





# Supercharge Microsoft Cloud for Healthcare with Reliable and Trustworthy Data

Informatica and Microsoft Cloud for Healthcare are helping healthcare organizations grow revenue, improve patient outcomes, power analytical products, and enable cost savings with accurate, reliable, and trustworthy data.

Microsoft Cloud for Healthcare helps:

-  **Enhance patient engagement**
-  **Empower health team collaboration**
-  **Improve clinical and operational data insights**
-  **Protect health information**

Informatica extends key capabilities of Microsoft Cloud for Healthcare that are critical to success in addressing healthcare's priority challenges for providers, payers, biopharmaceuticals, and medical technology.

-  **Enable the seamless exchange of compliant healthcare data.** Digital transformation in healthcare demands integrating applications and data silos to aid performance measurement, optimize patient outcomes, deliver exceptional patient and provider experiences, and enhance care collaboration.
-  **Manage healthcare data as a reliable, trustworthy asset.** Data governance and data quality are key to knowing what data is available, what it means, and how it can be used for analytics and within applications to improve business operations and clinical outcomes while maintaining compliance.
-  **Discover, classify, and protect sensitive patient data.** Operationalize data privacy governance using automation to comply with new requirements and increasingly complex local, national, and global privacy mandates.
-  **Consolidate data for in-depth patient insights.** Deliver highly personalized, seamless consumer experiences across all touchpoints and channels of interaction, fuelled by accurate and authoritative data.

Informatica AI-powered data management solutions enable healthcare organizations to achieve true digital transformation.

-  **Modernize data architectures and applications**  
Transform your legacy applications and data architectures into intelligent applications on a modern, cloud-based platform
-  **Achieve data insights at scale**  
Get trusted data that provides a 360-degree view across all your care delivery providers and their patient touchpoints, wherever and whenever needed
-  **Govern and protect data**  
Ensure transparent, timely, secure, and accurate data for regulatory compliance and protection of sensitive patient information

## How Informatica Is Supporting Healthcare's Digital Transformation

-  **95%**  
of Fortune 500 health and life sciences companies are customers
-  **25+**  
years serving the healthcare market
-  **600+**  
years of healthcare experience with **40+** dedicated healthcare technologists

Start Microsoft Cloud for Healthcare for free today!  
[www.informatica.com/azurefree](http://www.informatica.com/azurefree)

Explore all of the Informatica Data Management Solutions for Healthcare:  
[www.informatica.com/healthcare](http://www.informatica.com/healthcare)