

Informatica Data Quality for Siebel Quick Start Package

Informatica Professional Services

Duration: 15 days

IPS Staff Level: Senior Consultant

Description

Informatica® Data Quality™ for Siebel is a services offering that extends Informatica Data Quality's data quality management capabilities to new record data entering the Siebel UCM or CRM system and to data already stored in the Siebel application. This engagement enables you to jumpstart the integration of Informatica Data Quality within your existing batch and transactional operations within Siebel UCM and CRM. During the engagement you will benefit from the knowledge and experience of Informatica Data Quality professionals and begin to ensure your data quality needs are being addressed at the various data touch points within your Siebel application.

Value

Architecture Review

- Conduct an environmental analysis in which requirements will be gathered regarding your existing Siebel UCM or CRM processes and the potential areas in which Informatica Data Quality could be leveraged within your Siebel UCM or CRM environment to improve data quality within the application

Install Informatica Data Quality Within Your Siebel Environment

- Discuss best practice strategies to implement Informatica Data Quality for Siebel in either a batch or transactional mode for account, contact and prospect information
- Prototype the process of invoking Informatica Data Quality business rules in a batch or transactional environment within the Siebel application, addressing through the following areas:
 - Real time and batch cleansing
 - Account
 - Contact
 - Prospect
 - Business address
 - Real time and batch de-duplication
 - Account
 - Contact
 - Prospect
- Where applicable, leverage existing business rules and processes previously developed through Informatica Data Quality within your batch or transactional processes in Siebel

Enterprise Strategies

- Develop processes to certify the quality of data, ensuring that the data is correct, complete, conforms to standards, and is consistent throughout your organization
- Discuss strategies to reconcile data definitions across multiple applications and silos to enable consistency in how data is defined and to enable the reuse of data across the organization

Prerequisites

The following prerequisites are required for the engagement to be completed in the time allotted. **Note:** The exact software and platform versions for both the Informatica and Siebel components should be confirmed prior to the start of the engagement.

- Appropriate business and IT personnel
- Informatica Data Quality 8.5 or later should be installed and configured within your environment
- Informatica PowerCenter® 8.5.1 should be installed and configured within your environment
- The Informatica PowerCenter® Real Time Option should be installed and configured within your environment
- Siebel UCM/CRM installed and configured within your environment

Deliverables and Details

With an Informatica consultant, you'll accomplish the following:

- Install, configure, connect Informatica Data Quality for Siebel to allow for batch or transactional processing via Informatica Data Quality within your environment
- Receive a comprehensive overview of Informatica Data Quality and recommendations to leverage the solution within your environment
- Initially define data quality business rules that are suitable for your data
- Begin the process of applying data quality business rules in either a batch or transactional mode through Informatica Data Quality for Siebel, progressing through the following areas:
 - Real time and batch cleansing
 - Account
 - Contact
 - Prospect
 - Business address
 - Real time and batch deduplication
 - Account
 - Contact
 - Prospect
- Learn about Informatica's data quality methodology and its best practices for integrating Informatica Data Quality in an Siebel environment
- Document "next step" enterprise data quality strategies that should be addressed within your organization

To contact Informatica Professional Services and schedule the Informatica Data Quality for Siebel Quick Start Package, please email us at ips@informatica.com.



Worldwide Headquarters, 100 Cardinal Way, Redwood City, California 94063, USA
phone: 650.385.5000 fax: 650.385.5500 toll-free in the US: 1.800.653.3871 www.informatica.com

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