

# Master Data Management Express

## Benefits

- Quickly implement a model solution with immediate business benefits
- Provide real-world exposure to business and technical users with minimal MDM experience to enable a better understanding of MDM and how it works
- Provide a functioning system that can be worked with to identify changes or additions to create the ultimate best fit solution for your organization
- Effectively begin developing your MDM program for a series of future enhancements and expansions to provide increasing value throughout your organization

## Typical duration

- 8 weeks

## Additional Options

### Option 1 – Media Manager Add On

- Product Domain
- Additional Duration 2-3 Weeks

### Option 2 – Supplier Portal Add On

- Product Domain
- Additional Duration 2-3 Weeks

The shortest path to a working Master Data Management (MDM) solution. Leverage a Quick Start offering to rapidly stand up an initial MDM system.

## Overview

Implementation of an enterprise ready MDM Solution that addresses all the needs of every constituent and integrates with a host of source and target systems in batch and real-time can seem like a long and complex undertaking. The best way to get started on this journey is to leverage Informatica Professional Services and one of Informatica's Quick Start solutions and get this implemented as a starter solution - approaching it in a fashion similar to an initial Agile Sprint.

## Realize Rapid Success with your MDM Solution Implementation

MDM Express is a purpose-built approach to support the rapid implementation of the Informatica MDM platform. Informatica has implemented MDM for hundreds of companies. For these companies, installing the MDM solution has proven critical to full mastery of their data. Based on our years of project experience, we have developed many prebuilt domain and industry-specific quick start accelerators in order to bring a system online that is designed to immediately address common business and technical requirements. Our professional team will help you leverage the configuration that is best suited for your business to quickly deploy a working MDM solution in your environment.

## Areas of Focus

During this engagement, we will focus on the following activities:

- Evaluation to determine which solution/configuration is appropriate
- Setting up an instance of the chosen solution
- Identifying up to 3 data sources (and profiling of the source data if the standalone IDQ product is available)
- Mapping your data sources to the selected data model
- Supporting the initial data load into the MDM Solution
- Providing solution documentation including installation runbook
- Hosting a post-engagement project review with project stakeholders to demonstrate solution functionality and discuss future extension to the MDM offering

## ABOUT INFORMATICA

Digital transformation is changing our world. As the leader in enterprise cloud data management, we're prepared to help you intelligently lead the way. To provide you with the foresight to become more agile, realize new growth opportunities or even invent new things. We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption. Not just once, but again and again.

## LEARN MORE

### *Do It Right the First Time*

Contact Informatica  
Professional Services at  
[ips@informatica.com](mailto:ips@informatica.com)

## Key Program Deliverables

Deliverables from this engagement will include:

- A profiling/data analysis of up to 3 source systems
- A fully configured instance of the chosen MDM solution

## Qualifying Assumptions

Execution of an MDM Express implementation as described is based on certain important assumptions:

- This offering is limited to the latest version of Informatica's MDM software along with a specific version of operating system, application server, and database software.
- Hardware and system software environment configured and ready for MDM Installation.
- Single MDM environment installation and configuration.
- The requirements are documented prior to the start of the Express engagement. There will be no detailed requirements gathering or analysis efforts as part of this project.
- The Customer's requirements align with the selected solution from Informatica.
- Minimal changes to the standard OOB setup.
- Total data volume for MDM not to exceed agreed-upon limits based on data domain.
- Configuration limited to 3 user/role groups and 25 users.
- Media assets limited to 50,000 (Product Domain).
- Configuration of up to 15 Data Quality rules using the basic OOB DQ rules.
- Configuration of standard OOB workflow from AVOS.
- It is expected that deeper analysis and expansion/extension of requirements will be pursued as a follow-on effort after this project is completed.
- No more than 3 data sources are involved.
- No more than 1 target system or batch output file will be involved.
- All interfaces will be batch.
- The Customer will assign a full-time project manager/coordinator, data stewardship/governance lead, and technical lead along with a business sponsor, technical sponsor and other key project sponsors to be engaged in the project as specified by Informatica and readily available whenever needed.
- The delivered MDM Express solution is designed as an initial jump start release for your MDM initiative and should not be considered as a full Production deployment.

