

# Informatica Cloud Advanced Edition

For Enterprise Customers Looking For High-Performance Data Integration for Cloud and On-Premises Hybrid Environments

## Experience True High-Performance Data Integration

### Benefits

- Advanced visual designer for technical users and self-service wizard for SaaS administrators and business analysts
  - Advanced data integration with high-performance throughput for cloud, on-premises apps, and databases
  - PowerCenter integration artifacts such as mappings, mapplets, and plug-ins
- Analytics, data warehousing, and hybrid data management scenarios rely on integrating increasingly large volumes and variety of bulk data from a variety of SaaS and on-premises applications, relational databases, cloud platforms (such as AWS and Azure), and big data sources.
- Informatica Cloud Data Replication Service to rapidly replicate Salesforce data to a cloud-based or on-premise database
  - Bulk API for Salesforce for high-throughput data integration
  - Task flows to rapidly sequence important integration workflows one after another
  - Cloud Mapping Designer to provide a drag-and-drop visual design environment and support popular advanced PowerCenter expressions for joining, sorting, merging data, structured parsing, and more
  - Global Repository to share integration templates created with the Cloud Mapping Designer across your entire company
  - REST API to expose Informatica Cloud’s integration services to any external schedule
  - Point-and-click wizard-based UI to enable citizen integrators to quickly create business integration workflows from scratch or easily modify existing integrations



Informatica Cloud Advanced Edition supports advanced batch integration use cases with a Cloud Mapping Designer for sophisticated integration workflows and easy-to-use wizards for citizen integrators.



A drag-and-drop, wizard-based interface lets SaaS administrators easily build integration workflows that span across cloud and hybrid environments.

## About Informatica

Informatica is a leading independent software provider focused on delivering transformative innovation for the future of all things data. Organizations around the world rely on Informatica to realize their information potential and drive top business imperatives. More than 5,800 enterprises depend on Informatica to fully leverage their information assets residing on-premise, in the Cloud and on the internet, including social networks.

## Hybrid Integration between PowerCenter and Informatica Cloud

Interoperability between PowerCenter and Informatica Cloud provides you with the ability to import and consume integration artifacts developed with Informatica PowerCenter development tools (not included) within Informatica Cloud. Integration artifacts include PowerCenter mappings, mapplets, templates, and plug-ins.



Worldwide Headquarters, 2100 Seaport Blvd, Redwood City, CA 94063, USA Phone: 650.385.5000 Fax: 650.385.5500  
Toll-free in the US: 1.800.653.3871 [informatica.com](http://informatica.com) [linkedin.com/company/informatica](https://www.linkedin.com/company/informatica) [twitter.com/Informatica](https://twitter.com/Informatica)

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