



FAST FACTS

BUSINESS INITIATIVES

- Comply with national and international regulations, guidelines, and best practices
- Reduce compliance costs

TECHNOLOGY STRATEGY

Implemented the Informatica Platform, in this instance consisting of Informatica PowerCenter® software, to provide the data integration into an Oracle Mantas Anti Money Laundering solution. Informatica PowerCenter integrates data from up to 17 source system interface points, in multiple different formats and structures and varying patterns of latency, across the business. These include data about loans, credit cards, and accounts, plus on-line banking transactions.

Informatica Data Integration and Crowe Horwath Play Vital Role in Helping BBVA Compass Detect, Investigate, and Report Suspected Money Laundering

Open, scalable integration to Oracle Mantas Anti Money Laundering solution enables leading US arm of Spanish financial institution to mitigate risk more efficiently

“Informatica enables BBVA Compass to improve visibility into compliance activities across the business, while reducing risk with timely and trusted data.”

— Cassandra Franklin, SVP/Director of BSA Compliance, BBVA Compass

Consider the BBVA Compass Dilemma

BBVA Compass, the 15th largest US commercial bank, made the decision to enhance its level of internal controls and governance pertaining to the bank’s compliance with U.S. regulatory anti-money laundering requirements. The chosen enhancements included replacing the legacy anti-money laundering system that the bank was relying upon. With the legacy system, data required for compliance and anti-money laundering resided in multiple disconnected systems, formats, and structures. The bank wanted to implement a more sophisticated solution that offered broader coverage: a data integration solution that was flexible and scalable to meet current and future regulatory compliance needs.

BENEFITS

- Provided the integration platform to allow more efficient detection, investigation, and reporting of suspected money laundering activity
- Enabled the bank to source new data 50% more quickly using the Informatica platform
- Helped the bank maintain compliance with national and international regulations, and enhanced its ability to implement industry best practices
- Supplied a comprehensive view of financial activity and customer risk
- Reduced compliance costs through rapid, open integration
- Saved time, reduced staff costs, and efficiently managed risk by isolating unusual behaviors and reducing false positive alerts
- Reduced amount of false hits and time spent on false hits, freeing up more time to review the quality alerts

NUTS AND BOLTS

- Solution: Data integration
- Product: Informatica PowerCenter
- Informatica Partner: Crowe Horwath LLP
- Sources: 17 source system banking interface points
- Target: Oracle Mantas Anti Money Laundering solution

By standardizing on the Informatica® Platform, Crowe Horwath LLP (one of the largest public accounting and consulting firms in the United States) helped BBVA Compass integrate data from 17 different source system interface points into its Oracle Mantas Anti Money Laundering system. By connecting financial information regardless of source, type, volume, or geography, Informatica technology is helping the bank to monitor customer transactions daily, using historical information and account profiles to furnish a holistic view of these transactions and related activities. This monitoring allows BBVA Compass to detect, investigate, and report suspected money laundering activity and comply with current regulations in addition to providing a framework designed to assist with anticipated future regulations or regulatory changes. Moreover, the solution provides regulators and key stakeholders in the bank with a comprehensive view of financial activity and customer risk to transparently detect and investigate potential money laundering behavior.

The First Line of Defense Against Money Laundering

With the global financial services community facing unprecedented levels of risk, few areas have seen higher levels of activity and regulatory focus than money laundering and counterterrorist financing (CTF). As the adoption of anti-money laundering (AML) and CTF laws and regulations grows globally, financial institutions are increasingly being viewed as the first line of defense against money laundering.

It is against this backdrop that BBVA Compass chose to deploy the Oracle Mantas Anti Money Laundering solution. BBVA Compass is a financial institution with 748 branches; and is a wholly owned subsidiary of BBVA, which has more than \$785 billion in total assets. Prior to using Oracle Mantas, the bank was relying on an internally developed AML system, which provided sufficient but, limited coverage of transaction patterns and scenarios. Moreover, the existing system did not fully provide the desired coverage and scalability sought by BBVA as part of its long-term expansion goals. The Mantas solution would give the bank an enterprise platform to detect, investigate, and report on suspected money laundering and terrorist financing activity as well as a platform upon which the bank can grow its operations without sacrificing the quality or sufficiency of its money laundering tools. As a result, BBVA Compass would be ideally positioned to achieve compliance with both local and global AML/CTF regulations. Moreover, the company would benefit from a more transparent view of financial activity and customer risk, all delivered through a streamlined investigation process.

It was a winning strategy. The challenge, however, was to put it into practice. To reach BBVA Compass' desired stage of financial crime and compliance management, BBVA Compass needed to integrate Mantas with up to 17 source system interface points. Over the years, the bank had experienced multiple mergers and acquisitions (M&As), resulting in data sources with different formats and structures and varying patterns of latency, derived from all corners of the business. The source system interfaces ranged from loan data, credit cards, and account information to on-line banking, wired transactions, and reports of large cash deposits. Ultimately, when all these accounts, customers, correspondence, and third parties were taken into consideration, successful AML/CTF reporting would require examining more than three million transactions per day.

BBVA Compass had already standardized on the Informatica Platform to successfully support multiple business objectives, including improved decision making, attracting and retaining customers, and M&A activity. The logical step was to use Informatica technology again to connect these disparate and fragmented sources of information and create an automated, comprehensive, and consistent AML system across all business lines. “When faced with integrating data from any source from any part of the business for AML purposes, Informatica has proven to be a very good choice for BBVA Compass,” says Cassandra Franklin, SVP/Director of BSA Compliance, BBVA Compass. “Informatica has enabled BBVA Compass to improve visibility into AML compliance activities across the business, while reducing risk with timely and trusted data.”

Cost-Effective and Scalable Compliance Platform

Working closely with AML and technology consultants from Crowe, BBVA Compass has implemented the Informatica Platform to create a unified data integration solution for accessing, discovering, and integrating data from virtually any of BBVA Compass's business systems, in any format, into the Mantas system. The platform provides the development team with universal access to timely data, a cost-effective and scalable compliance platform, and high performance. Through the supplemented expertise, commitment, and vision of Crowe Horwath LLP, the deployment was also completed on time and under budget.

Tapan Shah, a project executive for Crowe, led the Informatica integration project and witnessed the success firsthand. “Informatica has enabled BBVA Compass to successfully pull data from a variety of disparate sources across the business for business intelligence and regulatory reporting purposes. The platform is easy to use, there are no issues with the performance, and the scalability allows BBVA Compass to add more sources quickly—including from newly acquired business should it be necessary.”

The Mantas AML system went live six months ago, delivering bank-wide monitoring, investigations, and reporting of suspicious activities. The comprehensive Mantas functionality includes a behaviour detection library, which provides scenario coverage for issues such as high-risk geographies and entities, hidden relationships, and behaviour anomalies that could indicate suspicious activity. The Mantas AML system, coupled with Informatica data integration, allows BBVA Compass to focus its investigations on the most urgent and actionable money laundering alerts and cases. Moreover, the solution is helping to reduce the cost of maintaining the solution.

Shah comments, “Regulatory compliance is a growing area of investment for the financial services industry; however, most of the solutions supporting this area are not designed to integrate or cleanse data. A solution like Mantas can only be successful if the issue of data integration is addressed effectively.” As time goes by, regulatory compliance requirements are likely to get tougher. For this reason, the Informatica and Mantas solution has the built-in flexibility to cope with change. New data sources can be readily added—whatever their source or datatype—thereby identifying even more anomalies in behavior across channels and lines of business. “The agile Informatica Platform ensures BBVA Compass stays ahead of money laundering, achieving full compliance with national and international regulations, guidelines, and best practices,” says Shah.

LEARN MORE

Learn more about the Informatica Platform. Visit us at www.informatica.com or call +1 650-385-5000 (1-800-653-3871 in the U.S.).

ABOUT INFORMATICA

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. Organizations around the world gain a competitive advantage in today's global information economy with timely, relevant and trustworthy data for their top business imperatives. More than 3,900 enterprises worldwide rely on Informatica to access, integrate and trust their information assets held in the traditional enterprise, off premise and in the Cloud.



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