



# Accelerate Your Return on Data

2012 Catalog



# Informatica University Helps You Accelerate Your Return On Data

*Welcome to our first Informatica University catalog! I am very excited to share the launch of Informatica University with you, our loyal education services customers and partners.*

Informatica University's singular mission is to ensure that you have the skills and knowledge needed to accelerate your return on data.

So, why did we choose to launch a new brand for our education, training and certification offerings? To maximize the return from the significant investments you have made in our technology to solve your business critical data issues, we knew that we needed to provide you with the best training and certification possible. The launch of Informatica University reflects the evolution of our programs to meet that objective.

As the data challenges you face become increasingly complex, it is more important than ever to have the right skills and knowledge to successfully deploy, implement and use Informatica's technology and products.

The value provided by Informatica University was highlighted in a recent IDC report which concluded that well-trained teams achieve a higher return on investment (ROI) on data integration projects.

This launch also reflects the significant investments we've made, and continue to make, developing world-class training and certification programs delivered by our faculty of highly-rated instructors.

For more information visit Informatica University or join our new Informatica University LinkedIn Group – this is a forum to ask questions and get answers, share valuable information such as tips and tricks, and find out about new training and certification programs.

Thank you for partnering with us and we look forward to contributing to your success!

A handwritten signature in black ink, appearing to read 'D. West', with a long horizontal flourish extending to the right.

Daniel West,  
*Vice President of Informatica University*

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## Training Delivery Methods

Informatica University provides more than 50 courses on site, over the Internet, and in 45 state-of-the-art education centers located around the world. Since inception, Informatica University has trained more than 30,000 students worldwide.



### Public Courses

Public courses for all of our products are available from Informatica University. Our most popular and comprehensive learning format, instructor-led training provides participants with lectures, hands-on labs, and demonstrations to match job role requirements and to prepare participants to become Informatica certified.

Instructor-led public courses feature intensive, role-based education in fully equipped, world-class Informatica University Learning Centers. Class sizes are kept to a maximum of 15 participants, allowing instructors to give individualized attention to meet specific user or organizational needs. Public courses enable participants to meet and interact with their peers, further enhancing the learning experience by sharing real-world tips, tricks, and best practices.



### On-Site Training

On-site training events are designed to meet your specific business needs and requirements. Convenient and cost-effective, on-site training events are delivered at your location to reduce impact on your day-to-day business. On-site training is ideal for companies that want the flexibility of training at their location. You set the date and time, and we come to you. Our blended approach to learning—instructor-led training with hands-on exercises and coaching—encourages team building and collaboration, all in the convenience of your office.

The benefits of on-site training include customized engagements designed to fit your team's needs. To request on-site training, please contact your local Informatica University office. The complete list of locations is on page 12.



### Informatica University Virtual Academy (IVA)

Informatica University's virtual training is comparable to our public in-class training without the need to travel. Combining the latest in collaborative technology, highly-rated instructors, state-of-the-art course material, and hands-on labs, we offer a unique interactive learning experience.

Sessions are scheduled frequently and at different times of the day, allowing you to pick those that are most convenient for you.



### eLearning Education

For education at your own pace, at any time and any place, the Informatica University eLearning education method is available as individual courses. Leveraging the foundational content delivered in our public courses, this method is ideal for reinforcing classroom learning. Online education uses the latest multimedia and instructional design techniques to provide maximum value.

## Role-Based Learning Paths

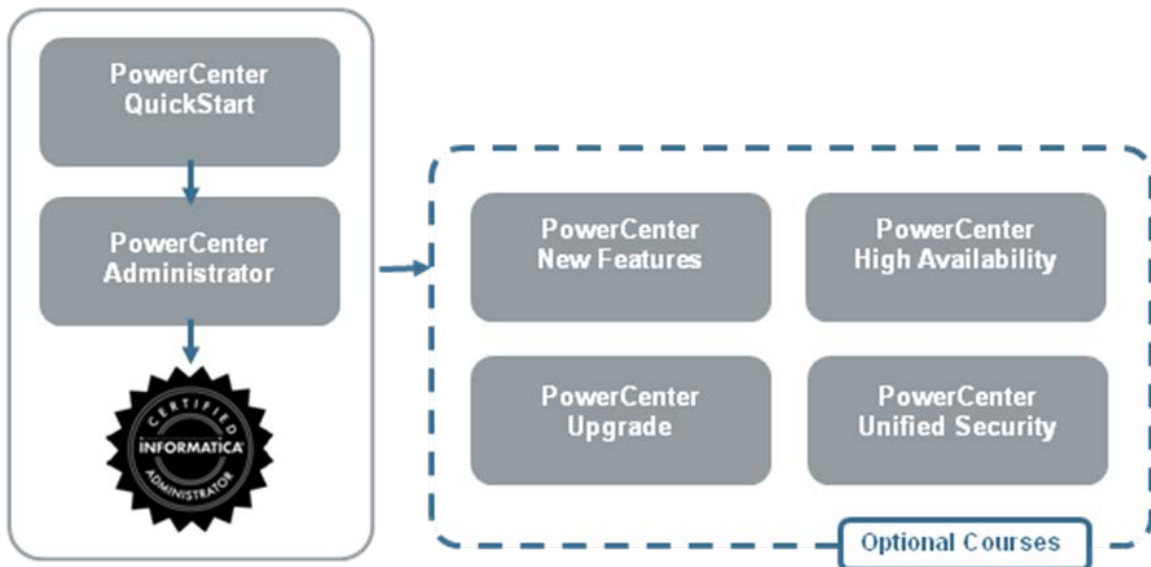
Informatica University supports your organization's success by supplying your team with the skills and knowledge necessary to fully leverage and optimize Informatica software for your evolving business and technical environment. Our role-based curriculum emphasizes real-world applications, combining lectures and demonstrations with hands-on labs, discussions, and question-and-answer sessions for maximum understanding and retention.

Our curriculum is evolving to support our latest release, Informatica 9. This year, Informatica University is committed to provide comprehensive, customized training solutions to support your organization's implementation of Informatica 9.

COMING SOON: Training around our ILM product suite. For the most up-to-date information on our entire training schedule by version, please visit [www.informatica.com/university](http://www.informatica.com/university).

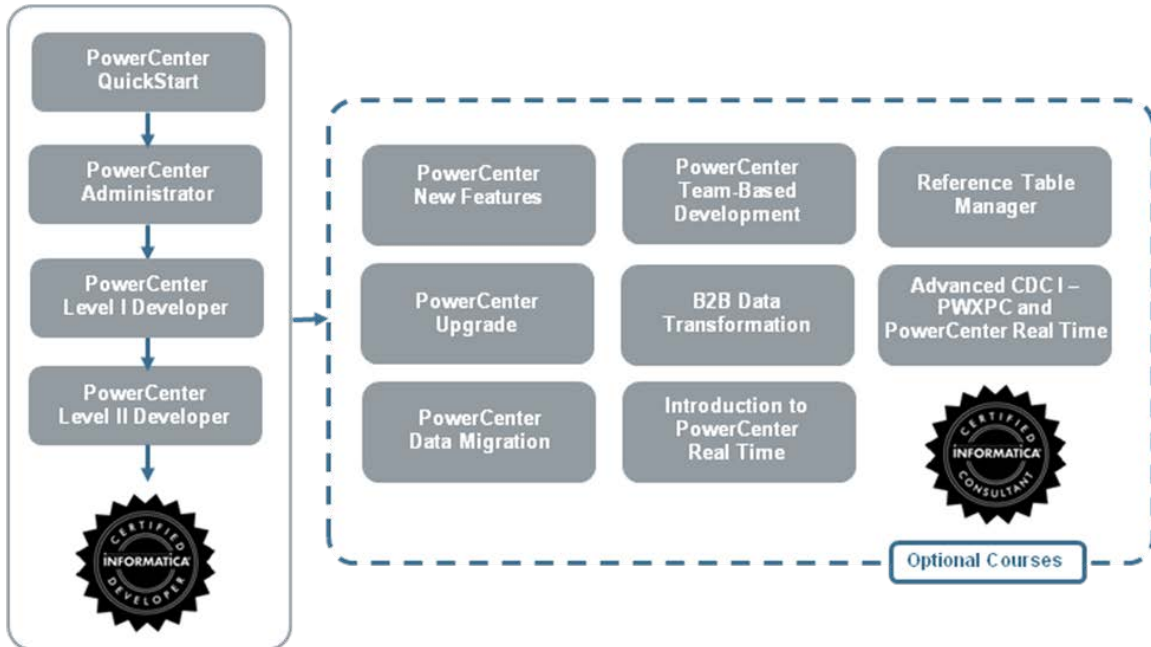
### PowerCenter Administrator Education Path

For complete course schedule, please visit [www.informatica.com/university](http://www.informatica.com/university)



## PowerCenter Developer Education Path

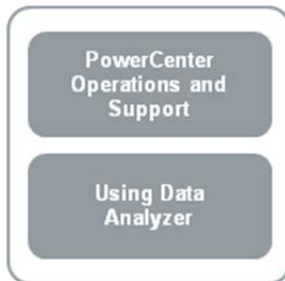
For complete course schedule, please visit [www.informatica.com/university](http://www.informatica.com/university)



## PowerCenter for End Users

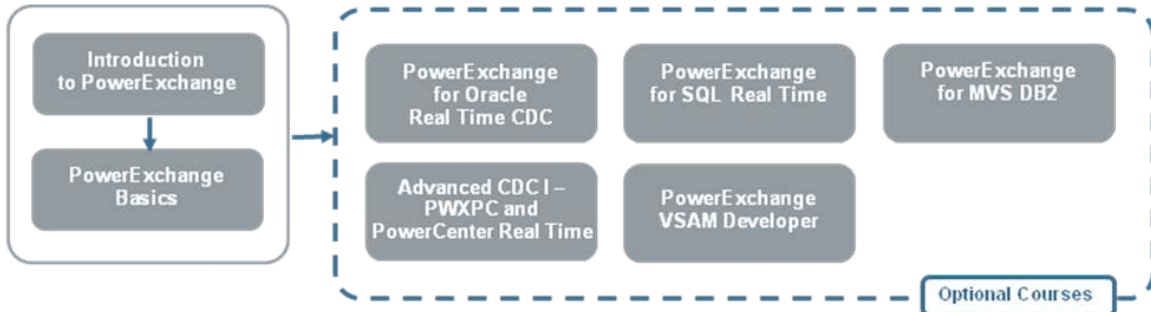
These courses are geared for anyone supporting a PowerCenter initiative but not required to develop mappings or administer the environment. These courses are geared for but not limited to: Operations Personnel, Project Managers and System Testers.

For complete course schedule, please visit [www.informatica.com/university](http://www.informatica.com/university)



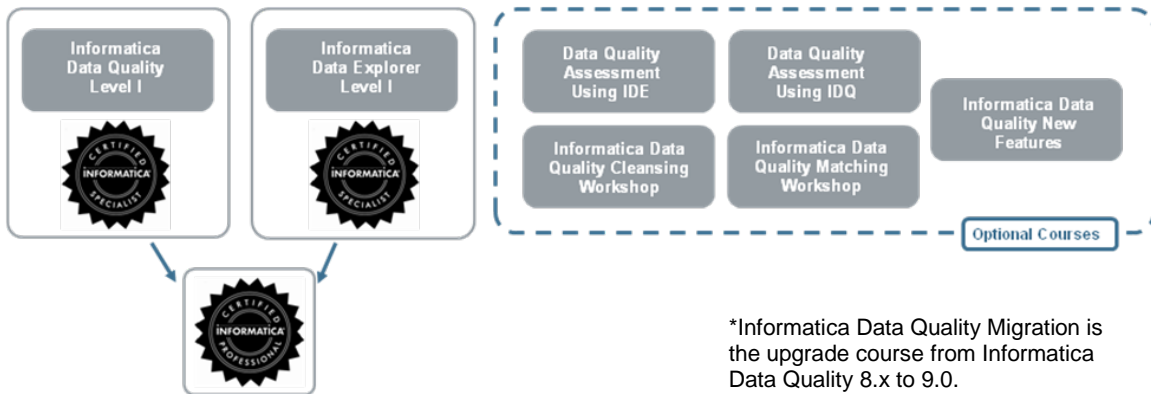
**PowerExchange Developer Education Path**

For complete course schedule, please visit [www.informatica.com/university](http://www.informatica.com/university)



**Data Quality & Data Explorer Developer/User Education Path**

For complete course schedule, please visit [www.informatica.com/university](http://www.informatica.com/university)



\*Informatica Data Quality Migration is the upgrade course from Informatica Data Quality 8.x to 9.0.

**Data Quality Business Analyst**

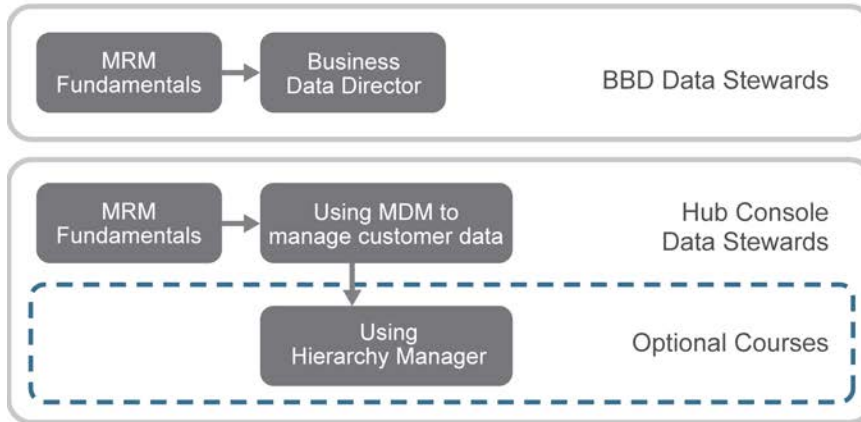
For complete course schedule, please visit [www.informatica.com/university](http://www.informatica.com/university)



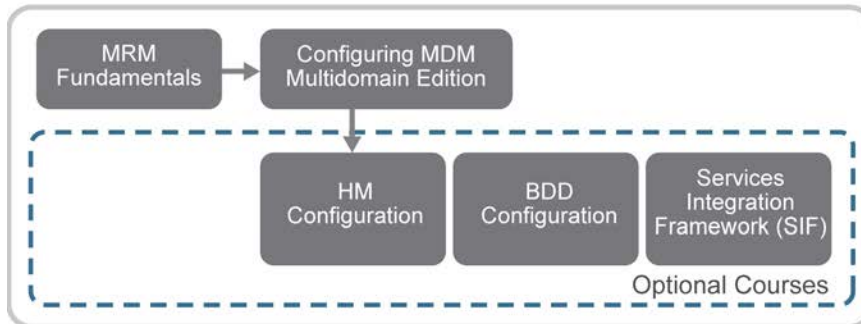
## Master Data Management Education Paths

For complete course schedule, please visit [www.informatica.com/university](http://www.informatica.com/university)

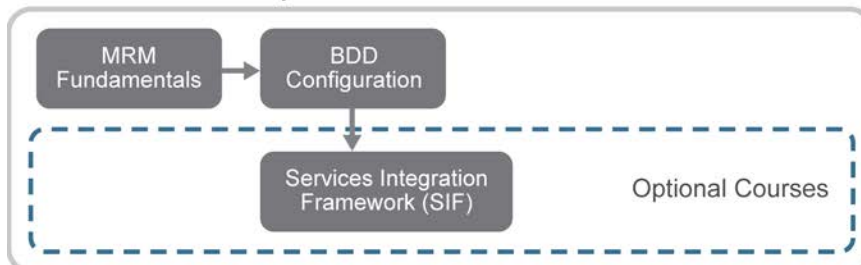
### Data Steward



### MDM analyst, MDM designer, MDM developer



### User Interface Developer



### External Application Developer



## **Informatica University Packages**

### **Secure your training budget by purchasing an education package**

Our education packages are designed for you to plan your organization's training in advance while realizing discounts based on your purchase volume. It is a great way to get the most from your education budget: the more credits you purchase, the more you save. By defining education requirements for multiple participants, groups, or divisions within your organization, you can easily accumulate greater discounts.

Our education packages can be applied toward any Informatica University' offering, including public training courses, on-site training courses, Informatica University Virtual Academy (IVA), eLearning, and Informatica Professional Certification exams.

These packages help you better manage your Informatica education needs. You can:

- Plan and budget for organizational education needs
- Easily manage, forecast, and track education costs
- Save on future education costs with volume discounts
- Respond quickly to new or last-minute education requirements, without having to open new purchase orders

The cost of the education packages depends on the quantity purchased.

**Purchase an education package and save up to 25%. For more information about our education packages, please visit [www.informatica.com/university](http://www.informatica.com/university).**

## Informatica University Certification Program

### Invest in your future

IT has been widely recognized as a growth industry — even in this climate — and industry research supports this. “In 2009, the average U.S. total salary was a generous \$96,677, a 9% gain over last year’s average. Again proving the value of certification, many respondents reported receiving a raise after earning their most recent certification, with 30 percent indicating a raise between 10 and 20%.”

*Source: Certification Magazine 2009 Salary Report*

### Don’t wait any longer! Join this elite group of IT professionals by becoming certified today.

In today’s competitive IT environment, you need to differentiate yourself. With Informatica Professional Certification, you prove that you have the knowledge and skills needed to meet today’s complex data integration and data quality challenges. Our certification establishes your professional credibility with your employer and within the greater IT industry. Whether you are a consultant, project administrator, or data specialist, Informatica Professional Certification provides you with new opportunities to help improve your productivity, increase your marketability, and succeed in your career.

Informatica University offers three certification paths:

- **Data Integration Certification Path.** This path instructs you in designing, implementing, using, and supporting Informatica® PowerCenter® on a variety of data integration projects.
- **Data Quality Certification Path.** This path provides you with the skills and expertise you need to meet the data quality needs of your organization. It focuses on Informatica Data Quality™ and Informatica Data Explorer™ software.
- **Master Data Management Certification Path.** Our new Informatica MDM Hub Specialist exam demonstrates that you have the skills and knowledge to effectively configure the hub on an MDM project

Please visit [www.informatica.com/certification](http://www.informatica.com/certification) for announcements around Informatica 9 certification paths.

## Informatica University Certification Paths

### Data Integration Certification Path

LEVEL	CERTIFICATION	RECOMMENDED TRAINING	REQUIRED EXAMS
<b>Level I</b> Informatica Certified Administrator	Administrator	<ul style="list-style-type: none"> <li>• PowerCenter QuickStart (eLearning)</li> <li>• PowerCenter + Administrator</li> </ul>	<ul style="list-style-type: none"> <li>• Architecture &amp; Administration</li> <li>• Advanced Administration</li> </ul>
<b>Level II</b> Informatica Certified Developer	Developer	<ul style="list-style-type: none"> <li>• PowerCenter QuickStart (eLearning)</li> <li>• PowerCenter + Administrator</li> <li>• PowerCenter Developer Level I</li> <li>• PowerCenter Developer Level II</li> </ul>	<ul style="list-style-type: none"> <li>• Architecture &amp; Administration</li> <li>• Mapping</li> <li>• Advanced Mapping Design</li> </ul>
<b>Level III</b> Informatica Certified Consultant	Consultant	<ul style="list-style-type: none"> <li>• PowerCenter QuickStart (eLearning)</li> <li>• PowerCenter + Administrator (4 days)</li> <li>• PowerCenter Developer Level I</li> <li>• PowerCenter Developer Level II</li> <li>• PowerCenter 8 High Availability</li> </ul>	<ul style="list-style-type: none"> <li>• Architecture &amp; Administration</li> <li>• Mapping</li> <li>• Advanced Mapping Design</li> <li>• Advanced Administration</li> <li>• Enablement Technologies</li> </ul>

#### Additional Data Integration Product Training:

- PowerCenter New Features
- PowerCenter Upgrade
- PowerCenter Team-Based Development
- PowerCenter Unified Security

### Data Quality Certification Path

LEVEL	CERTIFICATION	RECOMMENDED TRAINING	REQUIRED EXAMS
<b>Level I</b> Informatica Certified Specialist: Informatica Data Quality	Specialist	Informatica Data Quality Level I	Informatica Data Quality
<b>Level I</b> Informatica Certified Specialist: Informatica Data Explorer	Specialist	Informatica Data Explorer Level I	Informatica Data Explorer
<b>Level II</b> Informatica Certified Professional	Professional	<ul style="list-style-type: none"> <li>• Informatica Data Quality Level I</li> <li>• Informatica Data Explorer Level I</li> </ul>	<ul style="list-style-type: none"> <li>• Informatica Data Quality</li> <li>• Informatica Data Explorer</li> </ul>

Additional Data Quality Training:

- Informatica Data Quality New Features
- Data Quality Assessment Using Informatica Data Explorer
- Data Quality Assessment Using Informatica Data Quality
- Informatica Data Quality Cleansing Workshop
- Informatica Data Quality Matching Workshop

Exams are offered in English and French. For more information about certification, please visit [www.informatica.com/certification](http://www.informatica.com/certification).

## How to Register

We are proud to offer public education in over 45 countries worldwide. To learn more about our education locations, please refer to the Informatica University Web site:

[www.informatica.com/university](http://www.informatica.com/university)

Registering for public courses, eLearning, or Informatica University Virtual Academy (IVA) classes is simple. You can register in two ways:

- 1) Go to [www.informatica.com/university](http://www.informatica.com/university) and select the preferred date of education, location, course name, and delivery method. Register online and save 10% by using promotion code: CATALOG
- 2) Contact your local Informatica University office by emailing us at [trainingsales@informatica.com](mailto:trainingsales@informatica.com). Simply specify your region in your message. Alternatively you can call us.

### **North America**

Phone: (866) 311-5338

### **Asia/Pacific**

Phone: +61 2 8907 4456

### **Europe**

Phone: 00 800 115 113 11

### **Latin America**

Phone: +55 11 37480537

## Resources

### Training Improved Project Success in Data Management



In this [IDC research report](#), see why 300 IT teams responsible for data integration and data quality projects revealed three strong links between IT organizational performance: team skill, project-specific training, and improvement in key performance indicators.

Learn how well-trained teams perform demonstrably better than under-skilled teams and that performance results in measurable improvement in productivity.

### The Learning Webinar Series



Download our [webinar series](#) focused on highlighting the key tips and tricks, best practices and skills to increase project success, reduce the complexity of data and meet your organization's increasing business demands.

The webinar series covers topics such as:

- **Data Quality:** Understanding your customers  
**MDM:** Master your data, master your business: an overview of features of the Informatica MDM platform
- **Identity Resolution:** Accelerate identity matching with Informatica
- **B2B Data Exchange:** Extend your data integration environment beyond the Enterprise

**Learn more at:**

[www.informatica.com/more/learningseries](http://www.informatica.com/more/learningseries)

[www.informatica.com/university](http://www.informatica.com/university)