



# Empowering Patients with Data:

Maastrou's New Patient Portal Encourages Active Participation in Managing Healthcare



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**Joeri Veugen**  
Team Leader DBA/BI, Maastrou

## Goals

Modernize systems with a cloud-first strategy while retaining control over patient information for security and compliance

Create a new government-mandated patient portal, allowing patients to view their health records in one place using their computer or mobile device

Launch a referral portal that clinics around the country can use to refer patients to Maastrou Clinic for cancer treatment

## Solution

Use Informatica Intelligent Cloud Services to integrate data from on-premises systems with Software as a Service (SaaS) applications and cloud-based image archives

Exchange patient data among Maastrou's databases and Cross Enterprise Document Sharing (XDS) repository with Informatica Cloud Data Integration

Receive and process incoming referral messages in real time using Informatica Cloud Application Integration

## Results

Controls data flows and user access while collecting, managing, and sharing healthcare data in the cloud

Empowers patients to view their medical information and images to take a more active role in their own care and helps Maastrou comply with regulatory requirements

Provides faster patient access to potentially life-saving radiotherapy through immediate referral notifications

## Business Requirements:

- Minimize performance impact on EHR database
- Send full documents as well as partial updates
- Enable researchers to create their own mappings and data flows

## About Maastr

Maastr provides clinical patient care using radiotherapy and performs clinical radiotherapy research. The Maastr Clinic also collaborates with the Radiotherapy Department and the GROW Research School of the Maastricht University Medical Centre to further optimize cancer treatment through education and scientific research. The independent clinic has approximately 300 employees.



## Informatica Success Story: Maastr

The Dutch healthcare system is one of the most highly regarded in the world, consistently ranking at or near the top of the [Euro Health Consumer Index](#). When it comes to patient rights and information, The Netherlands received the highest score of all countries on the 2018 index. A likely contributor to the high score is the country's decision to prioritize a patient-centric framework for healthcare IT called MedMij: a nationwide initiative to give citizens the ability to view their health records electronically in an online Personal Health Environment (PHE).

Initiated by The Netherlands Patient Federation, MedMij is the country's standard for the secure exchange of health data among care users and care providers. It's a cooperative effort among all healthcare stakeholders, including the Maastr Clinic, a top cancer treatment and research facility. By meeting a deadline to demonstrate its readiness to comply with MedMij, Maastr would also become eligible for a government financial stimulus.

Already in the midst of a digital transformation, Maastr needed to maintain control over its data as it moves to SaaS applications and as health records are made available to patients through a cloud-based PHE portal. In addition, Maastr wanted to launch a referral portal that clinics around the country can use to more easily refer patients to the clinic for cancer treatment. It also needed to make it easier for oncology researchers and data scientists to access patient records and get the information they need while obfuscating sensitive data to comply with the EU General Data Protection Regulation (GDPR).

"To give patients more control over their data and implement a successful cloud strategy, we have to treat data in a different way," says Joeri Veugen, Team Leader DBA/BI at Maastr. "We needed an integration toolset that would help us share our data with the outside world yet still remain in control, because in the end we are still responsible for the accuracy, security, and timeliness of the data."

## Choosing the right integration platform

To provide bi-directional integration between its on-premises Microsoft SQL Server databases and a variety of targets, including the new patient portal, Maastr chose Informatica Intelligent Cloud Services (IICS) as its Integration Platform as a Service (iPaaS) solution. By providing security controls including identity and access management, auditing, and alerting, the solution allows Maastr to send patient information and other sensitive data outside the walls of its data center while maintaining sufficient control.

"As an iPaaS solution, Informatica Intelligent Cloud Services was the best fit for our patient portal, providing a common integration layer between all our systems," says Veugen.



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Maastrou now uses Informatica Intelligent Cloud Services to load nightly data into its patient portal, for batch integrations of information into new cloud systems, and for real-time integration between its incident management system and ServiceNow.

### Powering patient and referral portals

For the new patient portal, Maastrou uses Informatica Cloud Data Integration to query its SQL Server-based data warehouse and electronic patient record system, package the information into HL7 Clinical Document Architecture (CDA) and/or Fast Healthcare Interoperable Resource (FHIR) messages, and deliver the messages in batch to a vendor-neutral XDS repository that stores medical imaging data (Hyland VNA). Patients can then access their records and images via a SaaS application and XDS viewer.

"Informatica Cloud Data Integration is flexible, allowing us to send full documents as well as updates to existing documents," says Veugen. "It allows us to offload the transformation logic to non-clinical servers to minimize any performance impact the queries might have on our electronic patient record system, which is absolutely critical."

Maastrou is using IICS for its referral portal as well, which requires real-time integration so Maastrou can begin immediately preparing for new patients. Like the patient portal, the referral portal is connected to an XDS repository. When a new referral is made, Informatica Cloud Application Integration receives a message from the repository through a web service listener, then either processes the content into SQL or provides it to another web service in real time.

### Enabling a more patient-centric approach

Fortunately, Maastrou implemented the Informatica solutions in time to receive the government incentive for early compliance with MedMij, and data is now delivered following the MedMij standard. Its new patient portal has the potential to increase patients' engagement in their radiotherapy and care processes, allowing them to better manage their own health while also improving their communication with care providers. And with real-time referrals, Maastrou's planning department is notified immediately, providing faster patient access to potentially life-saving radiotherapy.

"The way healthcare is evolving, patient data will be shared more often, and that's a big challenge. Informatica helps us with that," says Veugen.





### Inside The Solution:

- Informatica Intelligent Cloud Services
  - Informatica Cloud Application Integration
  - Informatica Cloud Data Integration

## Efficient and secure cancer research

Maastro is also using IICS to give its researchers direct, GDPR-compliant access to patient data. Researchers can query the data, create and run their own mappings, and develop their own data flows, yet personally identifiable information such as names, birthdates, and social security numbers are not transmitted. As a result, researchers can easily get the data they need to make faster progress, transforming SQL data into flat files or whatever database they need for their research project.

“Medical data is always sensitive, and we are an ambitious company,” says Veugen. “In a short time, Informatica Intelligent Cloud Services enabled us to build complex clinical and research data flows, and now people are starting to ask us, how did you do that? The idea that we could re-use the solution to help other care providers makes me proud.”

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