

Master Data Management Discovery

Benefits

- Early identification of challenges, roadblocks, and potential issues mapped to recommendations for resolution to drive implementation success
- Collaborative style work to ensure understanding and quantifying of your business and technical requirements
- Documented implementation roadmap covering the skills, steps, and plan mapped to your business objectives that can be used to define success with your chosen deployment partner

Duration

- Up to 320 hours plus delivery management

Accelerate Your Master Data Management Initiative

Informatica's Professional Services organization partners with you directly, or in conjunction with many of our qualified business partners, to build the foundation and organizational alignment for a successful, strategic MDM initiative. The MDM discovery offering will provide an understanding of the capabilities of the domain, build an implementation road map aligned to your business objectives, lead discovery sessions, and document business and functional requirements.

Informatica's MDM SaaS Discovery Engagement provides you with expert guidance designed to get your strategic MDM initiatives started off on the right track by guiding your team through the unearthing, documentation, and prioritization of key business objectives that will help you succeed on your Master Data Management journey.

Informatica will work closely with the Customer's team to accelerate the critical first steps of your planning and scoping processes to ensure that your implementation roadmap leads you quickly to first value and continued success as your strategies evolve.

- Requirements workshops lead by our experts to align business and technical needs.
- As-is and To-be data flow diagrams to highlight the data ecosystem.
- In depth data quality assessment.

Our lean and agile engagement approach helps you avoid common pitfalls and achieve predictable, timely results.

Areas of Focus

There are four major areas of focus for the offering:

Area of Focus	Description
Requirements Strategy	<ul style="list-style-type: none"> Data Procurement and Analysis Outline Functional and Technical Requirements Workshops
Data Flow Diagraming	<ul style="list-style-type: none"> Develop a conceptual data flow diagram showing the as-is and to-be state Determine the infrastructure capacity requirements for your Secure Agents
Data Profiling	<ul style="list-style-type: none"> Profile and review up to 2 key data sources to determine requirements and level of effort to address data quality issues during deployment
Implementation Blueprint	<ul style="list-style-type: none"> Program Increment Planning (PI) including high level functional and business capabilities required to deliver program phases. Coverage of effort, resources and skills required for program phases

Key Program Activities

Interactive sessions with key customer resources and Informatica Professional Services professionals to discuss the following topics including work time to develop respective deliverables.

Week 1

- Introduction to key stakeholders and kick off for the Discovery offering
- Prepare and deliver Business and Functional Requirement Workshops
- Identify key implementation patterns and document requirements

Week 2

- Continue Business and Functional Requirement Workshops
- Use Case Evaluation and review
- Data Profiling for up to 2 key data sources for Data Quality assessment

Week 3

- Continue Data Profiling for Data Quality assessment and planning
- Program Increment (PI) Planning
- Best practice recommendations and identification of potential issues and recommended resolution or mitigation strategies

About Informatica

At Informatica (NYSE: INFA), we believe data is the soul of business transformation. That's why we help you transform it from simply binary information to extraordinary innovation with our Informatica Intelligent Data Management Cloud™. Powered by AI, it's the only cloud dedicated to managing data of any type, pattern, complexity, or workload across any location — all on a single platform. Whether you're driving next-gen analytics, delivering perfectly timed customer experiences, or ensuring governance and privacy, you can always know your data is accurate, your insights are actionable, and your possibilities are limitless. Informatica. Cloud First. Data Always.™

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Week 4

- Finalize Program Increment Planning including effort, skills required, and timeline
- Wrap up deliverables and present final output to the business and functional teams with time for questions and refinement of the final deliverables and plan

Deliverables

- **Requirement Document** with documented business and functional requirements including data model, mapping/cleansing, matching, trust, hierarchies, security and interfaces
- **Data Analysis Document** with the key findings and results of the Data Profiling of up to 2 sources
- **Implementation Blueprint** containing functional contents of use case(s) selected for first phase rollout mapped to Informatica's MDM platform capabilities including Data Flow Architecture
- **Roadmap for First Phase Rollout** with level of effort, skills and execution steps, to deliver your defined initial use case into a production environment

Qualifying Assumptions

Execution of an MDM Discovery as described is based on certain important assumptions:

- Appropriate customer resources are available to facilitate working sessions for requirements gathering with authority to make decisions on requirements, timelines, and other topics related to deployment

