

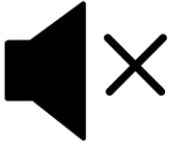
30 July 2024

Automating Data Provisioning through Cloud Data Marketplace

- Ratish Neelakandan, Sr Principal, IPS
- Sotha Ith, Principal Solutions Architect, IPS

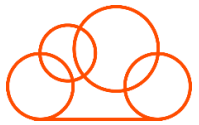
Where data
& AI come to 

Housekeeping Tips



- Today's Webinar is scheduled for **1 hour**
- The session will include a webcast and then your questions will be answered live at the end of the presentation
- All dial-in participants will be muted to enable the speakers to present without interruption
- Questions can be submitted to "All Panelists" via the **Q&A option** and we will respond at the end of the presentation
- The webinar is **being recorded** and will be available on our [Success Portal](#) - where you can download the **slide deck** for the presentation. The link to the recording will be emailed as well.
- Please take time to complete the **post-webinar survey** and provide your feedback and suggestions for upcoming topics.

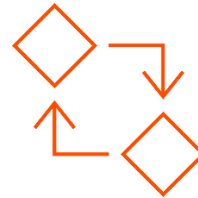
Feature Rich Success Portal



**Bootstrap trial and
POC Customers**



**Enriched Customer
Onboarding
experience**



**Product
Learning Paths
and Weekly
Expert Sessions**



**Informatica
Concierge**



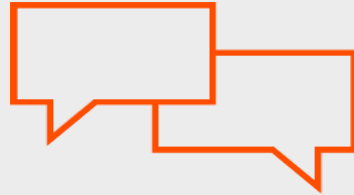
**Tailored training
and content
recommendations**

More Information



Success Portal

<https://success.informatica.com>



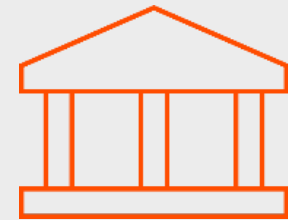
Communities & Support

<https://network.informatica.com>



Documentation

<https://docs.informatica.com>



University

<https://www.informatica.com/in/services-and-training/informatica-university.html>

Safe Harbor

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Statements made today are based on currently available information, which is subject to change. Such statements should not be relied upon as a representation, warranty or commitment to deliver specific products or functionality in the future.

Speakers



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Architect, IPS

Agenda

1 Legacy Data Shopping Experience

2 Self Service with Marketplace

3 Data Marketplace Shopping experience

4 Data Access Provisioning automation

5 Data Provisioning Automation

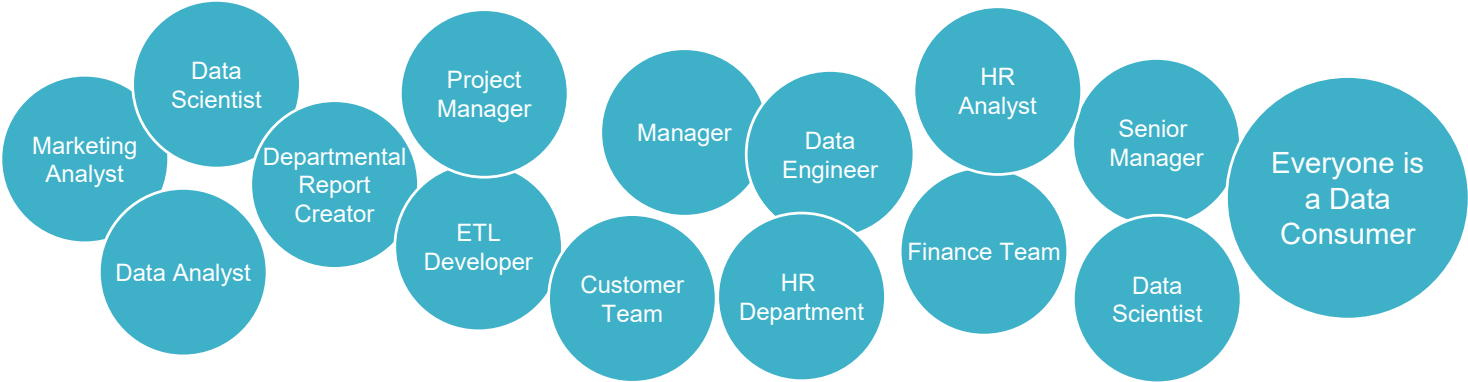
6 Q&A

Caveat

- This webinar is not a session on the Cloud Data Access Management (CDAM) service on Informatica's IDMC platform. We encourage customers to checkout the CDAM webinar hosted on the 16th of July 2024
- We believe that with informatica's platform, customers should be able deploy solutions that are most suited to their requirements. In this webinar we will be looking at some parallel options for automating data access provisioning and data provisioning.

A Legacy Data Shopping Experience

Data Consumers

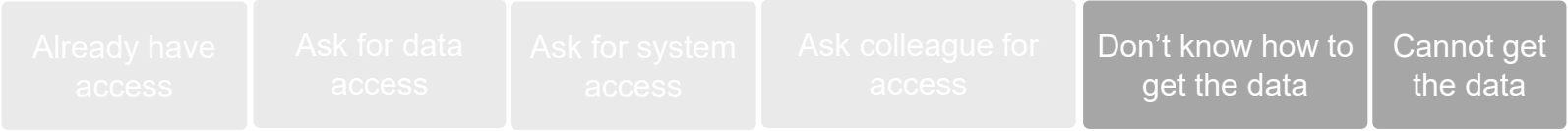


Finding Data



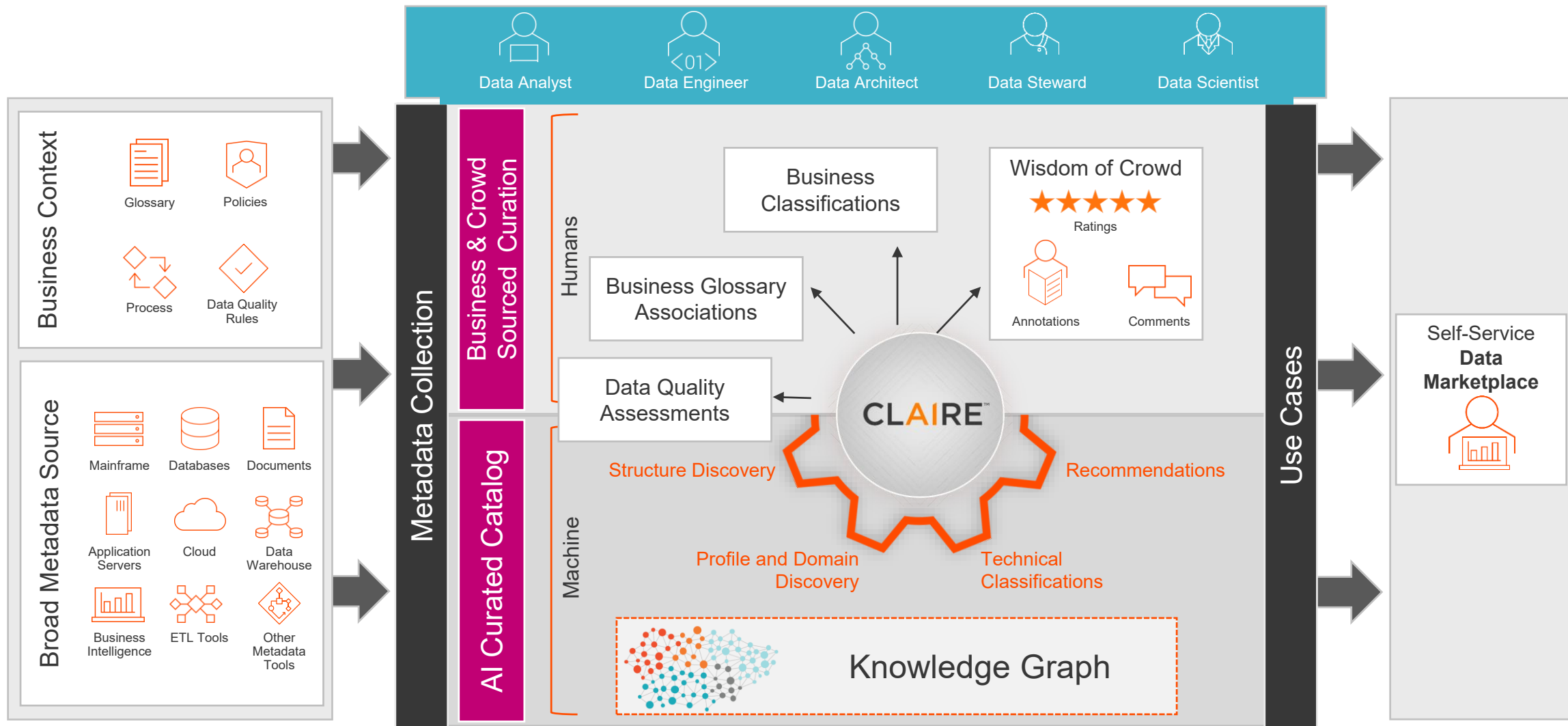
Demand and usage **tracking is patchy**, as access requests are broadly distributed across the data estate

Getting Access

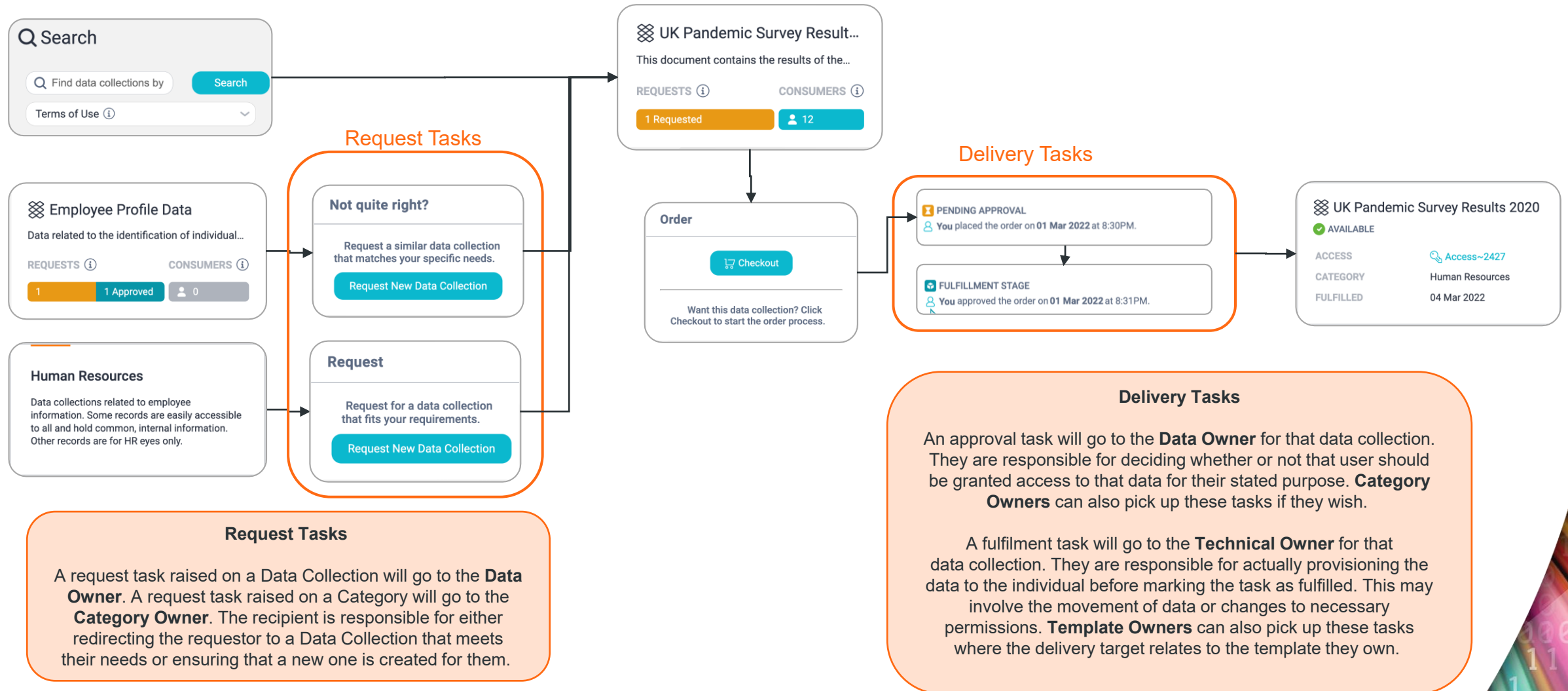


Can't **find** the right data? Make data compromises!

High-level View: Cloud Data Catalog and Marketplace



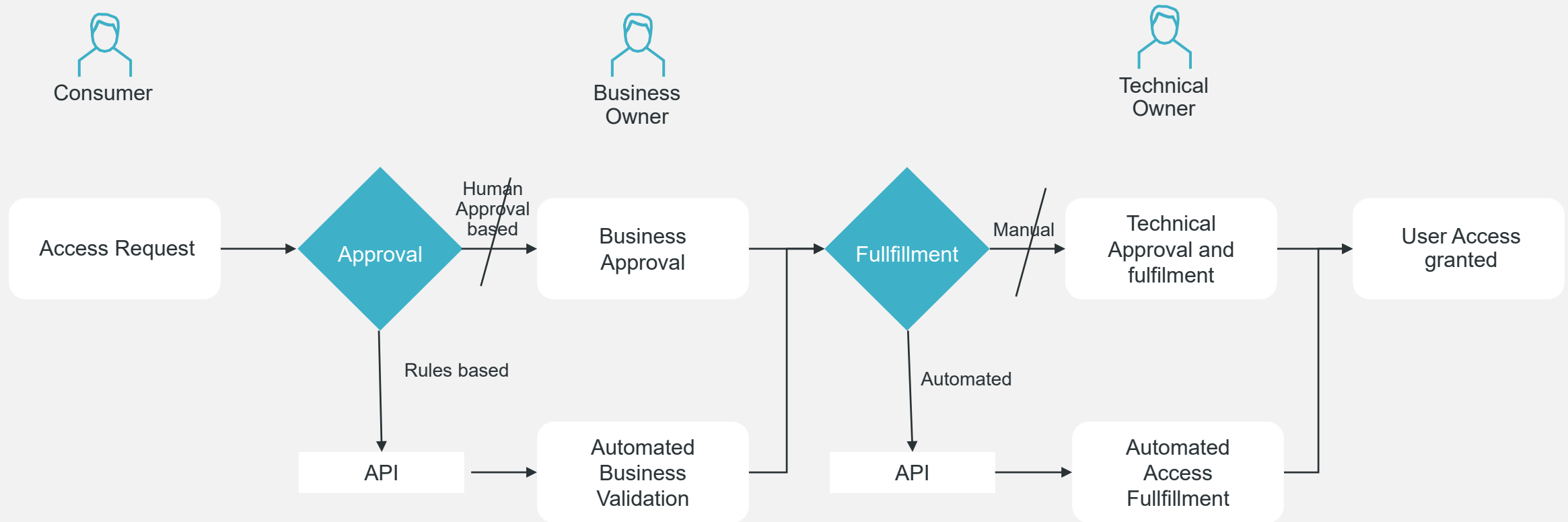
Marketplace Shopping Process



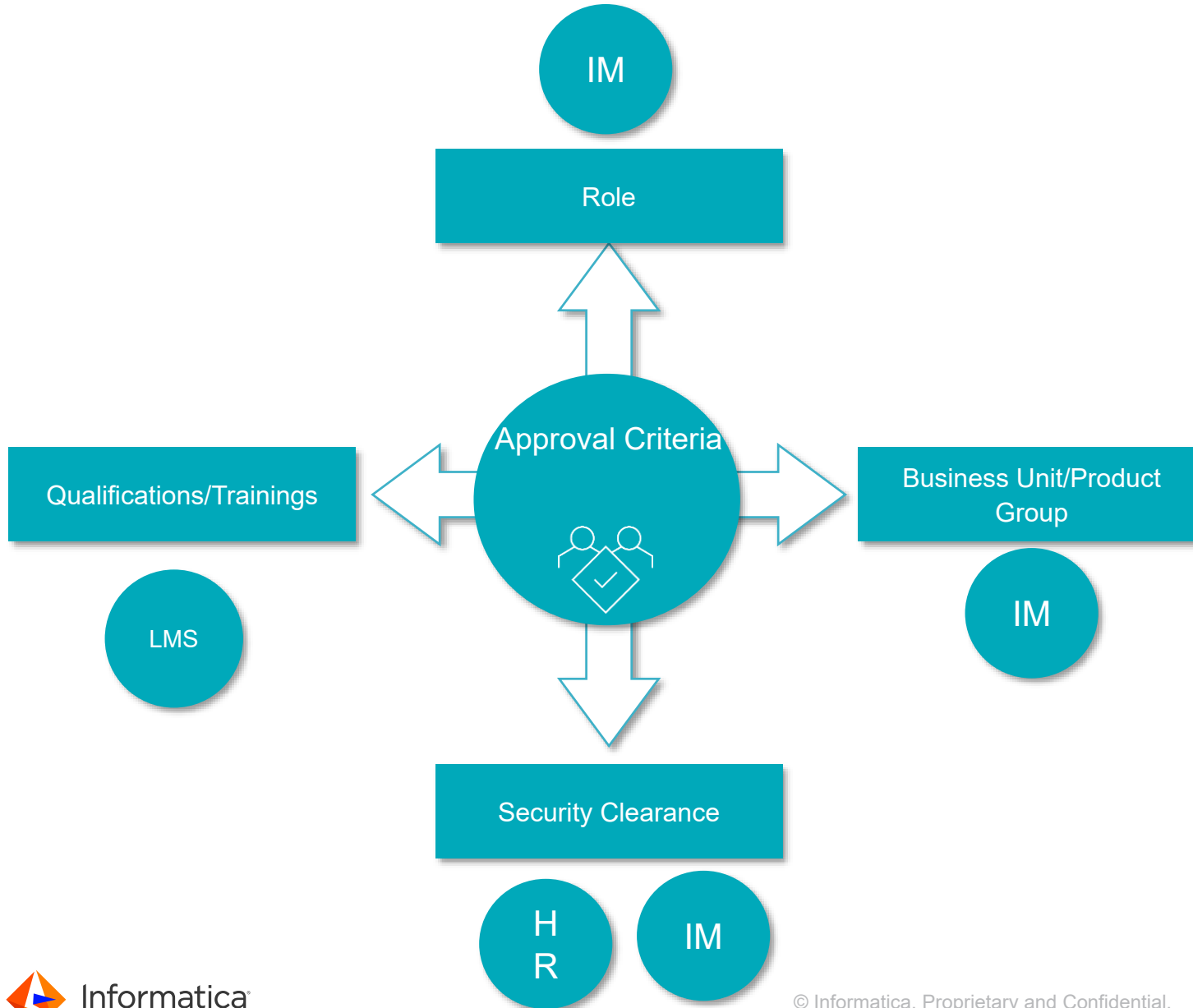
Access Provisioning Automation



Data Access Provisioning Workflow



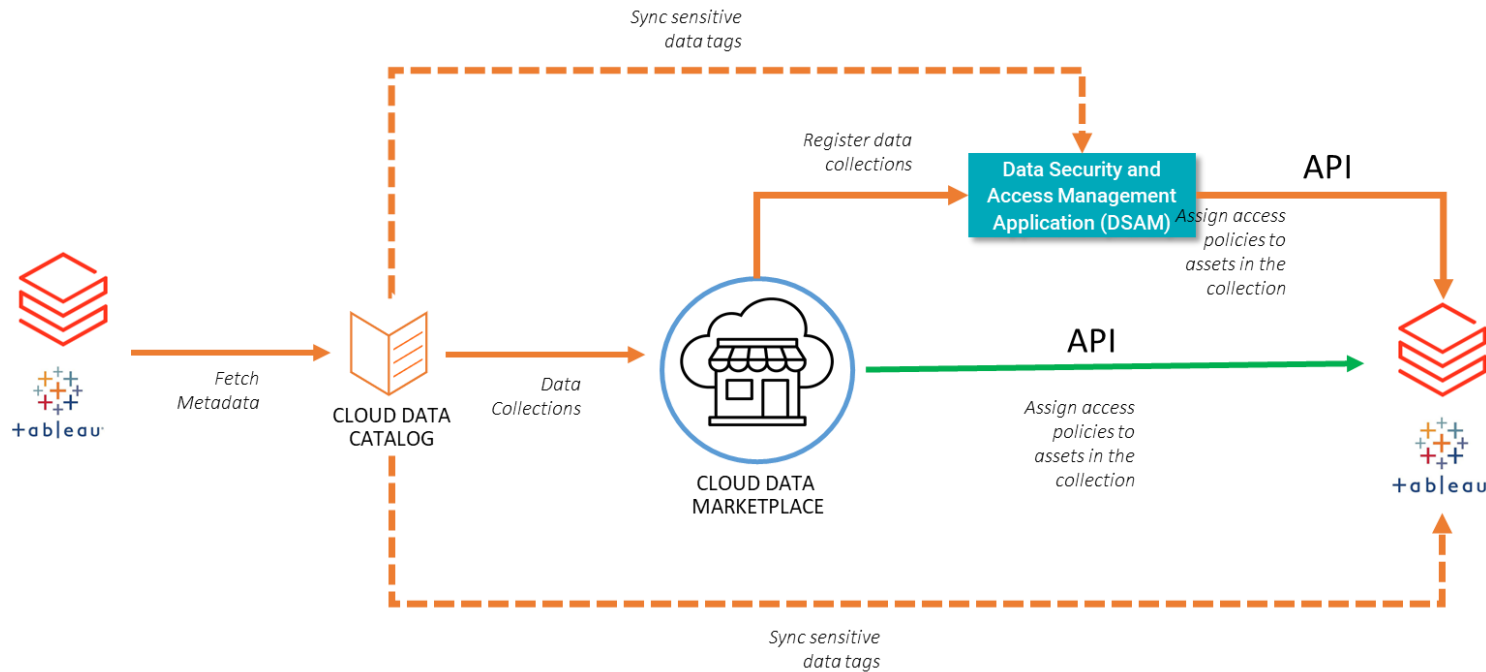
Automated Business Approval



Automated Approval

- Automated approvals through a set of criteria for the user requesting for the approval
- If criteria is met, then approval provided else suggest a path to meet the criteria
- Orchestration of this process can be performed via Cloud Application Integration

Automated Access Fulfillment



Automated Fullfillment

- Informatica can integrate with Data Security and Access Management applications to enable the access being requested
- Cloud Data catalog can provide the Security and Access Management application the security classification and sensitivity classifications for data assets
- Orchestration handled via Application Integration

Marketplace API Accelerator Pack

https://knowledge.informatica.com/s/article/CDMP-Rest-Accelerator-Pack?language=en_US

DEMO



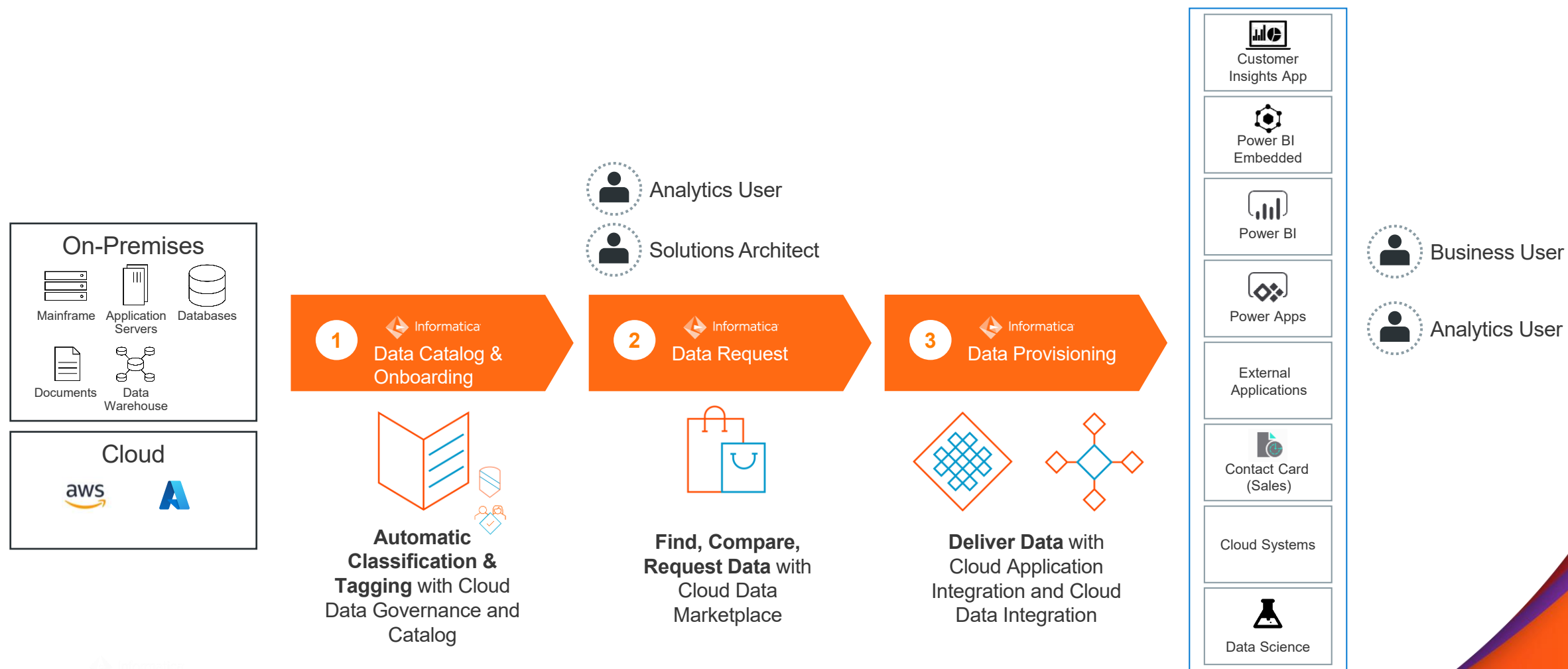


Physical Data Provisioning Automation

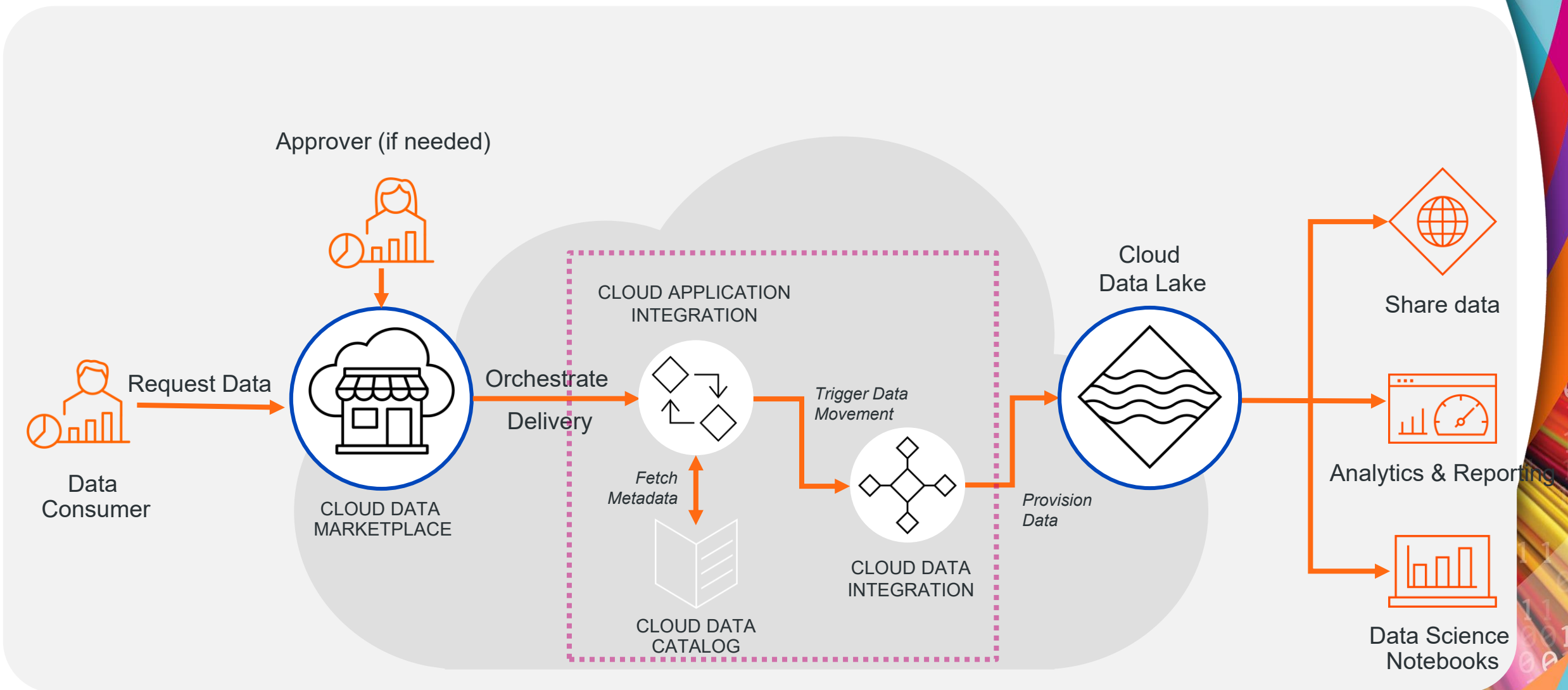
To go further



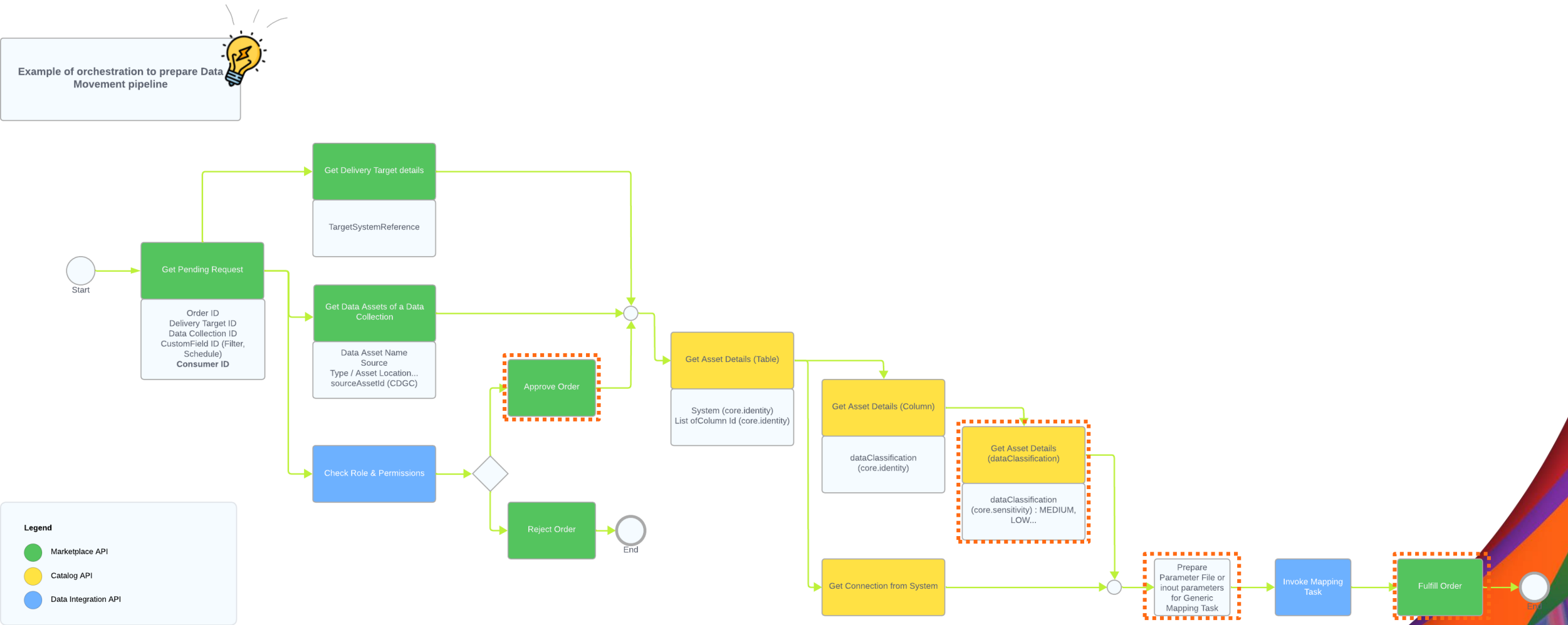
End-to-end Data Provisioning Workflow with IDMC



Automated Physical Data Provisioning Workflow



Example of Orchestration for Delivery



Thank You