

Advisory Services

Areas of Focus

- Data Strategy Assessment & Development
- Business Use Case Definition
- Business Value Strategies
- Business Transformation Alignment
- Change Management Guidance
- Program & Process Design
- KPIs and Success Measurement
- Maturity Assessment & Acceleration
- Industry Best Practices
- Roadmap Development

Successful data implementations are about more than technology.

Overview

At Informatica, we have been delivering data success to our customers for over 30 years. And as data has exploded in volume and become ubiquitous, it is more critical than ever to have a holistic strategy and plan that also addresses the people and process aspects of the journey.

The Informatica Advisory Services team is comprised of senior business and management-focused consultants who specialize in industry and domain thought leadership aligned to business value and strategic outcomes. With deep industry practitioner and leadership experience, we bring a wealth of best-practice knowledge and collateral including frameworks, methods, standards, and templates. Working alongside your leadership teams, we will collaborate to put the right plan in place for your program to deliver results.

Our Services

At its core, we recognize that every organization has unique requirements, use cases, and cultural challenges. With this understanding, we establish a close collaboration with you to gain a deep awareness of your specific needs, challenges, and objectives. Through this partnership, we advise on solutions that effectively address the distinct demands of your organization and align with Informatica's extensive product capabilities.

About Informatica

At Informatica (NYSE: INFA), we believe data is the soul of business transformation. That's why we help you transform it from simply binary information to extraordinary innovation with our Informatica Intelligent Data Management Cloud™. Powered by AI, it's the only cloud dedicated to managing data of any type, pattern, complexity, or workload across any location — all on a single platform. Whether you're driving next-gen analytics, delivering perfectly timed customer experiences, or ensuring governance and privacy, you can always know your data is accurate, your insights are actionable, and your possibilities are limitless. Informatica. Cloud First. Data Always.™

Learn More

Do It Right the First Time
Contact Informatica
Professional Services at
ips@informatica.com

Our Offerings

We offer a variety of short and long-term engagements, including:

- **Advisory Consults:** Short-term assessments and consultations to deliver targeted value on key topics to accelerate success:
 - Strategy Assessment
 - Data Maturity Assessment
 - Success Measures Primer
 - Mergers & Acquisitions Assessment
 - Business Use Case Review
- **Workshops:** Facilitated sessions with your teams to explore your organization's business drivers, data needs and cultural challenges
 - Data Strategy
 - Data Governance
 - Business Adoption
 - Business Value Roadmap
 - Cloud Transformation
 - Business 360
 - Data Literacy & Culture Change
- **Consulting Engagements:** In-depth projects to assess, design, and implement the strategy, program, or broader data initiative structure:
 - Data Management Program Design
 - Data Governance Design
 - Data Strategy Design
- **Resident Program:** A Value Assurance program featuring embedded “on retainer” business Advisory Consultants and Architects to support ongoing maturity, expansion, and adoption.

Adaptive to Your Business Needs

By choosing Informatica Advisory Services, you will unlock a vast reservoir of knowledge that empowers you to drive value for your business. Please contact us at IPS@informatica.com or through your account executive to start the conversation.

