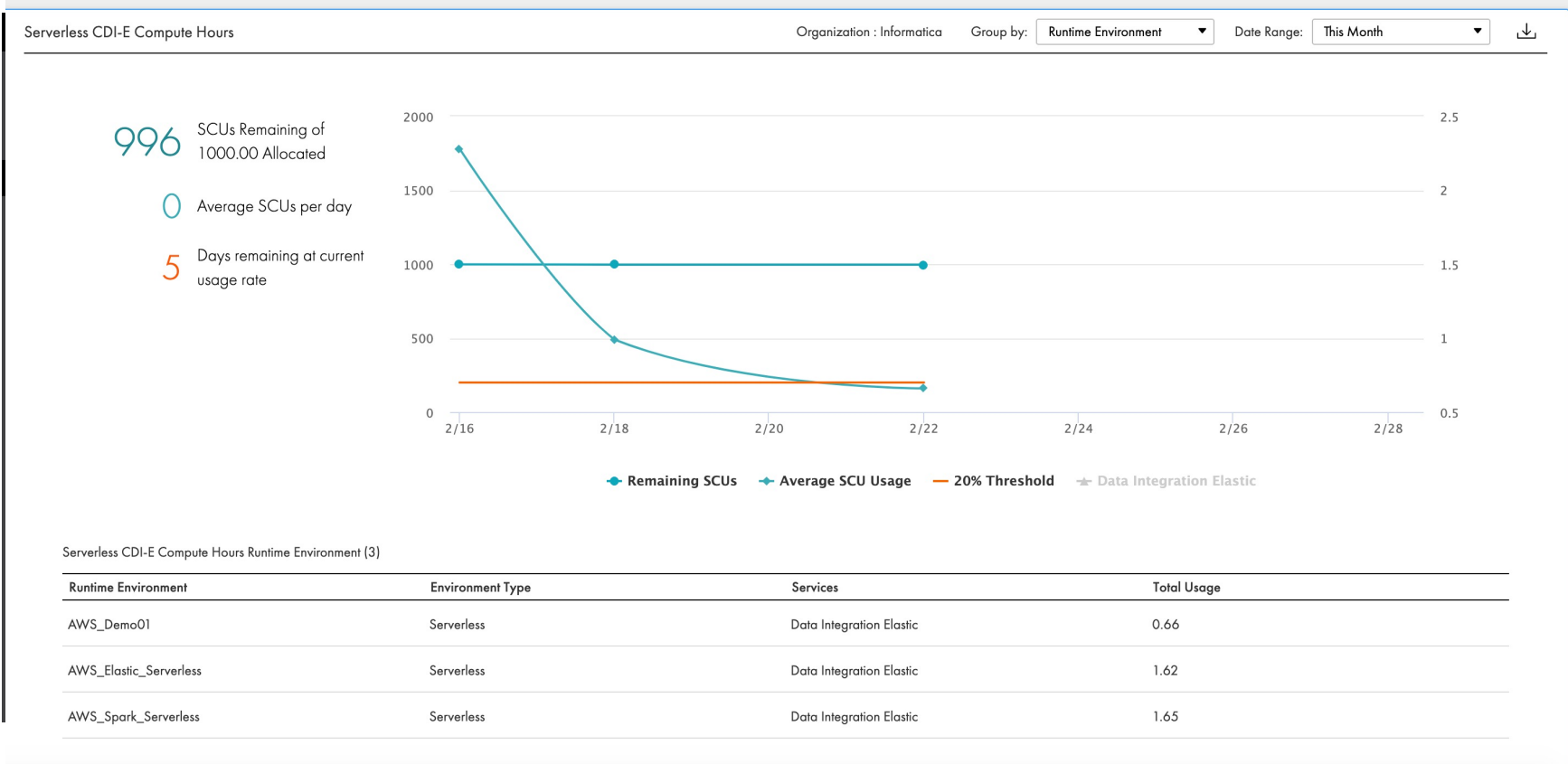
Demo



Highlights

- Same Design time experience
- Broad Connectivity
- Metering & Integrated IPU Dashboard
- Global availability on AWS Pods – US, EMEA, AP-Sydney, Canada
- Cloud Formation Templates

Key Highlights



Metering Table (7)

Edition	Service	Metering	Limit	Used	Percent Used	In Effect
	Cloud Data Integration Serverless	Total Serverless units used	1000	5.62	0	✓
Data Integration Elastic	Data Integration Elastic	Total compute hours used by elastic cluster nodes	500	18475.92	3695	✓
Cloud Data Quality for Cloud Integration Trial	Data Profiling	Total MB Used to Store Statistics	50	1	2	✓
Cloud Mass Ingestion Streaming Trial	Mass Ingestion	Volume of data ingested (in GBs) per month	10	0	0	✓
	Org Consumption	Serverless CDI Compute Hours	1000	1.320000	0	✓
	Org Consumption	Serverless CDI-E Compute Hours	1000	3.930000	0	✓
Platform Advanced Trial	Platform	Number of user-manangement create requests	100	0	0	✓





Thank You

For more Information- Feel free to reach us out

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