

## Enterprise Data Warehouse Strategy

### *Informatica Professional Services*

**Duration:** 20 days

**IPS Staff Level:** Principal Consultant

#### Overview:

Data warehousing was once dedicated to business intelligence and reporting, usually at the departmental or business unit level. However, today the data warehouse is becoming a strategic corporate initiative supporting an entire enterprise across a multitude of business applications. The brisk pace of change, coupled with industry consolidation and mounting regulatory requirements, demands that data warehouses step into a mission-critical, operational role. Enterprise Data Warehousing (EDW) is a strategic, mission-critical function that impacts the core operations of an enterprise. It is distinct from traditional data warehousing, which is usually limited to supporting departmental business intelligence.

Informatica has redefined EDW in this new context. We provide the software and services to plan and build an enterprise data warehouse that harnesses data assets for competitive advantage and operational excellence.

#### Solution:

By engaging with Informatica as a strategy partner for your Enterprise Data Warehousing initiative, your organization gains the advantages of our unparalleled EDW implementation expertise. This expertise, combined with Informatica's project-proven Velocity methodology, will reduce the time-to-delivery of an EDW solution that will deliver immediate decision making, visibility across business units, synchronization of mission critical operations, and transparency for regulatory compliance—while reducing costs and implementation risk.

Drawing on our proven, 13-year track record of innovation and leadership, Informatica has defined the standard for data integration that has delivered competitive advantage and operational excellence to leading Global 1000 companies and government organizations.

For more information, contact Informatica Professional Services at [ips@informatica.com](mailto:ips@informatica.com)