

# Informatica Enterprise Data Governance Solution

## Key Benefits

- Comply with regulations like GDPR, BCBS 239, CCAR, HIPAA, and more
- Ensure your customer experience program relies on governed data
- Leverage accurate analytics when making critical business decisions
- Enable business and IT leaders to effectively collaborate
- Discover all of your data throughout your organization with an easy Google-like search

## Intelligent Automation and Collaboration for Business and IT

It starts with an opportunity or a challenge. Perhaps it's a new regulation in your industry. Maybe it's an opportunity to create better customer experiences. Perhaps it was that one report that went to your CEO with inconsistent results. Maybe major operational efficiencies are within your grasp. Or maybe it's a partner that no longer wants to work with you because your data is low quality. Whatever the reason for the increased prioritization of data trust, quality, and protection, the solution today centers around enterprise-wide data governance.

In past iterations, data governance was often perceived as frustrating red tape put in place by those in your organization focused on compliance. Often it was departmentalized in silos, managed by a few that the many looked at as an impediment to their agility and success. But times have changed. Significantly. Data governance has grown into a well-understood and respected practice and organizational competency in countless organizations across all industries worldwide. They are looking for an edge in their market, with the realization that delivering consistently trustworthy and secure data is the key to their success.

With a properly formed enterprise data governance program, you can rely on governed data to fuel business initiatives throughout your organization. Data-driven leaders and subject-matter experts from across the lines of business and IT can collaborate and deliver successful outcomes. With modern enterprise data governance programs in place, you can:

- Comply with regulations
- Rely on accurate analytics
- Power customer experience initiatives
- Overhaul business processes for efficiencies
- And so much more

Informatica has built an enterprise data governance solution featuring all of the necessary tools that your team needs to successfully operationalize your program. From Informatica Data Quality to Informatica Axon™ Data Governance and Informatica Enterprise Data Catalog, you will have what you need to collaborate internally and disrupt your industry. Through automation and the power of machine learning and artificial intelligence, it's never been easier to leverage technology to reimagine what data governance can look like.

## Key Features

### **Define Your Enterprise Data Governance Program Success**

Knowing what success looks like is half the battle. But definition goes so much further than a business glossary, processes, and standards. With Axon Data Governance, you and your team can truly manage the success of your enterprise data governance program. You'll not only be able to support the traditional roles but also understand the business and technical context around your data. You can easily see and showcase how your data governance program is operating to your stakeholders, be it for regulatory compliance or in support of a critical operation.

With Axon Data Governance serving as the hub of your enterprise data governance program, your federated team can engage and collaborate within one central system. You can manage change requests, measure quality, report to stakeholders, define critical terms, understand data context, and report to regulators all directly within Axon Data Governance.

### **Discover All of Your Data Throughout Your Enterprise**

One of the biggest challenges that data-driven leaders face is knowing where to find all of their data requiring governance. It's one thing to define what a "customer" is, for example. It's another thing to know all of the places across your organization's systems where customer data is captured, stored, and used.

Leveraging the power of artificial intelligence and machine learning through the CLAIRE™ engine, Informatica Enterprise Data Catalog catalogs all data assets across the enterprise—on-premises, multicloud, and big data anywhere. The powerful yet easy-to-use search capability lets you quickly discover all of your critical data assets. With a seamless integration into Axon Data Governance, you will see how this data impacts your data governance program, understand the business context surrounding the data, and build trust in your well-governed data.

### **Measure and Monitor the Quality of Your Data**

Powered by Informatica Data Quality, the enterprise data governance solution enables data-driven leaders to measure and monitor the quality of their data. Without the right tools to actually showcase to data leaders and other key stakeholders that your team's hard work is paying off, there's a risk they will perceive your efforts as costly overhead and not a value-add for the business.

Informatica Data Quality enables IT and business analysts alike to profile, standardize, manage exceptions in, and cleanse and monitor all of their most critical data. Through Informatica's seamless integration, you can present these metrics in context directly within Axon Data Governance.

With Axon Data Governance serving as the hub for your enterprise-wide data governance program, you'll have all of the necessary metrics to analyze data and report to your stakeholders what's working and what needs addressing—all within easy-to-understand dashboards.

## About Informatica

Digital transformation changes expectations: better service, faster delivery, with less cost. Businesses must transform to stay relevant and data holds the answers.

As the world's leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead—in any sector, category or niche. Informatica provides you with the foresight to become more agile, realize new growth opportunities or create new inventions. With 100% focus on everything data, we offer the versatility needed to succeed.

We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption.

## Key Benefits

### Enable Collaboration to Save Time and Resources

Enterprise data governance programs require that your teams, whether business or IT, collaborate toward a common goal. If each team works in a silo on departmentalized data governance, they will be inefficient, produce conflicting results, waste resources, and be effective only in their corner of the world. Data-driven leaders looking for holistic results need data governance tools that empower both sides of the data governance organization to have what they need to be successful.

With the Informatica enterprise data governance solution, you'll be able to foster collaboration, ensure that your teams can define all of their processes, discover data and the context surrounding it, and monitor the success of their efforts for reporting to executive stakeholders.

### Harness the Power of Artificial Intelligence to Create Efficiencies

There once was a time where the technology used by data governance practitioners was limited to spreadsheets and visual diagrams—only documenting data definitions, outlining all of the places where their team members knew data resided, and measuring quality based on whether a report passed or failed with a regulator. With the Informatica enterprise data governance solution, you can harness the power of CLAIRE. Using machine learning and other AI techniques, CLAIRE leverages the industry-leading metadata capabilities of Informatica Intelligent Data Platform™ to accelerate and automate core data management and governance processes.

### Comply with Today's Data-Centric Regulations

Now more than ever, it's become important to not only pay attention to the regulations in your industry but to those that affect the larger global economy. For example, with the introduction of the General Data Protection Regulation (GDPR) in the European Union, data governance leaders have had to look beyond their borders to ensure that they are compliant and can avoid the massive fines associated with these data-centric regulations. With the Informatica enterprise data governance solution, you'll be able to manage the regulatory requirements, measure your success and attainment, assign stakeholders, and report on the items, such as data lineage, that are essential elements to the given regulation.

For more information, please visit [Informatica's Data Governance solution page](#).



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