



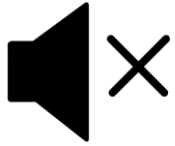
18 June, 2024

Data Observability in Cloud Data Governance and Catalog

- Sachin Jain, Manager, CSA
- Khadarvali Shaik, Senior Solutions Architect, CSA

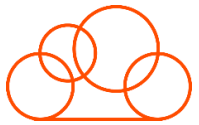
Where data & AI come to The LIFE logo, where the letters L, I, F, and E are stacked vertically and each letter is filled with a different vibrant color.

Housekeeping Tips



- Today's Webinar is scheduled for **1 hour**
- The session will include a webcast and then your questions will be answered live at the end of the presentation
- All dial-in participants will be muted to enable the speakers to present without interruption
- Questions can be submitted to "All Panelists" via the **Q&A option** and we will respond at the end of the presentation
- The webinar is **being recorded** and will be available on our [Success Portal](#) - where you can download the **slide deck** for the presentation. The link to the recording will be emailed as well.
- Please take time to complete the **post-webinar survey** and provide your feedback and suggestions for upcoming topics.

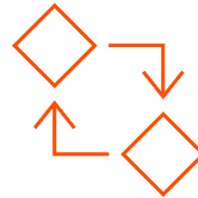
Feature Rich Success Portal



**Bootstrap trial and
POC Customers**



**Enriched Customer
Onboarding
experience**



**Product
Learning Paths
and Weekly
Expert Sessions**



**Informatica
Concierge**



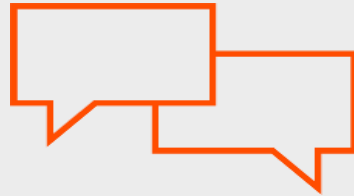
**Tailored training
and content
recommendations**

More Information



Success Portal

<https://success.informatica.com>



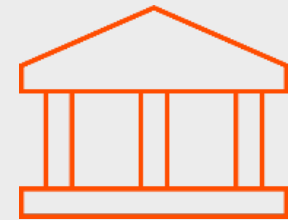
Communities & Support

<https://network.informatica.com>



Documentation

<https://docs.informatica.com>



University

<https://www.informatica.com/in/services-and-training/informatica-university.html>

Safe Harbor

The information being provided today is for informational purposes only. The development, release, and timing of any Informatica product or functionality described today remain at the sole discretion of Informatica and should not be relied upon in making a purchasing decision.

Statements made today are based on currently available information, which is subject to change. Such statements should not be relied upon as a representation, warranty or commitment to deliver specific products or functionality in the future.

Agenda

- Importance of Data Observability
- Data Observability Use cases
- Benefits of having Observability
- Demo

Importance of Data Observability

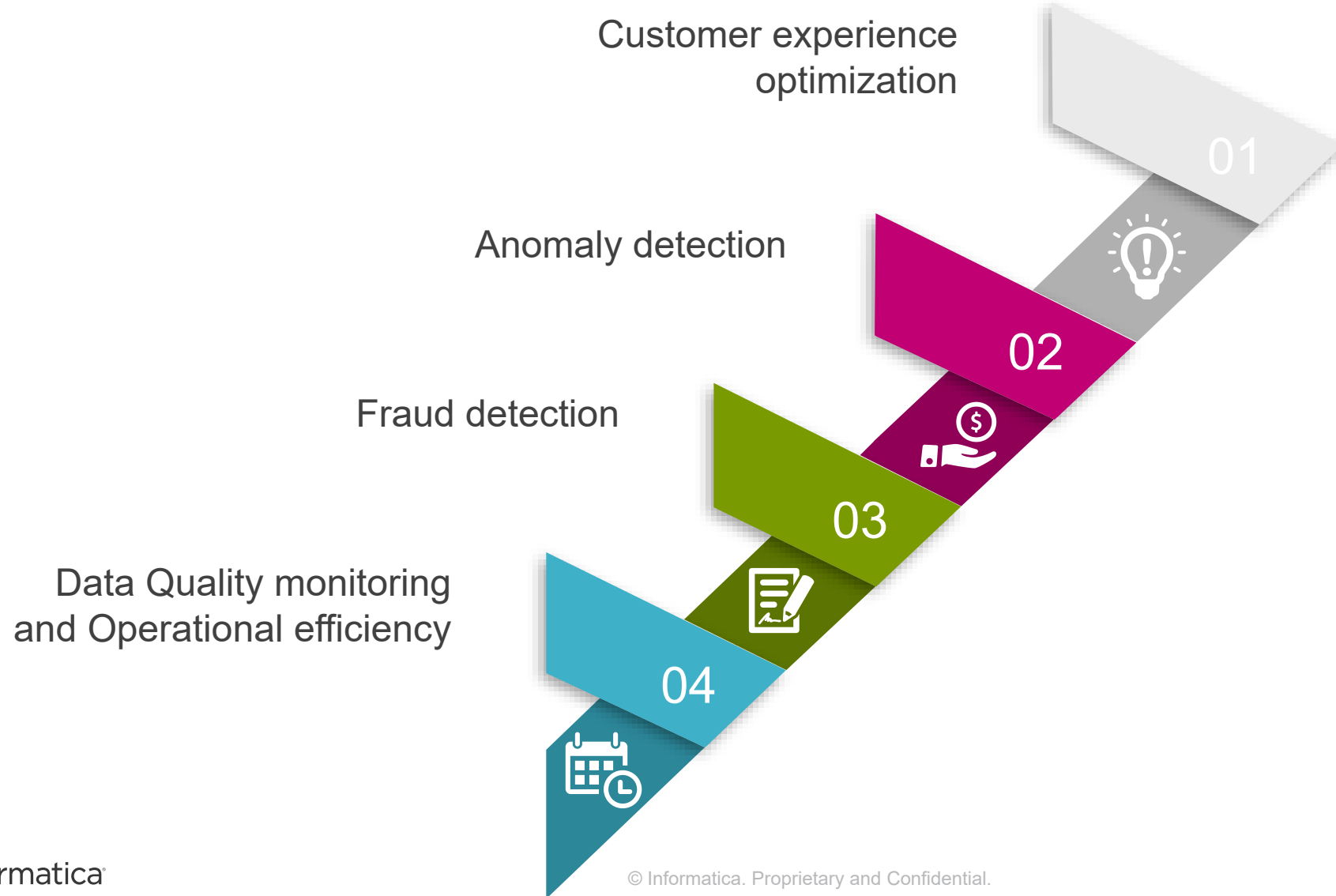
- Data observability refers to the practice of monitoring, managing and maintaining data
- Data observability is essential for getting ahead of bad data issues
- Data observability is about truly understanding the health of your data and its state across your data ecosystem
- Data observability can help identify, troubleshoot and resolve data issues in near-real time

Challenges:

Executives do not trust their data

Data quality concerns are a barrier to data integration projects

Data Observability Use cases



Advantages/Benefits



Higher Data Quality



Faster Troubleshooting



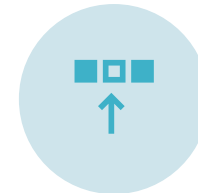
Improved Collaboration



Increased Efficiency



Enhanced Customer Experience



Improved Compliance and Revenue

Create Data Set



Create Data Set



EMP_FINAL_DATA

TABLE EMP_FINAL_DATA

OVERALL RATING
☆☆☆☆☆
Add

LIFECYCLE
PUBLISHED

LAST UPDATED
Jun 12, 2024, 7:21 PM

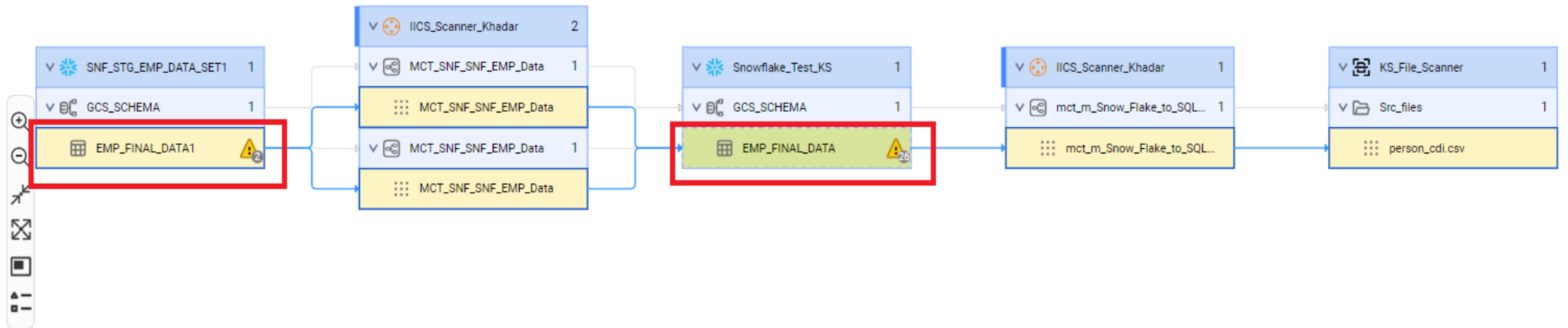
- Overview
- Contains
- Lineage**
- Relationships
- Data Quality
- Data Observability
- Stakeholders
- Attributes
- Tickets
- History

Visual representation of the data that leads into and out of the asset that is open.

Data Set Level

Overlay Selected: Data Observability

Find Assets



Demo