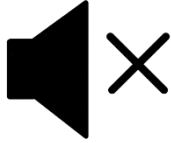


DG Journey – Use case Demo

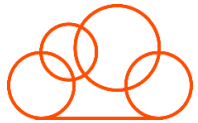
Nithya Babu
Shruti Sharma

Housekeeping Tips



- Today's Webinar is scheduled for **1 hour**
- The session will include a webcast and then your questions will be answered live at the end of the presentation
- All dial-in participants will be muted to enable the speakers to present without interruption
- Questions can be submitted to "All Panelists" via the **Q&A option** and we will respond at the end of the presentation
- The webinar is **being recorded** and will be available to view on our **INFASupport YouTube channel** and **Success Portal**. The link will be emailed as well.
- Please take time to complete the **post-webinar survey** and provide your feedback and suggestions for upcoming topics.

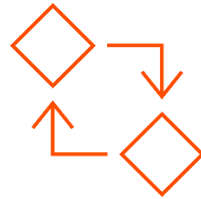
Feature Rich Success Portal



Bootstrap trial and
POC Customers



Enriched Customer
Onboarding
experience



Product Learning
Paths and Weekly
Expert Sessions



Informatica
Concierge with
Chatbot integrations



Tailored training and
content
recommendations

More Information



Success Portal

<https://success.informatica.com>



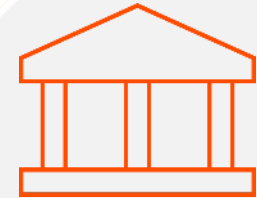
Communities & Support

<https://network.informatica.com>



Documentation

<https://docs.informatica.com>



University

<https://www.informatica.com/in/services-and-training/informatica-university.html>

Safe Harbor

The information being provided today is for informational purposes only. The development, release, and timing of any Informatica product or functionality described today remain at the sole discretion of Informatica and should not be relied upon in making a purchasing decision.

Statements made today are based on currently available information, which is subject to change. Such statements should not be relied upon as a representation, warranty or commitment to deliver specific products or functionality in the future.

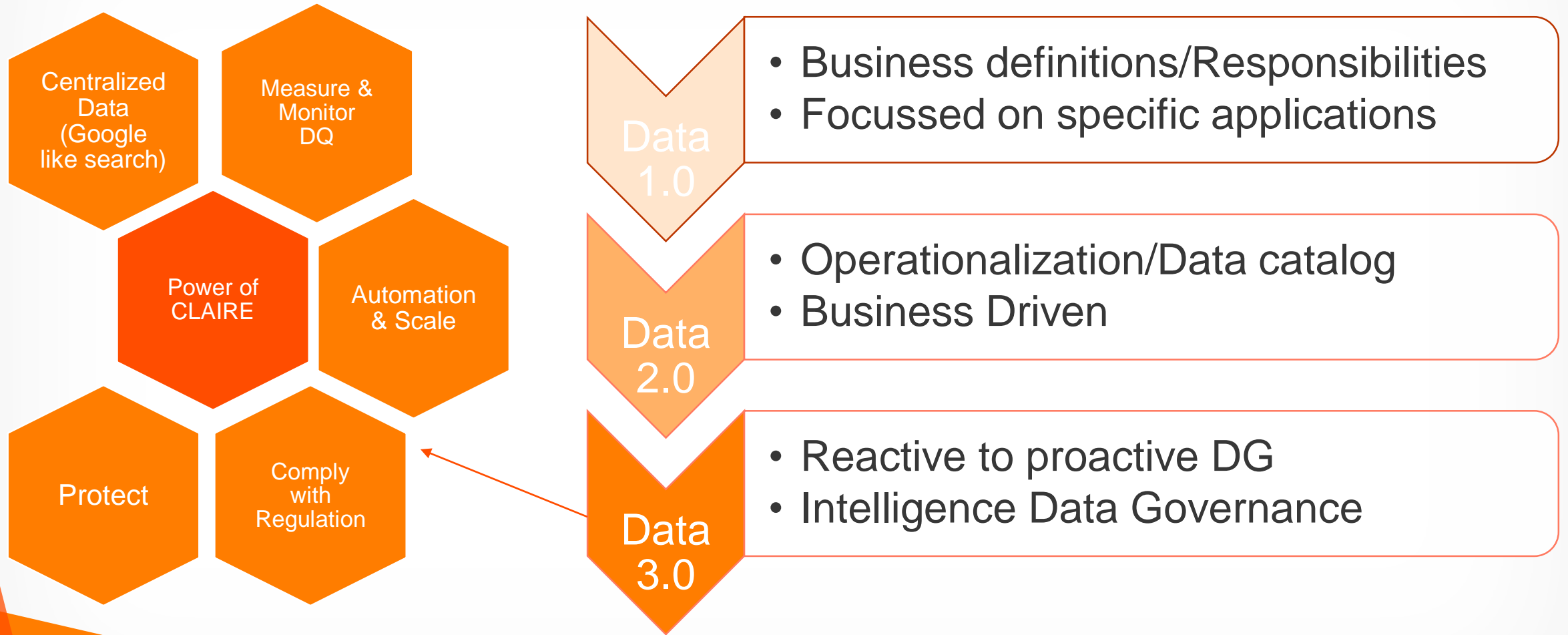
AGENDA

- How DG Evolved?
- Data Governance Framework – Moving to Next Generation DG
- Pillars of Data Governance
- Only Integrated Data Governance Platform
- Scenarios of Data Governance
- Demo

D A T A

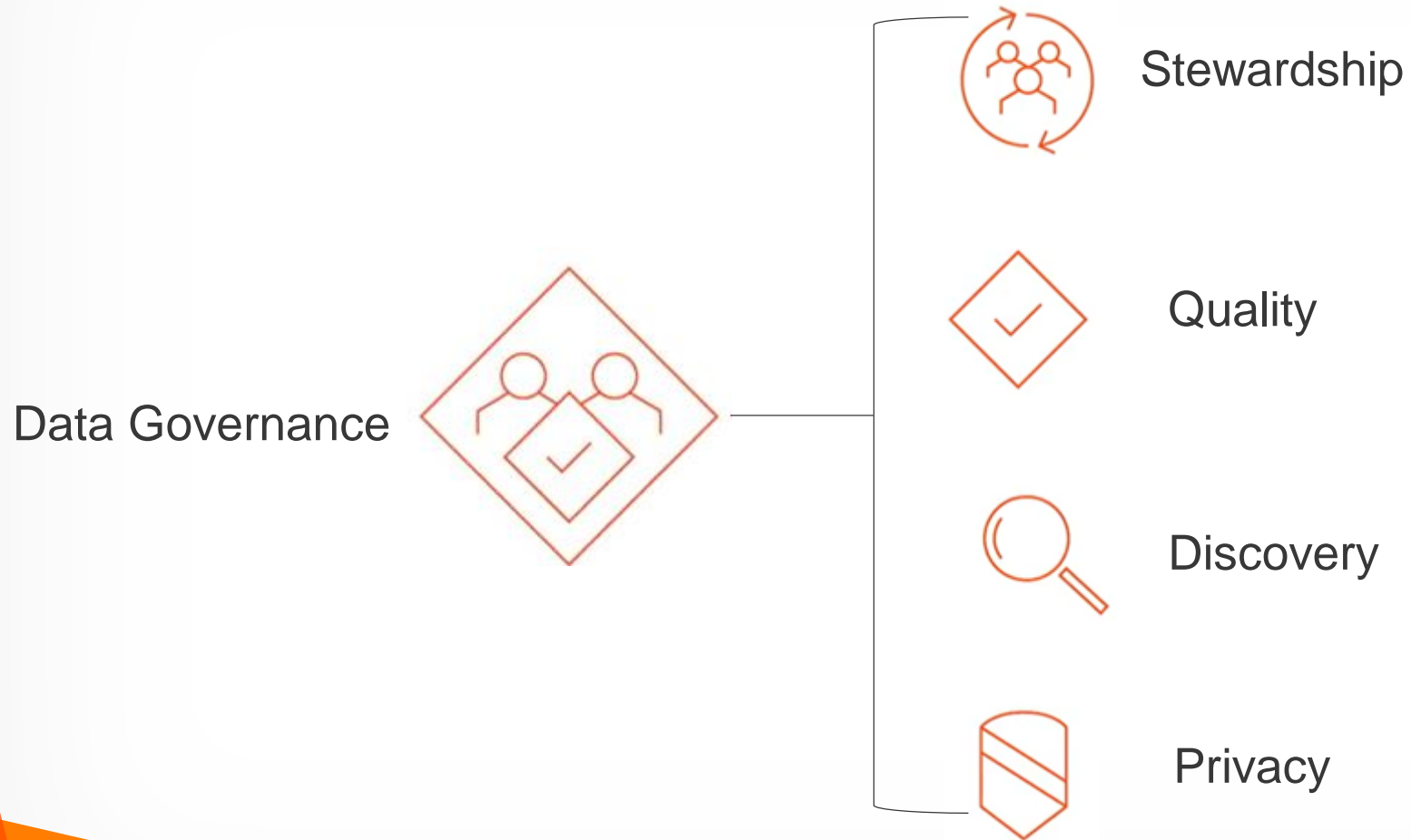


How DG Evolved?

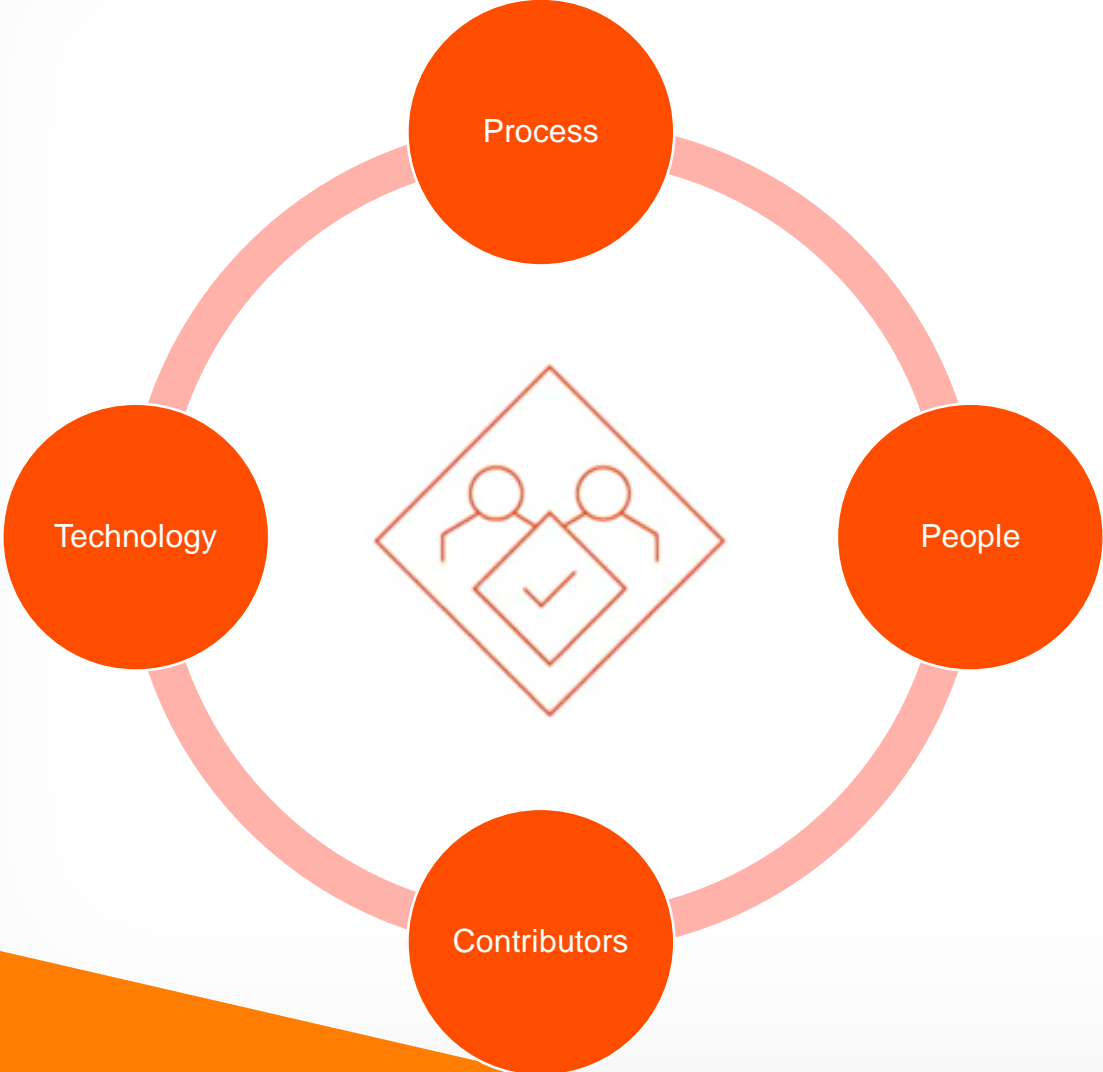


Data Governance Framework

.....Moving to Next Generation DG



Pillars of Data Governance



The Only Integrated Data Governance Platform



Data Governance
Axon Data Governance

- What data do we have?
- What does it mean?
- What is the quality?
- Where did it come from?
- What is an appropriate use?
- How do I access?
- Who can help me?



Business content of data defines processes, policies, enable stewardship and enable non-technical consumer. The ability to understand and access data

Automation



Catalog

Enterprise Data Catalog

Discover & Classify what's defined

Operationalize



Quality

Informatica Data Quality

Measure Data quality & Scorecards'

Enforcement

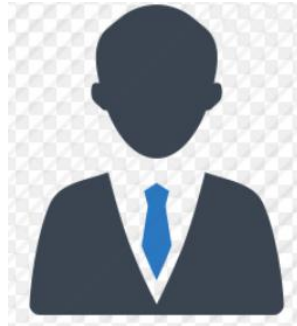


Privacy

Data Privacy Management

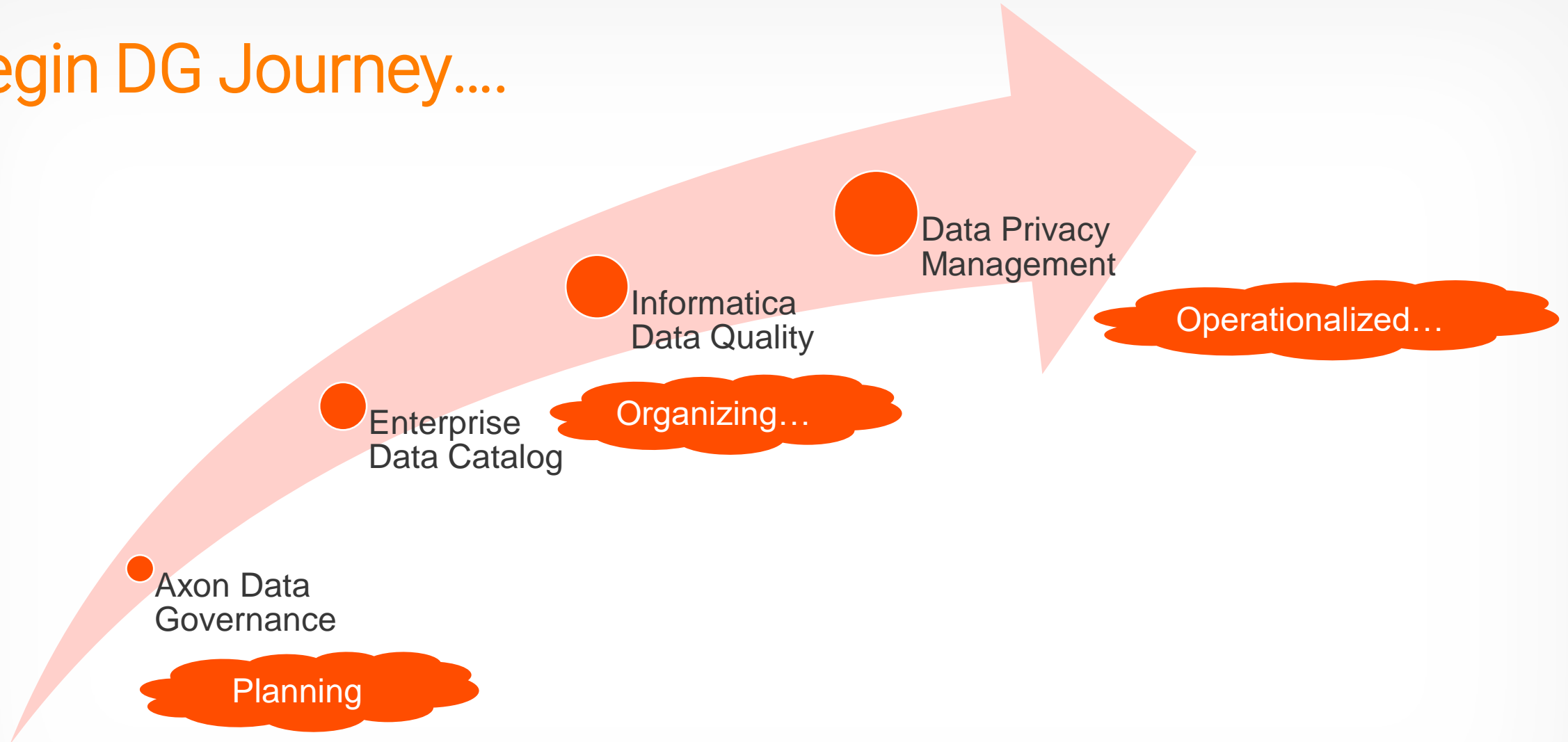
Enforces policies and Measure, policy impact, report on risk exposure. Respond to privacy request, protect data, perform breach analysis

Scenarios of Data Governance



DEMO

Begin DG Journey....



Questions?



THANK YOU

*Nithya Babu
Shruti Sharma*



Informatica™