

HIPPO

HIPPO IS THE MONITORING, DIAGNOSTIC AND OPTIMIZATION SOLUTION FOR INFORMATICA POWERCENTER

HIPPO transforms your ability to get the most from your PowerCenter platform. Administrators, Support staff and Developers all benefit from the unrivaled diagnostic and monitoring capabilities that HIPPO brings to the PowerCenter platform.

HIPPO is specifically designed for PowerCenter to make your data integration platform more reliable and stable, to make problem diagnosis faster and more accurate, and to alert you to the things that matter: Job

Failures, missed SLAs, Governance and Resource issues like Memory or CPU bottlenecks or poor trends in session or schedule behavior.

We have created HIPPO because you need a complete picture of your Informatica environment, not only at the session or folder level but also at the business level, reporting the activity, trends and capacity of your PowerCenter platform.

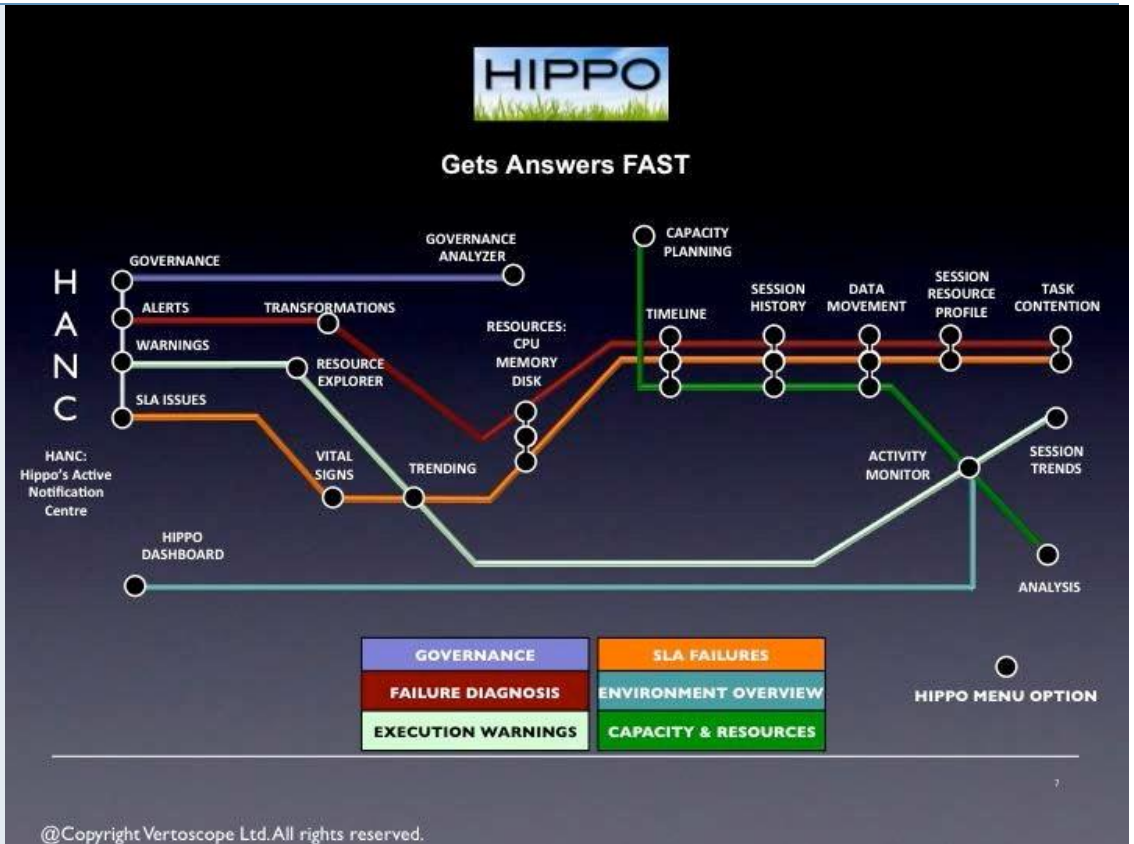
HIPPO is an active monitoring, diagnostic and profiling tool that

alerts you to issues and then gives you the diagnostic information that you need to tackle emerging trends in performance or resource shortfalls.

In short, HIPPO puts you in control. HIPPO gives you the feedback that you need to identify when PowerCenter processes are behaving abnormally, where capacity can be better used and most of all, how to identify the root cause of issues and trends to optimize productivity and minimize platform downtime.

- ✓✓ **Automatically monitor PowerCenter 24 hours per day**
- ✓✓ **Trigger Alerts on job failures, trends, resource issues and SLAs**
- ✓✓ **Drill down to the underlying cause of issues quickly and intuitively**
- ✓✓ **Monitor Informatica and non-Informatica jobs to resolve bottlenecks**
- ✓✓ **Trend performance and activity over time from single jobs to entire projects**

HIPPO was first released in 2011 and since then we have constantly extended HIPPO's capabilities to create the unrivaled leader in its field. We take pride in working with our User Community to ensure that HIPPO continues to grow and develop. HIPPO has won several awards including the 2013 Informatica Marketplace Innovation Award.



HIPPO's Key Features

1. **Governance** – enforce coding and session standards through Alerting and intuitive analysis
2. **Failure Diagnosis** – HIPPO color-codes issues to get you quickly to the reason for job failure
3. **Execution Issues** – excessive data loads, CPU or Memory issues? HIPPO will tell you why.
4. **SLA failures and warnings** – both predictive and failure alerts on critical jobs. Alert your business users on SLA's issues.
5. **Capacity and Resources** – real-time and historic trending of resource and activity from individual jobs, projects or your entire environment.
6. **A 360° overview** – view your entire PowerCenter estate in real time on a single page.

How HIPPO Works

At the core of HIPPO lies an Operational Data Warehouse that contains everything that you need to know about the Informatica and non-Informatica processes that operate on your Data Integration platform.

HIPPO agents running on each of your Informatica nodes collect operational data and the information is presented via HIPPO's intuitive User Interface that is browser-based and designed for Informatica experts and non-experts alike. HIPPO is designed to be light-touch minimizing any impact on your environment.

HIPPO supports all of the platforms that are supported by PowerCenter and can analyze all versions of Informatica environments from version 8.6 onwards. HIPPO is quick and easy to install and begins to monitor, trend and diagnose your platform from the moment that it is installed.

Contact us today to find out how to trial HIPPO in your organization:

- Visit our website at www.seethehippo.com
- Email at sales@vertoscope.com
- Telephone (US) +1 866 634 1033 and (UK) +44 (0) 20 70431787