

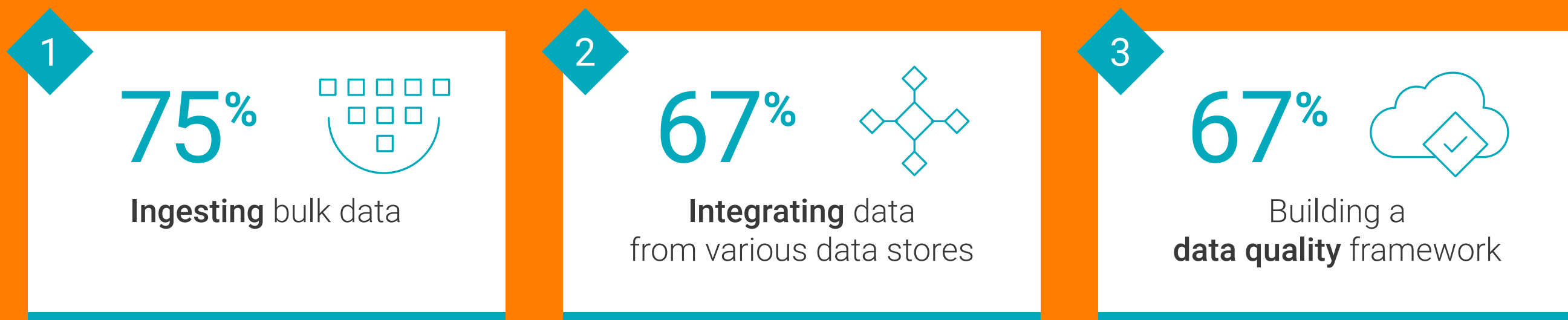
# Top 3 Cloud Data Management and Integration Priorities



More than half of data leaders believe modernizing their data warehouse is a top priority for their business<sup>1</sup> and 95% of them believe data integration to be the most important data management capability.<sup>2</sup> See what else a recent survey reveals about their cloud data management and data integration concerns.

## Cloud Data Management Priorities Data Ingestion, Integration and Quality

Top 3 use cases for using a data management solution:<sup>3</sup>



## Cloud Data Management Challenges Complexity, Resource Constraints and Cost

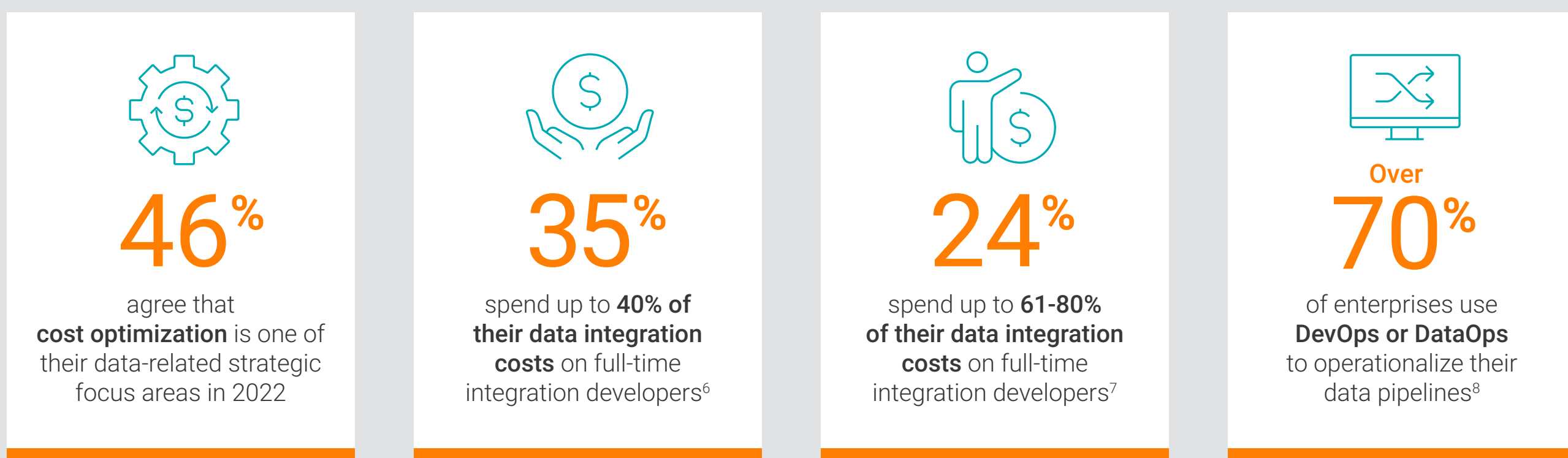
Top 3 data management challenges faced by organizations today:<sup>4</sup>



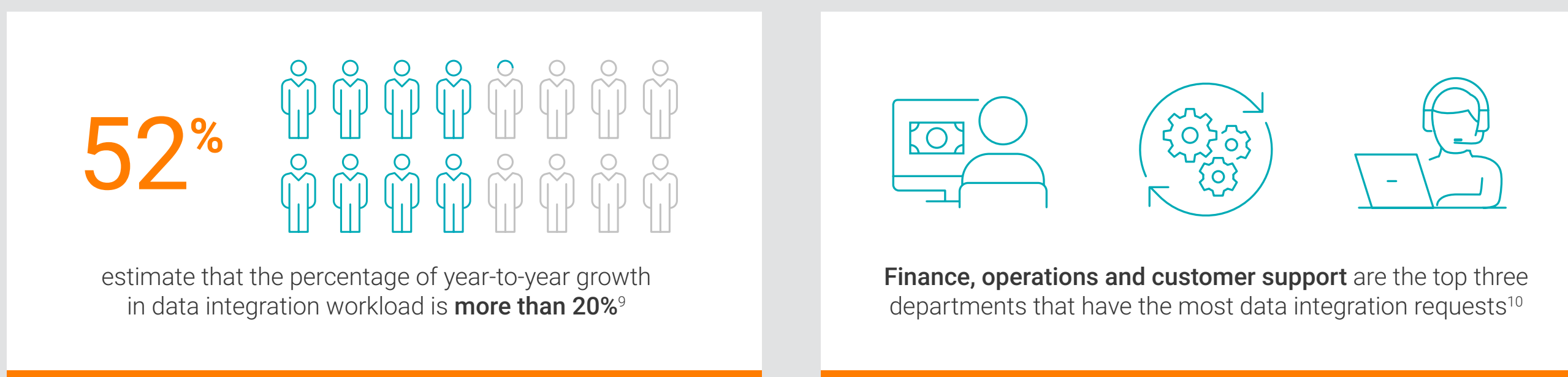
## Data Integration Top Priorities<sup>5</sup>



## Data Integration Cost and Resource Optimization



## Data Integration Growth



How are you handling your growing data integration needs?  
Try Informatica Cloud Data Integration and see the difference!

**START A FREE TRIAL NOW!**

<sup>1</sup> Which of the following cloud data integration and management capabilities are important to you?

<sup>2</sup> What are the data-related strategic focus areas of your IT organization?

<sup>3</sup> What are the key elements of your data management platform?

<sup>4</sup> What are the major data management challenges that you are facing right now?

<sup>5</sup> What are your priorities when it comes to data integration?

<sup>6</sup> What percentage of yearly data integration costs go towards full-time integration developers?

<sup>7</sup> What percentage of yearly data integration costs go towards full-time integration developers?

<sup>8</sup> What framework have you implemented on your data pipelines?

<sup>9</sup> What is the percentage of growth in data integration workload year to year?

<sup>10</sup> Which department has the most data integration requests this year?