

Data Cleanse and Match Baseline Deployment

Informatica Professional Services

Duration: 20 days

IPS Staff Level: Senior Consultant

Description

The Informatica Data Quality Data Cleanse and Match (DC&M) Baseline Deployment engagement is a pre-defined services offering from Informatica Professional Services. It is designed to accelerate the installation and deployment of Informatica Data Quality Data Cleanse and Match for name and address data cleansing, standardization, validation, and de-duplication in an Informatica PowerCenter environment.

This package will help you implement more effective data integration projects, enabling you to get the most from the prebuilt data quality processes and reference data that accompany DC&M, and thereby accelerate the return on your investment in Informatica Data Quality.

Value

- Increase your knowledge of the data quality platform with access to professional expertise and documented best practices
- Learn how to customize and tune the data quality processes and reference data files that accompany Data Cleanse & Match
- Increase your project planning ability and sharpen your projections of the resources and time frames required to complete a data project
- Limit risk inherent in name and address data projects by cleansing, validating, and de-duplicating your name and address data

Deliverables:

- Guidance on Informatica's data quality methodology and best-practice use of PowerCenter's Data Cleanse and Match Option.
- Pre-defined data quality processes and mappings that can cleanse, standardize, validate, and de-duplicate your name and address data sources.
- A series of data quality scorecards that display the key quality characteristics of your data and track improvements in your data's quality over time.
- A series of data quality business rules, discovered during this engagement, that you can augment as your organization implements its data quality platform.
- Concrete recommendations and calls to action on how to prepare data for specific data projects, meet industry data regulations, and maximize the value of data across your organization.

Prerequisites:

Our Data Quality Consultant will need access to:

- Appropriate business and IT personnel
- A representative sample of data from your enterprise
- Your systems, to install the software and connect to data

Details:

With our Data Quality Consultant, you'll accomplish the following:

- Install the Informatica Data Cleanse and Match software in the PowerCenter environment
- Learn about Informatica's data quality methodology and best practices, with emphasis on:
 - Informatica Data Quality's approach to analyzing, cleansing, standardizing, and de-duplicating your name and address data
 - Informatica Data Quality's integration with PowerCenter
 - Informatica Data Quality's use of pre-built processes and postal address reference data
- Demonstrate standard Data Cleanse and Match plans in use with PowerCenter using sample data
- Perform first-pass data analysis and build a series of data quality scorecards
- Define data quality business rules that are suitable for your data
- Perform first-pass transformation of project data in PowerCenter, using the pre-built DC&M data quality processes and the Data Quality Integration custom transformations
- Customize the pre-built data quality processes and associated reference data files to enhance the effectiveness for your data and toward your project goals
- Document "Next Step" business rules and data quality steps for implementation

For more information, contact Informatica Professional Services at ips@informatica.com



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