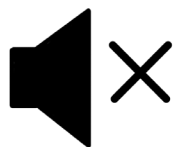


Mar 7<sup>th</sup>, 2023

# Introduction to Cloud B2B Gateway

- Gourav Banerjee, Senior Solutions Architect

# Housekeeping Tips



- Today's Webinar is scheduled for **1 hour**
- The session will include a webcast and then your questions will be answered live at the end of the presentation
- All dial-in participants will be muted to enable the speakers to present without interruption
- Questions can be submitted to "All Panelists" via the **Q&A option** and we will respond at the end of the presentation
- The webinar is **being recorded** and will be available on our **INFASupport YouTube channel** and [Success Portal](#) - where you can download the **slide deck** for the presentation. The link to the recording will be emailed as well.
- Please take time to complete the **post-webinar survey** and provide your feedback and suggestions for upcoming topics.

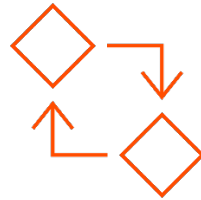
# Feature Rich Success Portal



Bootstrap trial and  
POC Customers



Enriched Customer  
Onboarding  
experience



Product Learning  
Paths and Weekly  
Expert Sessions

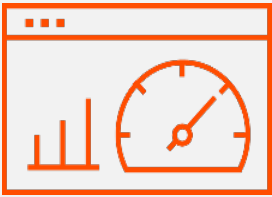


Informatica  
Concierge



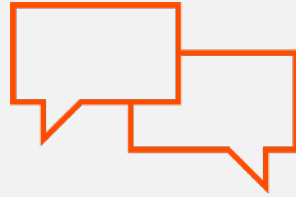
Tailored training and  
content  
recommendations

# More Information



## Success Portal

<https://success.informatica.com>



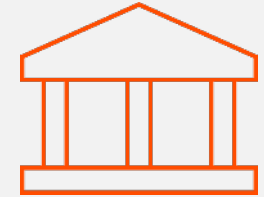
## Communities & Support

<https://network.informatica.com>



## Documentation

<https://docs.informatica.com>



## University

<https://www.informatica.com/in/services-and-training/informatica-university.html>

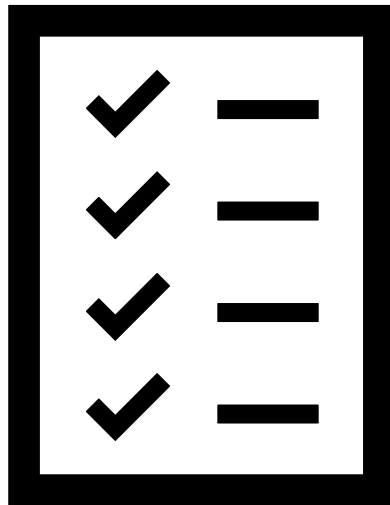
# Safe Harbor

The information being provided today is for informational purposes only. The development, release, and timing of any Informatica product or functionality described today remain at the sole discretion of Informatica and should not be relied upon in making a purchasing decision.

Statements made today are based on currently available information, which is subject to change. Such statements should not be relied upon as a representation, warranty or commitment to deliver specific products or functionality in the future.

# Agenda

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- Introduction
- Cloud B2B Gateway Overview
- EDI Files Overview
- Case Study
- Demo

# Introduction

Business these days which happen mostly across partners are via exchange messages in EDI standard. The benefits of having these exchange messages are as below.

- ✓ EDI and EDIFACT exchange messages are business standard messages and are fixed across different partners
- ✓ There are a wide range of EDI and EDIFACT standard messages which caters to partners spread across different Business Units
- ✓ Better than traditional communication with order-to-cash and procure-to-pay with a documentation copy that can be saved for the standard messages

# Cloud B2B Gateway Overview

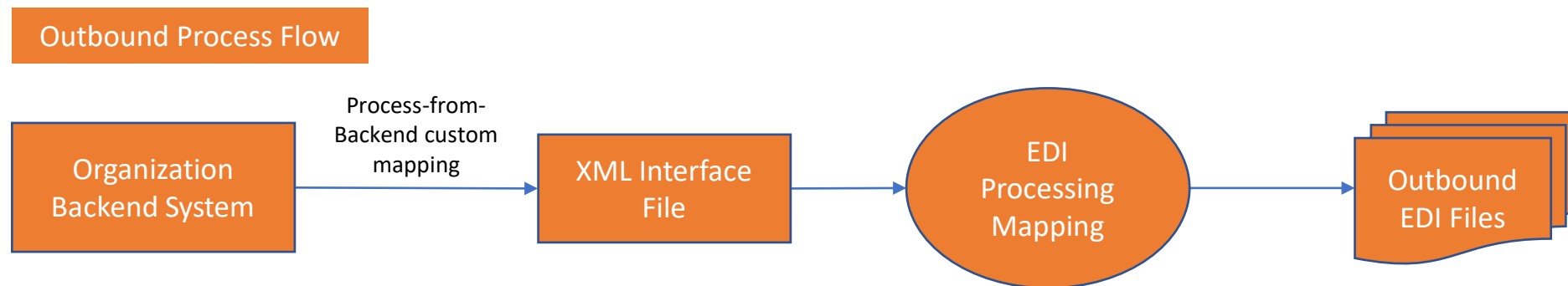
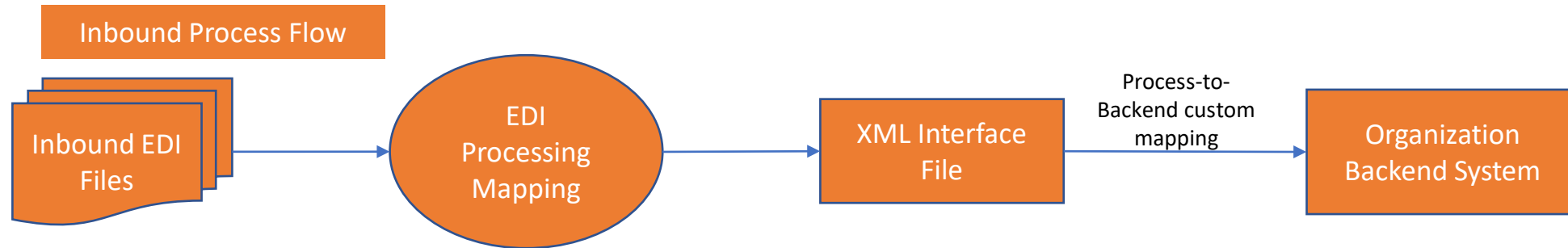
Informatica Cloud B2B Gateway is a Software as a Service (SaaS) platform that provides prebuilt solution for order-to-cash and procure-to-pay processing.

- ✓ You can setup business partners, define communication protocols, monitor and manage EDI message exchanges.
- ✓ It makes use of Cloud Data Integration (CDI) mappings and tasks to process the exchange messages and files.
- ✓ In order to receive the messages and files from partners, CB2B Gateway runs an inbound process.
- ✓ In order to send the messages and files to partners, CB2B Gateway runs an outbound process.



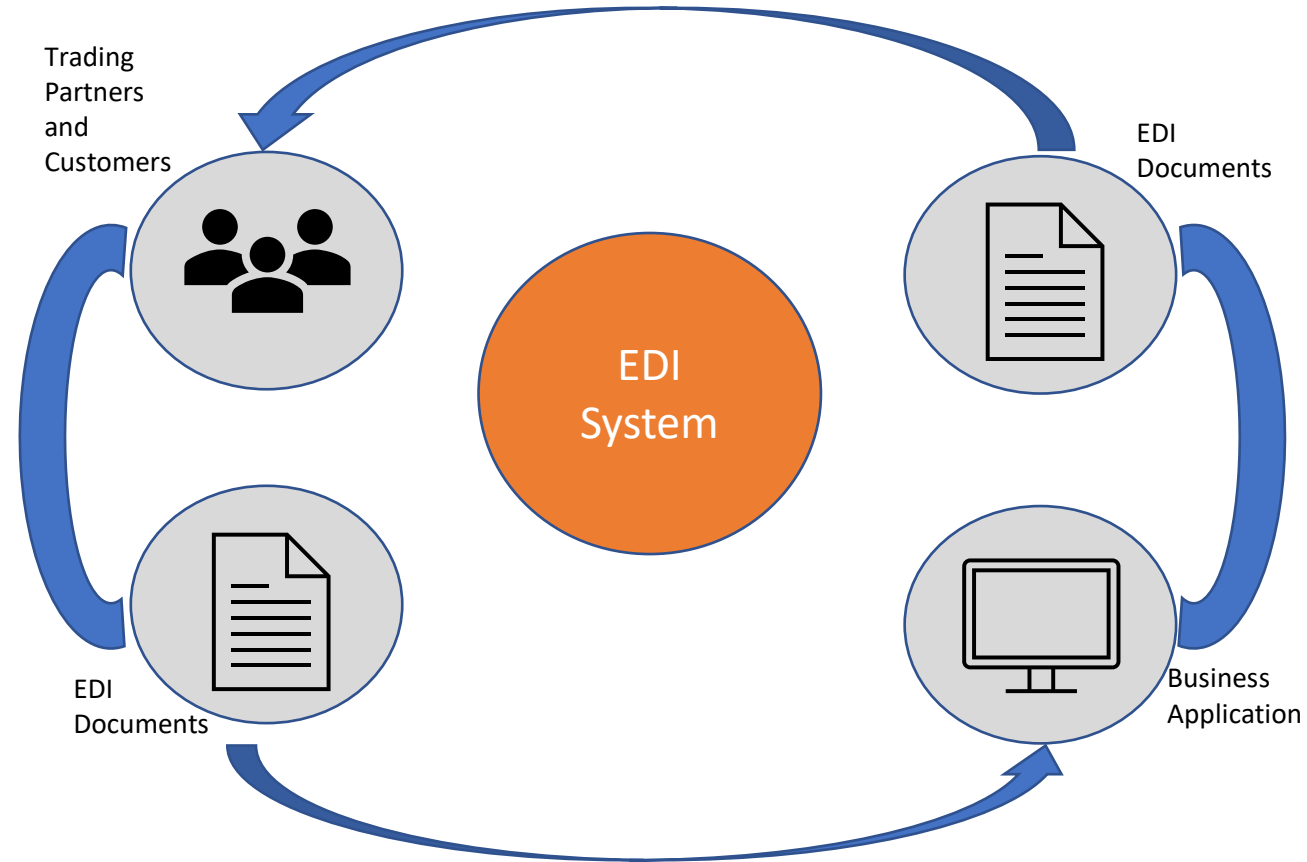
# Cloud B2B Gateway Overview Contd..

- Below diagrams represent the pictorial data flow for an inbound and outbound flow.



# EDI Files Overview

Transmission of structured data in a standard electronic format between business partners.



# EDI Files Overview Contd..

- ✓ EDI files can be transmitted across computer systems automatically.
- ✓ EDI is a market standard format for message transmission and can be transmitted across any method.
- ✓ The standard EDI message types which are supported in CB2B are EDI X12 and EDIFACT.
- ✓ If partner messages are not in EDI or EDIFACT, CB2B even supports custom messages which can be parsed using Intelligent Structure Model (for ex: CSV, XML, Excel file)

## Case Study

There is a Superstore partner which needs to be created with the below properties.

- ✓ Standard EDI messages will be received from the superstore as a purchase order. This flow is supposed to be the inbound flow
- ✓ The purchase order via EDI message will carry the message type as 850
- ✓ The version will be 5030 for the purchase order 850 type
- ✓ The outbound flow will be an EDI invoice of type 810 transferred to the superstore on a successful receipt of the purchase order and it being saved into the backend system

# References

- CB2B : <https://docs.informatica.com/integration-cloud/b2b-gateway/current-version/b2b-gateway/preface.html>

Demo