

Data Governance Discovery

Informatica's Intelligent Data Management Cloud (IDMC) solution offers a robust collaborative platform for enterprises to automate and accelerate their Data Governance journey at scale.

The platform capabilities enable enterprises to govern their data holistically through advanced business and technical cataloging functionalities, and by addressing Data Literacy, Data Security & Privacy, Data Quality, Data Trust, and Data Retention needs of their organization.

Today's enterprises are overwhelmed with the breadth, volume, and velocity of valuable data. The expectation to govern it all can be challenging. Defining the right strategy to generate continuous business outcomes at regular rapid intervals of time is extremely important for Data Governance Program's success and sustainability.

The Data Governance Discovery service offering is designed to assist you with a success focused plan from Day 1, based on our expertise, proven frameworks, and best practices. This offering has been designed to prepare you for a successful first phase business rollout of your Data Governance program initiatives using Informatica's IDMC platform.

The ultimate goal of this offering is to provide a clear strategy and a roadmap with critical building blocks of your Data Governance program defined early to drive initial success with Informatica's IDMC platform aligned to your long-term success strategies and objectives.

Benefits

- Early identification of Data Governance challenges, roadblocks, and potential issues mapped to recommendations for resolution
- Collaborative style work to ensure understanding and quantifying your Data Governance needs and objectives
- Documented implementation roadmap covering the skills, steps and plan mapped to your business objectives that can be used to define success with your chosen deployment partner or team

Duration

- Up to 120 hours plus delivery management time included

Areas of Focus

There are 9 major areas of focus for the package:

Area of Focus	Description
Overall Program Assessment	Conduct maturity assessment of existing Data Governance capabilities and perform gap analysis against key Data Governance program success strategies.
Business Drivers, Goals & Expected Outcomes	Facilitate selection and prioritization of business drivers/pain points and finalize the list of expected business outcomes in the order of priority.
Organization Model	Review of organization model and define roles and responsibilities, and expected time commitments for functional groups/personas participating in the program, documented through a RASCI matrix.
Use Case Selection and Prioritization	Facilitate selection and prioritization of Data Governance use case(s) through Informatica's Data Governance use case finalization strategy framework.
Change Management	Support identification of triggers for change(s), business processes, and stakeholders requesting change(s) and documentation of approval matrices and guidelines.
Business Operating Model	Prepare flowcharts to define expected post-rollout cross-functional team interoperability/collaboration based on 'day-in-the-life' patterns/scenarios, Data Governance catalog consumption, and change management.
Implementation Blueprint & Gap Analysis	Perform gap analysis of business expectations against Informatica's IDMC platform capabilities and prepare an Implementation Blueprint to map prioritized business use cases(s) and Operating Model to Informatica's IDMC platform.
Post Rollout Enablement Planning, KPI & User Adoption Monitoring	Define persona-based enablement plan to support adoption and onboarding. Finalize key metrics and KPIs to track user adoption and measure successes for the first phase business rollout of the Data Governance Program.
Roadmap for First Phase Rollout	Prepare a roadmap with orchestrated flow of execution steps aligned to the defined strategy and the implementation blueprint for a successful first phase business rollout of the Data Governance Program.

Key Program Activities

Series of interactive sessions and workshops with key program stakeholders typically comprised of Data Governance program owner(s), Committee, Sponsor(s), Subject Matter Experts, and end solution consumers from both Business and IT functions to cover the following topics:

Week 1

- Sessions covering a discussion on strategic objectives, key business drivers/pain points, associated initiatives, and expected outcomes. Consensus and agreement on the priority business pain points, key measures of success, and high level timelines for the first phase business rollout.
- Identifying and engaging with key program stakeholders to establish an organization model with defined high-level time commitments and responsibilities.
- Workshops with key program stakeholders to select and prioritize business use case(s) for first phase business rollout.
- Review sessions to finalize the Business Requirement Document covering prioritized use case(s) and gap analysis.

Week 2

- Focussed sessions to understand change management processes, user stories, and stakeholder groups for the prioritized use case(s).
- Review sessions covering the Business Operating Model and enhanced Organization model.
- Working sessions to understand and assess the IT landscape and conduct feasibility analysis for the prioritized business use case(s) based on Informatica's IDMC platform capabilities and features.

Week 3

- Review sessions for Implementation Blueprint document focusing on functional components of prioritized business use case(s) mapped to IDMC platform capabilities.
- Working sessions to finalize persona-based enablement plan and metrics to monitor KPIs and program success.
- Final walkthrough of all deliverables along with the roadmap for the first phase business rollout.

Deliverables

- **Business Requirement Document** with documented prioritized use case(s) selected for first phase business rollout along with gap analysis report covering both business and technology.
- **Implementation Blueprint** containing functional contents of business use case(s) selected for first phase business rollout mapped to Informatica's IDMC platform capabilities, RASCI matrix, and Business Operating model.
- **Roadmap** for First Phase Business Rollout with orchestrated execution steps, persona-based enablement plan, and KPIs to measure user adoption and program success.

Where data & AI come to



Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), powered by AI and an end-to-end data management platform that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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