

Informatica Professional Services Technical Architecture Manager

Benefits

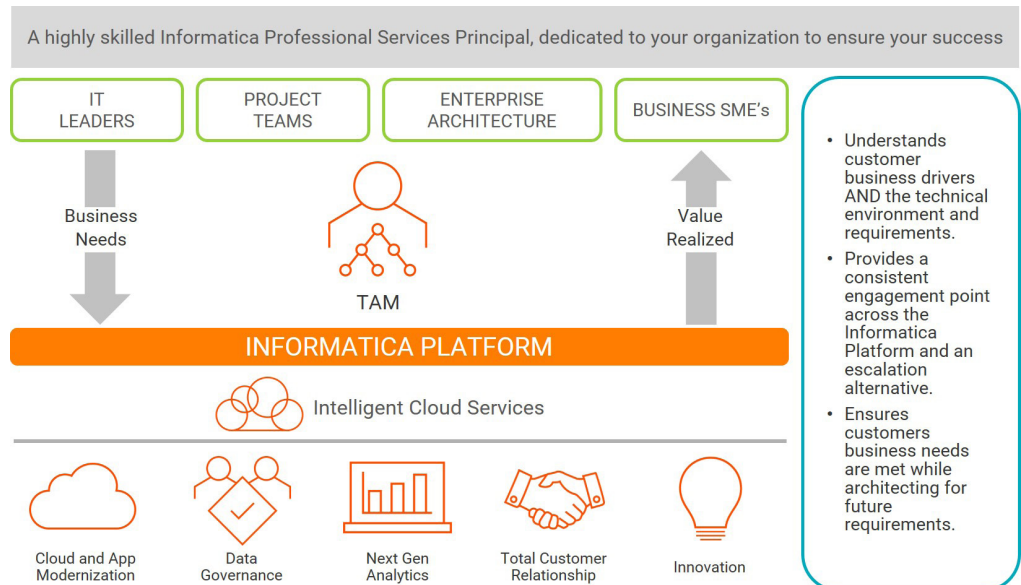
Engaging an Informatica Technical Architecture Manager will:

- Maximize the ROI on your Informatica investment by ensuring alignment with your specific business and technical requirements
- Lower the risk associated with complex enterprise software initiatives by marrying insights customized to your business with extensive experience with architecture, implementation, and best practices
- Increase your agility by ensuring that your architecture can adapt and scale to meet the future demands of your changing business
- Shorten ramp up time on projects and initiatives by providing proven solutions, a methodology and best practices

Enterprise-level Informatica deployments require comprehensive skills in support of Data Integration, Data Quality, Master Data Management, B2B Data Exchange, Ultra Messaging, Information Lifecycle Management, Hybrid Cloud Data Integration, Big Data, Data Governance, Data Security, and other data management related initiatives. In addition to technical expertise, an understanding of your business drivers is critical to properly deploying technology to deliver true business value to the entire enterprise.

Maximize the Return on Your Informatica Investment

An Informatica Professional Services Technical Architecture Manager (TAM) is a highly skilled consultant focused on ensuring your success. With deep and broad experience building, designing and implementing the Informatica Platform, TAMs focus on maximizing the value of your investment in Informatica products. As a named, dedicated resource, a TAM provides a consistent engagement point for all aspects of the Informatica Platform, as well as an understanding of how



The TAM is the connection point between your business requirements and the capabilities of the Informatica Platform, maximizing the return on your investment in Informatica technology.

While ensuring that your current business needs are met, TAMs keep an eye toward the future. Their understanding of your key business drivers and initiatives enables them to tightly connect the technical capabilities of the Informatica Platform to the true business value that can be achieved.

How Can a TAM Help You?

A Technical Architecture Manager is a valuable addition to your internal IT team and is a trusted advisor driving the successful utilization of the Informatica Platform. Although a TAM's engagement points will vary depending on your specific internal structure and needs, he or she will work closely with your enterprise architecture and governance teams, business line IT architects and data management leaders. During a TAM's engagement, he or she will:

- Liaise with your architects, technical teams, and leadership (both business and IT) across the organization
- Fully understand your project portfolio, proactively addressing emerging functional and technical requirements
- Assess current and planned utilization of the Informatica Platform
- Provide Best Practices and recommendations for implementation of the Informatica Platform
- Identify opportunities to tune and optimize the existing Platform workload
- Provide the single point of contact for resolution of technical issues
- Act as the primary link to Informatica's broader technical teams to ensure that the full breadth and depth of the Informatica organization is leveraged for your success

Qualifications of TAMs

TAMs are Informatica's most highly skilled and most experienced services professionals—only the top 5 percent of all Informatica Professional Services members are TAMs. They have certification in all components of the Informatica Platform.

They are Velocity methodology authors and experts.

They have an average of 15 years of industry experience and 10 years of experience building, designing, architecting and implementing Informatica solutions.

"The Technical Architecture Manager from Informatica Professional Services was not only integral in making sure we got the most out of our investment in Informatica's technology platform, but was also key in driving alignment and adoption of best practices and shared services across our entire organization. Having a Technical Architecture Manager from Informatica on our team allowed us to feel confident that we were making both the right technical choices and the optimal project implementation decisions, the result of which has provided tremendous value to our business."

– Robert Duan, Technology Manager
Johnson & Johnson

ABOUT INFORMATICA

Digital transformation is changing our world. As the leader in enterprise cloud data management, we're prepared to help you intelligently lead the way. To provide you with the foresight to become more agile, realize new growth opportunities or even invent new things. We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption. Not just once, but again and again.

LEARN MORE

Do It Right the First Time

Contact Informatica Professional Services at ips@informatica.com

Engagement Model

Due to the strategic nature of the Technical Architecture Manager's role and broad scope of responsibilities, engagements are available to our customers on an annual basis. Our standard service packages are fully customizable and can be tailored to meet your specific needs.

Engagement Level	Bronze	Silver	Gold	Platinum
Engagement Days Per Year	40 Days	80 Days	120 Days	160 Days
Informatica Platform Assessment and Capacity planning	✓	✓	✓	✓
Repository Health Check	✓	✓	✓	✓
Informatica Platform Architecture With Roadmap	✓	✓	✓	✓
Assessment of New/Planned DI initiatives	✓	✓	✓	✓
Evaluate/Develop Data Management life cycle strategy	✓	✓	✓	✓
High level overview of Velocity methodology & best practices	✓	✓	✓	✓
Team skills assessment and Enablement plan	✓	✓	✓	✓
Engagement management & status reporting	✓	✓	✓	✓
Automated Best Practices enforcement framework		✓	✓	✓
Automated Code Deployment Framework		✓	✓	✓
Enterprise Master Data Management Strategy		✓	✓	✓
Enterprise Metadata Management and Business Glossary Strategy		✓	✓	✓
Informatica Platform Modernization and Upgrade Strategy			✓	✓
Executive planning meeting with leadership			✓	✓
Enterprise Data Quality and Discovery Strategy			✓	✓
Enterprise Data Warehouse Strategy			✓	✓
Enterprise Big Data Strategy			✓	✓
Enterprise Data Security Strategy				✓
Enterprise Data Archival Strategy				✓
Enterprise Cloud Integration Strategy				✓
Informatica platform capacity planning and sizing estimation				✓
ICC / Lean Integration assessment and framework for Agile development & testing				✓
Informatica Platform Adoption and ROI Analysis				✓
Enterprise strategy using Big Data				✓
Enterprise Data Governance Strategy				✓

