



# Informatica Certified Professional Program

## BENEFITS

- Prove your ability to deliver customer success in Informatica implementations
- Maximize ROI and accelerate return on data for your customers
- Demonstrate and validate your skills consistently and transparently
- Distinguish yourself as a recognized expert

## Validate Your Informatica Product Competency

In today's competitive IT environment, you need to differentiate yourself. You need to prove that you have the knowledge and skills required to meet today's complex data integration challenges. You need to establish your professional credibility with your employer and within the greater IT industry.

Informatica certification provides you with new opportunities to help improve your productivity, increase your marketability, and succeed in your career—regardless of your job title.

Developed with the utmost transparency and consistency in mind, the Informatica® Certified Professional Program is designed to measure and validate your Informatica implementation skills against established criteria. There are three levels of certification:

1. **Informatica Certified Associate**
2. **Informatica Certified Professional**
3. **Informatica Certified Expert**

Certification is based on confirmed product knowledge and field experience. Informatica product competencies are assessed by job role with a graduated series of exams:

- **The Informatica Certified Associate exam** assesses your understanding of an Informatica product and validates that you can contribute as an Informatica project implementation team member.
- **The Informatica Certified Professional exam** tests your ability to apply Informatica technology to solve a particular problem and establishes that you can contribute as an experienced member of the project team.
- **The Informatica Certified Expert exam** evaluates your fluency with Informatica's proven implementation methodology, Informatica® Velocity™ and validates your ability to lead an Informatica project team.

These rigorous exams focus on not only your Informatica skills and capabilities, but also on your performance and the outcomes of your Informatica product implementations. They have been developed by recognized subject matter experts to measure competencies in tasks by role and to provide clear expectations of requirements and key factors for success. Exams deliver a consistent measurement and validation of the skills needed to ensure a successful implementation and maximum return on Informatica technology investment.

# Informatica Certification Exams

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## Informatica Certified Associate Exams

The Informatica Certified Associate level exams measure your competency as a member of an Informatica project implementation team. You must pass a proctored, written exam to become an Informatica Certified Associate.

## Informatica Data Quality Developer Exam

This exam assesses your knowledge of Informatica Data Quality and data quality processes, including profiling, standardization, matching, and consolidation. You need to be able to select and configure the appropriate data quality transformation for your requirements. You must be able to build, debug, and execute data quality mappings, as well as integrate mappings into Informatica Power Center®.

## Informatica Data Quality Administrator Exam

This exam evaluates your ability to set up and administer data quality services in Informatica Data Quality. You need to be able to set up users, security, and connections. You must be able to manage content and updates, as well as out-of-the-box content. You must know how to acquire Informatica AddressDoctor® files, install identity population, and install accelerators.

## Informatica PowerCenter Data Integration Developer Exam

This exam measures your ability to use Informatica PowerCenter to import sources, targets, and lookups, create slowly changing dimension mappings to incorporate best practices, and craft reusable transformations and mapplets. You need to be able to incorporate reusability using shortcuts, use the debugger to competently debug a mapping with or without a prebuilt session and workflow, and execute and monitor the session and workflow.

## Informatica PowerCenter Data Integration Administrator Exam

This exam measures your competency in Informatica PowerCenter installation and configuration, transformations, and Informatica Velocity best practices.

## Informatica MDM Hub Developer Exam

This exam evaluates your ability to import sources, targets, and lookups in Informatica MDM, put together slowly changing dimension mappings to incorporate best practices, craft reusable transformations and mapplets, and incorporate reusability using shortcuts. You must be able to use the debugger to competently debug a mapping with or without a prebuilt session and workflow and execute and monitor the session and workflow.

## Informatica MDM Administrator Exam

This exam assesses your skills and capabilities in installing Informatica MDM in test and user environments. You need to know where to find information, how to do troubleshooting, and how to set and view log files. You also must know about Informatica MDM upgrade processes and security.



*“The rigorous Informatica Certified Professional Program is well aligned with the increasing complexity and business criticality of enterprise data integration projects. Informatica clearly is committed to enabling its partner ecosystem, which in turn helps drive successful data integration projects.”*

– Jonathan Stevenson, Enterprise Information Architect  
Ochsner Health System

## Informatica Certified Professional Exam

The Informatica Certified Professional level exam measures your competency as an experienced team member of an Informatica project implementation team. You must demonstrate field experience with Informatica products. You must pass a high-stakes exam in a physical or virtual proctored environment in which you are presented with a customer business problem. You will be evaluated on your ability to solve this problem using the Informatica product within a virtual environment.

The first Informatica Certified Professional exam—the Informatica PowerCenter Data Integration Developer Exam—will be available in Q4 2012

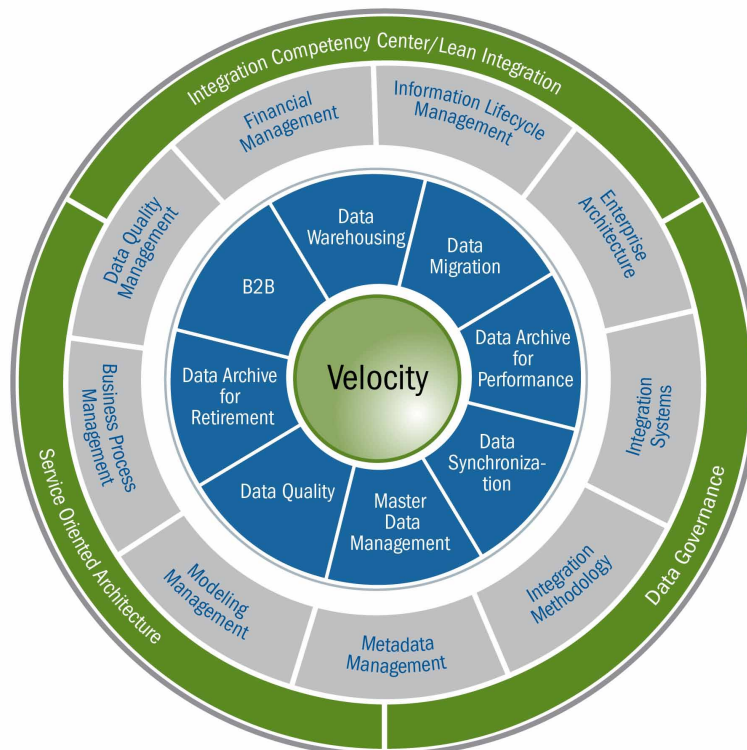
## Informatica Certified Expert Exam

The Informatica Certified Expert level exam measures your ability to lead an Informatica project implementation team. This exam evaluates your skill and knowledge of Informatica Velocity.

You may choose to take Informatica Velocity best practices training and certification, if appropriate, before or after which you will be recognized as an Informatica Certified Expert. This exam will be available in Q3 2012.

“Customers expect quality deliverables and business outcomes in a shortened timeframe. The Informatica Certified Professional Program will deliver these results. The program is a high-quality offering that will provide HCL Technologies with a competitive differentiator in the market and help customers to be successful.”

– Durga Prakash Kone, Global Head Strategic Alliances & Partnerships-Enterprise Transformation Services  
HCL Technologies Ltd.



Informatica Velocity is a role-based implementation methodology that enables all members of the data integration project team to see content that is relevant to them.

# Exam Pricing

## List Prices

EXAM	PRICE
Informatica Certified Associate	\$455 USD
Informatica Certified Professional	\$1,799 USD
Informatica Certified Expert	\$400 USD

## Bulk Discounts

### Partner Bulk Discounts

NUMBER OF EXAMS	DISCOUNT
Up to 250 exams	30%
250–1000 exams	50%
1,000+ exams	60%

### Customer Bulk Discounts

NUMBER OF EXAMS	DISCOUNT
6–10 exams	10%
11–20 exams	15%
21–30 exams	20%
3–40 exams	25%
41–50 exams	30%

## Additional Discounts/Equivalents

OFFER	DISCOUNT/EQUIVALENT
Bundle with purchase of 1 Informatica training course	5% discount
6 training or certification credits	1 Informatica Certified Associate exam
22 training or certification credits	1 Informatica Certified Professional exam
5 training or certification credits	1 Informatica Certified Expert exam

## Special Discounts

If you achieved Informatica certification on versions 8.x or 9.x of Informatica products before May 15, 2012, you will receive a 50% discount on Informatica Certified Associate level exams. The discount must be used by December 31, 2012. You will receive an additional 15% discount on the Informatica Certified Professional exam cost if you register for this exam by December 31, 2012.

## LEARN MORE

Learn more about the Informatica Certified Professional Program. Email us at [certification@informatica.com](mailto:certification@informatica.com).

## ABOUT INFORMATICA

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. Organizations around the world rely on Informatica for maximizing return on data to drive their top business imperatives. Worldwide, over 4,630 enterprises depend on Informatica to fully leverage their information assets residing on-premise, in the Cloud and across social networks.



Worldwide Headquarters, 100 Cardinal Way, Redwood City, CA 94063, USA  
phone: 650.385.5000 fax: 650.385.5500 toll-free in the US: 1.800.653.3871  
[informatica.com](http://informatica.com) [linkedin.com/company/informatica](http://linkedin.com/company/informatica) [twitter.com/InformaticaCorp](http://twitter.com/InformaticaCorp)

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