

Informatica Velocity Training Program

An Informatica Professional Services Implementation

Sean Hickey

Senior Architect, T-Mobile

“I think that a certification exam is a great idea. Rather than having passive attention, it would be active—knowing there is an exam. I have taught Informatica and other IT products both internal and external to customers, and have always had an exam at the end to certify that someone has taken and has demonstrated competency of the material.”

Train Your Staff to Become Your Own In-House Informatica Consultants

The **Informatica® VelocitySM Training Program** ensures that your staff can leverage all the best practices that make up Informatica Velocity, our proven implementation methodology, to successfully execute a wide range of data integration projects.

Our program trains your staff to serve in any Informatica project team role and to perform the same high standards expected of Informatica Professional ServicesSM consultants. This training program includes:

- Informatica PowerCenter® Health Check
- Informatica Velocity Training Class
- Informatica Velocity Certification

The Informatica Velocity Training Program is based on Informatica Velocity, our proprietary implementation methodology. This methodology guides your IT organization in implementing a world-class enterprise data management infrastructure to support your company's business imperatives.

Developed from the real-world experience of hundreds of data management projects, Velocity represents the collective knowledge of experienced consultants who have worked with hundreds of organizations to plan, develop, deploy, and maintain successful data management projects.

The Informatica Velocity Training Program provides detailed, project-specific guidance through each phase of the project lifecycle so your staff can avoid common pitfalls and achieve predictable, timely results.

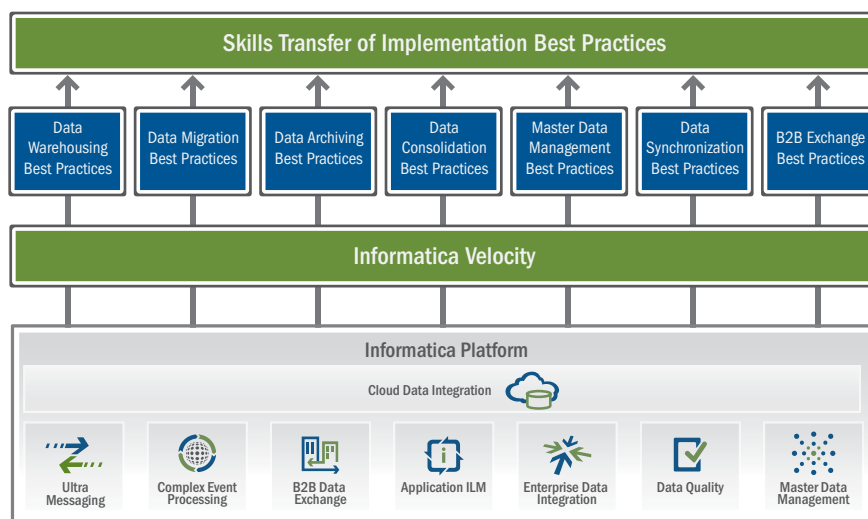
BENEFITS

- Reduce implementation costs and risks with your own certified Informatica implementation experts on staff
- Increase productivity with implementation expertise that enhances efficiency and collaboration
- Maximize your technology investments with implementation best practices that enable your staff to use Informatica software for more projects
- Get the most from your human resources investments by providing formal education and certification that deliver value to your business

Key Program Features

The Informatica Velocity Training Program enables your company to certify that your staff has the best and very latest expertise in Informatica data integration software and implementation skills. This three-part training program includes:

1. Informatica PowerCenter Health Check
2. Informatica Velocity Training Class
3. Informatica Velocity Certification Exam



The Informatica Velocity Training Program ensures that your staff can leverage all the best practices that make up the Velocity implementation methodology to successfully execute a wide range of data integration projects.

Informatica PowerCenter Health Check

This training program kicks off with a PowerCenter Health Check. A detailed assessment establishes the baseline performance of your PowerCenter environment and ensures that it's been configured with best-practices settings and development techniques. The PowerCenter Health Check examines four key areas of your PowerCenter environment:

1. **Performance.** Reviews settings across your repository—including memory settings, mappings complexity, and data tracing options—that could be preventing you from processing more data quickly
2. **Maintenance.** Examines items—such as security method, use of groups, invalid objects, history size, or duplicate objects—that may put your repository at risk or inhibit efficient administration of your environment
3. **Standards.** Reviews consistency across repository objects—such as the object description or default object names—to ensure data integration metadata is set up for ease of maintenance in the future
4. **Architecture.** Evaluates common architecture choices—such as domain alerts, hard-coded paths, use of shared folder, and security group/user setup—that may deviate from common best practices for high-performance environments

At the conclusion of the PowerCenter Health Check, you'll have a one-hour conference call with your Informatica Professional Services representative to review your results.

Key Program Features (continued)

Informatica Velocity Training Class

The main focus of the Informatica Velocity Training Program is the Velocity Training Class itself. The class explains how to use all Velocity elements to guide successful project implementations throughout the full project lifecycle:

- **Work breakdown structures** outline all activities—including project phases, subphases, and tasks—for each type of data management project.
- **Role definitions** help all team members focus on the appropriate tasks for their function.
- **Best practices** guide both individual project types (e.g., data warehousing, data migration) and technology types (e.g., databases, applications).
- **Sample deliverables** furnish practical examples of requirement specifications, test plans, and development schedules—all the deliverables your team needs to produce.

The training class instructs your staff to serve in any data integration project team role and to perform with the same level of expertise as Informatica Professional Services consultants.

An Informatica Professional Services instructor teaches the class, which is designed for up to 12 students. The class may be taught on site at your location or at another mutually agreed-upon place.

Informatica Velocity Certification

Certification is a critical part of any training program. At the conclusion of the Velocity Training Class, your staff takes a certification exam. Participants who pass the exam are recognized as Informatica Velocity Certified Consultants.



Informatica Velocity certification means that your staff can effectively use Velocity throughout the full project lifecycle.

Informatica Velocity Certification verifies that your staff can:

- Navigate the Velocity methodology from enterprise strategies, to individual project types, to discrete tasks and best practices
- Describe key areas of the methodology at a high level
- Execute the Design/Build/Test tasks for a generic data integration project
- Leverage Velocity best practices for architecture and configuration
- Employ Velocity best practices for mapping design, development, and testing

INFORMATICA VELOCITY INCLUDES:

- **Enterprise strategy best practices.** Velocity offers best practices and guidance on deploying such enterprise-level IT strategies as Integration Competency Centers, lean integration principles, service-oriented architecture, and data governance.
- **Project-level best practices.** Velocity provides best practices and guidance on executing such data management projects as data warehousing, data migration, data archiving, data consolidation, master data management, data synchronization, and B2B data exchange.
- **Comprehensive set of practical tools.** Velocity makes available a library of tools, resource materials, and templates to eliminate rework and redesign and accelerate project delivery.

Key Program Benefits

Reduce Implementation Costs and Risks

When you have Informatica Velocity Certified Consultants on your staff, you have the product and implementation best-practices knowledge you need to mitigate project risks and reduce costs. You avoid expensive mistakes by identifying and addressing project risks upfront and by implementing the right solution the right way.

Increase Productivity

With the Informatica Velocity Training Program, your staff can increase its productivity. You have the implementation expertise that enhances efficiency and collaboration. Your staff can implement more—and more complex—projects faster.

Maximize Your Technology Investments

The Informatica Velocity Training Program ensures that you have the product and implementation best-practices knowledge you need to derive a full return on your investment in Informatica software. Your IT organization can implement more data integration projects, more quickly, and at lower costs.

Get the Most from Your Human Resources Investments

The investment you make in your team through formal education pays off with a staff that has the business and technical expertise to deploy cutting-edge data integration projects using the Informatica Platform. The Informatica Velocity Training Program ensures that the resources you've invested in consistently deliver value to your business.

LEARN MORE

Learn more about the Informatica Velocity Training Program. Email Informatica Professional Services at ips@informatica.com for more information or contact your Informatica sales representative.

ABOUT INFORMATICA

Informatica Corporation (NASDAQ: INFA) is the world's number one independent leader in data integration software. The Informatica Platform provides organizations with a comprehensive, unified, open, and economical approach to lower IT costs and gain competitive advantage from their information assets. More than 4,000 enterprises worldwide rely on Informatica to access, integrate, and trust their information assets held in the traditional enterprise and in the Internet cloud.



Worldwide Headquarters, 100 Cardinal Way, Redwood City, CA 94063, USA
phone: 650.385.5000 fax: 650.385.5500 toll-free in the US: 1.800.653.3871 www.informatica.com

© 2010 Informatica Corporation. All rights reserved. Printed in the U.S.A. Informatica, the Informatica logo, and The Data Integration Company are trademarks or registered trademarks of Informatica Corporation in the United States and in jurisdictions throughout the world. All other company and product names may be trade names or trademarks of their respective owners. First Published: September 2010

7190 (09/01/2010)