Data Governance Quick Start

Congratulations! You’ve been named the Data Governance Leader… Now What?

Let us help you through the first 15 days of your Data Governance Program!

The Data Governance Quick Start is for the Data Governance Leader that needs support from a proven industry leader to help plan a Data Governance program and accelerate time to value for a specific enterprise initiative. In many cases, we’ve seen our customers successfully build business case approval for Data Governance and establish a well-documented Enterprise Information Management vision and strategy. Yet, what is often missing in these Data Governance programs are a roadmap, a plan, an organization model, and executive sponsorship. We can help!

Informatica has been a global information management leader since 1996. We know what it takes to transform an organization from ad-hoc reactive user of data to embedding data driven decision making across your organization. We bring proven techniques and provide thought partnership to help Data Governance Leaders develop the right plan, align business groups, and foster executive endorsement for transformative initiatives. We will streamline day-to-day operations, and ultimately shift the corporate culture from one of siloed thinking and “my data” to more holistic thinking and a more collaborative “our data” perspective.

Unlocking the Business Value is Critical

Unlike other assets such as money or equipment which are finite and are consumed as you use them, data assets become more valuable the more you use them. For example, if three divisions of an organization all share information about their interactions with a customer, the organization as a whole is better able to service the customer, at lower cost, and with a greater likelihood of repeat business. When data is treated like an asset, it contributes to bottom-line results by connecting you more closely to your business.

• Trustworthy data is compliant and traceable. Data becomes trustworthy when it is consistent, accurate and conforms, leading to predictable and auditable results – “Everyone in the organization is speaking the same language”.
• Measurable data carries the highest level of trust and transparency and intrinsically increases its value by providing validation, controls and accountability. It enables standards and efficient data sharing across the enterprise.
• Secure data ensures regulatory compliance and reduces enterprise risk and exposure by ensuring adherence to data security and data privacy edicts. It provides for controls – “Only those with the appropriate access can view/edit the data as defined by their roles and responsibilities”.
• Agility in data supports your business transformation. Timely data available to management, staff, customers, and partners precisely when they need it helps drive intelligent decision-making. You are not stuck repeating the same mistakes and can nimbly adjust your response to external market demands and internal needs.

Benefits
• Accelerate the initiation of your Data Governance program with an industry leader
• Increase deployment success with a proven Data Governance framework
• Reduce costs of maintaining data by increasing compliance, quality, and reducing risk
• Use the Informatica Platform to streamline information management activities

Typical Duration
• 3 weeks (Dependent upon scope)
Data Governance is inherently a data integration challenge. Data that exists only one department or group is only generating value within that part of your organization. The moment that data is shared across business groups, it becomes an enterprise asset that must be governed in order to protect it and maximize its value to the organization.

Figure 1 shows a progression of five maturity stages as an organization shifts from fragmented and IT-driven data management to a holistic business-driven capability. The Informatica Data Governance Implementation service will assess your current stage of data governance maturity and accelerate your progress to a more advanced stage.

Figure 1, Increasing Value of Data as the Information Management Capability Matures

Link the Data Governance Scope to Relevant Pain Points

Industry experience has shown that data management projects often do not deliver the expected results. A large percentage of projects suffer cost overruns, delays, or complete failure because businesses undertake initiatives that are simply too complex for their level of Data Governance maturity. Since most data migration initiatives are undertaken to support much larger IT initiatives and to support critical business functions, this mismatch can cause serious problems.

As shown in Figure 2, Informatica has developed an Enterprise Information Management Services framework to organize program planning deliverables and activities. Within this framework, we have defined over 40 operational capabilities critical for successful Information Management. This holistic framework is used to clearly define the scope of the initiative within your organization, and to identify the pain points and improvement opportunities. We will work with you to define the target state operating model and to map out an implementation roadmap.
Our approach addresses a number of common challenges repeatedly encountered in data management programs:

- No single source of comprehensive customer, supplier or product information
- Persistent data quality errors
- Inability to share data between applications and operating functions
- Multiple data silos and systems with duplicate or redundant data
- Inefficient and error prone manual data processing

Let’s Position the Data Governance Leader to Drive Transformational Change!

Data Governance is a business function and the systems used to manage Data Governance are business systems. Many times organizations implementing Data Governance will be putting together a group like this for the first time using newly acquired information management technologies. Our Informatica consultants will construct a plan that meets the needs and objectives for the organization including the technology and systems implementation roadmap, while addressing organization change adoption, and treating data as an asset.
Informatica will partner closely with the Data Governance Leader and key stakeholders throughout the engagement to ensure the program plan, organization model, and recommendations are valuable to the organization. We will work with the leader to secure ownership and accountability across the organization for implementing these recommendations.

During the early phases, Informatica will develop a complete understanding of the Enterprise Information Management and Data Governance objectives—both current and future state. A recommendation, gap analysis, and plan will be reviewed with the Data Governance Leader based upon the assessments, interviews, and working sessions with key individuals across the organization.

Once the assessment is complete, a recommendation will be drafted, and Informatica will host working sessions to review, align and finalize these recommendations with the Data Governance Leader and key stakeholders. During these sessions, best practices will be reviewed, and a roadmap and project schedule will be proposed that supports the business strategy and objectives.

A Data Governance organization model will be developed that includes the proposed structure, governance team objectives, roles and responsibilities, and lines of accountability. Informatica will also host a working sessions with the Data Governance Leader and key stakeholders to map out the business units and their resources. We will also discuss the organization culture, shared cultural characteristics, business unit alignment, and any change management activities necessary to help instill the desired behaviors across the Data Governance team.

Lastly, Informatica will pull all of this material together and co-present with the Data Governance Leader to obtain Executive Steering Committee endorsement for the Data Governance plan, approach, resource requests, and to assigned implementation responsibilities.
Successfully achieving the above objectives requires a shared commitment with the Data Governance Leader and Informatica. Our customers realize the most value when they make their Data Governance initiative a priority. Therefore, we will:

- Align on scope, timeline, deliverables and approach
- Treat this initiative as a project—manage tasks, tracking, status reviews, accountability
- Allocate time to participate in work sessions, review/approve materials, and answer email requests
- Define owners that will be accountability for implementing recommendations

**Key Program Deliverables**

Objectives for the new data governance capability include:

- Assess the current state Enterprise Information Management and Data Governance programs—people, process, technology and culture
- Define a roadmap plan that supports a specific enterprise initiative
- Outline the data governance organization structure, roles and responsibilities required to support the roadmap plan
- Facilitate executive endorsement for the Data Governance plan and approach

Deliverables may include (estimated timeframe):

- Documented Assessment and Recommendations
- Implementation Roadmap & Roll Out Plan
- Initial project schedule to support the roadmap
- High-level Integrated Milestones Across Data Governance and Enterprise Information Roadmap
- Data Governance Organization Chart
- Data Governance Roles and Responsibilities
- Executive Endorsement Presentation and Delivery
- Handoff to the Data Governance Leader and Program Manager
Key Program Details

Project Scope, Responsibilities, Approach
The following high-level plan provides the scope, approach and associated resource responsibilities for the Data Governance Quick Start deployment.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Customer Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Data Governance</td>
</tr>
<tr>
<td></td>
<td>Leader</td>
</tr>
<tr>
<td></td>
<td>Governance Program Manager</td>
</tr>
<tr>
<td></td>
<td>Enterprise Steward</td>
</tr>
<tr>
<td>Interviews</td>
<td>x</td>
</tr>
<tr>
<td>Documented Assessment and Recommendations</td>
<td>x</td>
</tr>
<tr>
<td>High-level Integrated Milestones Across Data Governance and Enterprise Information Roadmap</td>
<td>x</td>
</tr>
<tr>
<td>Implementation Roadmap &amp; Roll Out Plan</td>
<td>x</td>
</tr>
<tr>
<td>Initial project schedule to support the roadmap</td>
<td>x</td>
</tr>
<tr>
<td>Data Governance Organization Chart</td>
<td>x</td>
</tr>
<tr>
<td>Data Governance Roles and Responsibilities</td>
<td>x</td>
</tr>
<tr>
<td>Executive Endorsement Presentation and Delivery</td>
<td>x</td>
</tr>
<tr>
<td>Handoff to the Data Governance Leader and Program Manager</td>
<td>x</td>
</tr>
</tbody>
</table>

*Key Stakeholders include: EIM and DG Executive Sponsors, EIM Leader, EIM Program Manager, Data Architect, and Domain Data Stewards

About Informatica
Informatica is a leading independent software provider focused on delivering transformative innovation for the future of all things data. Organizations around the world rely on Informatica to realize their information potential and drive top business imperatives. More than 5,800 enterprises depend on Informatica to fully leverage their information assets residing on-premise, in the Cloud and on the internet, including social networks.

Learn More

Do It Right the First Time
Contact Informatica Professional Services at ips@informatica.com