

# Infofiscus-Infometry Finance Analytics for NetSuite

POWERED BY INFORMATICA AND TABLEAU

## STRATEGIC INSIGHTS

- Financial Planning, Budgeting – readiness and effectiveness
- Profit, Revenue, Liability Predictability
- Revenue & expense categorization

## TACTICAL INSIGHTS

- GL, OpEx & CapEx Analysis
- Accounts Receivable Analysis
- Accounts Payable Analysis
- Cash Conversion Cycle
- Revenue Recognition Analysis

## OPERATIONAL EFFICIENCIES

- Cost of Goods Sold (COGS)
- Department/Store/Unit cost & profit analysis
- Ratio Analysis (DSO, Current Ratio, Debt to Equity, Cash on Hand, Inventory on Hand)

## KEY FEATURES & BENEFITS

### Flexibility

- Use pre-built data models and business meta data layer to create new dashboards and analytics
- Use highly intuitive dashboard designer to create, edit and deploy finance dashboards and scorecards
- Finance Analysts can build dashboards
- Use rich library of pre-defined KPIs and templates
- Pre-built data integration with NetSuite Finance application to bring near-real time data
- Integration with industry's Planning & Budgeting Applications
- Integration with Salesforce, Workday, Ultipro, ADP, CallidusCloud, Xactly, OpenAir

### Scalability

- World Class Informatica Cloud integration platform ensures high scalability & security
- Industry's best visualization using QlikSense provides great user experience and scalability
- Cloud Deployment – Amazon, Microsoft Azure
- On-premises Virtual Environment deployment

### Time to Market

- 10X faster time-to-market
- Industry standard based tools and technologies
- Highly customizable/configurable data model, KPIs, dashboards, scorecards and data mappings
- Easy to integrate with external cloud apps

### Performance

- Highly scalable data integration and visualization platform ensures high performance
- Cloud based monitoring, administration and deployment
- Easy to integrate with external cloud apps

Infofiscus – Infometry Finance Analytics solution delivers scalable Finance Dashboards, Scorecards and Advanced Analytics solution for NetSuite customers. Infofiscus is built keeping in mind the persona of C-level executives, Analysts, controllers and accounting team and the system to self-serve once deployed.

Infometry' proven finance data model, data integration layer and metadata layer makes it easy to configure, customize, deploy and maintain without having in-depth knowledge of NetSuite data model.

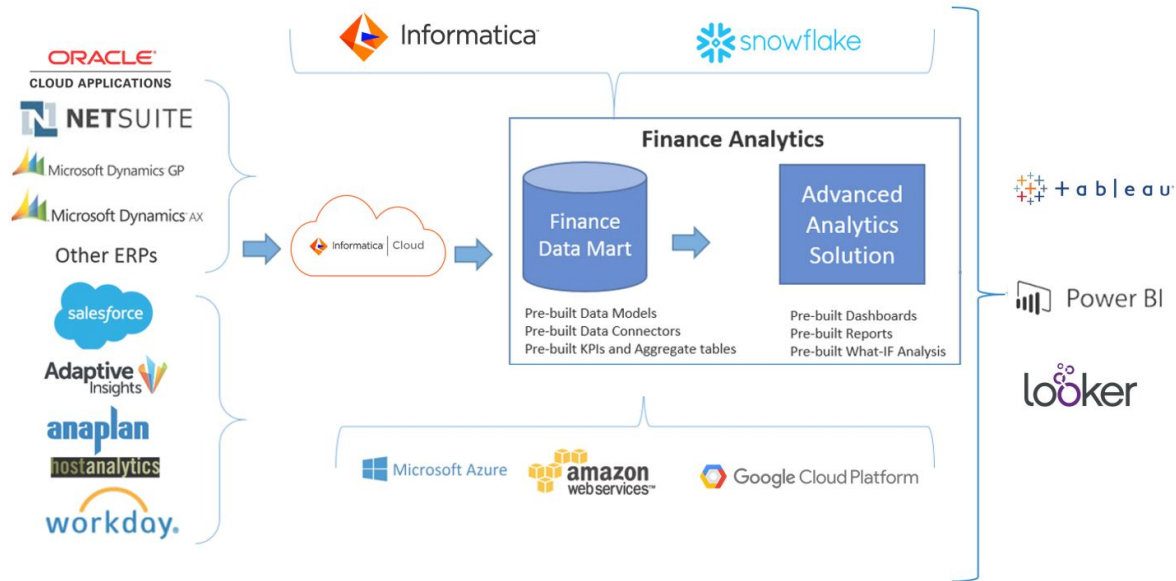


## FOCUS AREAS

Infofiscus supports wide range of analytics and reports including CapEx, OpEx, Balance Sheet, Profit & Loss, Profitability, Fixed Assets, Cash flow, Gross Margin, Revenue. In addition, the solution also support Accounts Payable (AP) and Accounts Receivable (AR) related analytics along with detail GL reports.

## ARCHITECTURE

Infomiscus solution is built on a robust cloud data integration platform using Informatica IICS and a robust visualization engine from Tableau. Near real-time data refresh is achieved by leveraging NetSuite ODBC connector from Informatica Cloud (IICS) platform and Tableau for the visualization. Finance Data Model can be deployed on relational databases like SQL Server, Oracle, MySQL or Postgres.



## ABOUT INFOMETRY

Infometry is a pure-play Business Intelligence, Data Management, Data Governance and Advanced Analytics Solutions Company delivering end-to-end analytics solutions from data acquisition to predictive analytics. Infometry has expertise in multiple verticals such as Hi-Tech, Manufacturing, Retail, Energy, Life Sciences, Finance and Bio-tech.

Infometry has developed number vertical solutions such as Finance Analytics, Supply Chain Analytics, Call Center Analytics, Sales Operations Analytics and EPC Analytics for Energy.

## PARTIAL LIST OF CUSTOMERS



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